



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC

ied | inclusive economic
development

PSE Online Learning, video menu

Developed by SDC CEP and iGravity

Updated October 2021.



PSE Online Learning: Video Menu

Setting the scene

Welcome Video

PSE Fundamentals

What is PSE

Conceptual delimitations
of PSE

Introduction to Private
Sector Actors

Private Sector Actor
Strengths and Motivations

Planning PSE collaborations

Cascade Approach

Development Project
Oriented Formats

Finance 101

Financial Market Oriented
Formats

PSE at SDC

PSE in PCM

CEP Services

PSE Risk Management
Process (coming soon)



Video 1: Welcome

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will know why Private Sector Engagement is a strategic priority for SDC

CONTENT • Welcome

LENGTH 3 minutes

VIDEO



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Federal Department of Foreign Affairs FDFA
Swiss Agency for Development and Cooperation SDC
Confederazione Svizzera per l'Engagement con il Settore Privato CSE

PSE Online Learning
Welcome

Link: <https://youtu.be/Ym4X0urVJ24>



Video 2: Introduction to the concept of PSE

BACKGROUND

LEARNING OBJECTIVE Having watched this video, you will know that PSE is short for Private Sector Engagement and you will understand why it is strategic priority for SDC to reach its objectives.

CONTENT

- Funding gap to reach the SDGs
- Federal Dispatch
- SDC's definition of PSE

LENGTH 11 minutes

VIDEO



Link: <https://youtu.be/riW-DE-Xpog>



Video 3: Conceptual delimitations of PSE

BACKGROUND

LEARNING OBJECTIVE Having watched this video, you will be able to distinguish between PSE and related but distinct concepts.

- CONTENT**
- Four forms of working with the private sector
 - Economic policy framework improvements for the private sector
 - Private sector development
 - Private sector engagement (PSE)
 - Public procurement: private sector as a mandatee

LENGTH 4 minutes

VIDEO



Federal Department of Foreign Affairs FDFA
Swiss Agency for Development and Cooperation SDC
Competence Center for Engagement with the Private Sector G&P

PSE Online Learning
Conceptual delimitations of PSE

Link: <https://youtu.be/Mdd1b0fn0og>



Video 4: Introduction to private sector actors

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will be familiar with the different types of private sector actors including their primary function, purpose and resources

- CONTENT**
- Overview of private sector actor types
 - Large and multinational corporations
 - Small and medium sized enterprises
 - Social enterprises
 - Impact investors
 - Grant-making foundations

LENGTH 17 minutes

VIDEO



Federal Department of Foreign Affairs FDFA
Swiss Agency for Development and Cooperation SDC
Competence Center for Engagement with the Private Sector C&P

PSE Online Learning
Introduction to private sector actors

Link: <https://youtu.be/vHysUaAqeN>



Video 5: Introduction to private sector actor strengths and motivations

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will know what the different strengths and motivations are of the different private sector actors types

CONTENT

- Private sector contributions to the development agenda
- Private sector actors' motivations to work with SDC

LENGTH 8 minutes

VIDEO



PSE Online Learning
Introduction to private sector actor strengths and motivations

Link <https://youtu.be/QRgfg5K7aKc>



Video 6: Introduction to the cascade approach

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will be familiar with the cascade approach as a framework to scope SDC's engagement with the private sector

CONTENT

- Background of the cascade approach
- The steps of the cascade approach

LENGTH 6 minutes

VIDEO



Federal Department of Foreign Affairs FEAA
Swiss Agency for Development and Cooperation SDC
Competence Centre for Engagement with the Private Sector CCEP

PSE Online Learning
Introduction to the cascade approach

Link : <https://youtu.be/DJAAZhi5LrY>



Video 7: Development project-oriented formats

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will be familiar with the development project-oriented formats

CONTENT

- Introduction to the development project-oriented formats
- Introduction to each format

LENGTH 15 minutes

VIDEO



Federal Department of Foreign Affairs FDFA
Swiss Agency for Development and Cooperation SDC
Competence Centre for Engagement with the Private Sector CCEP

PSE Online Learning
Development project-oriented formats

Link : <https://youtu.be/FIjaxsQepH4>



Video 8: Finance 101

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will be familiar with basic concepts of finance and financial markets necessary to understand and apply the financial market-oriented formats.

- CONTENT**
- Introduction to finance and financial markets
 - Risk/return dimensions
 - Impact dimension and continuum
 - Commercial finance, concessional finance and blended finance

LENGTH 15 minutes

VIDEO



PSE Online Learning
Finance 101

Link : <https://youtu.be/N7KiP-nlLlk>



Video 9: Financial market-oriented formats

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will be familiar with the financial market-oriented formats

- CONTENT**
- Introduction to the financial market-oriented formats
 - Introduction to each format

LENGTH 25 minutes

VIDEO



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PSE Online Learning
Financial market-oriented formats

Link : <https://youtu.be/cwe6fzarjFY>



Video 10: PSE in PCM

BACKGROUND

LEARNING OBJECTIVE Having watched this video you will be aware of the different scenarios, considerations and choices to make throughout the project cycle to increase the chances of success of your PSE collaboration

CONTENT

- Contract options
- PSE considerations and important highlights along the project cycle

LENGTH 10 minutes

VIDEO



Federal Department of Foreign Affairs FDFA
Swiss Agency for Development and Cooperation SDC
Competence Centre for Engagement with the Private Sector CCEP

PSE Online Learning
PSE in PCM

Link : <https://youtu.be/eoBXWMZF8YQ>



Video 11: CEP Services

BACKGROUND

LEARNING OBJECTIVE Having watched this video, you will know how and when you can get support from the competence center for engagement with the private sector as well as its backstoppers.

- CONTENT**
- CEP
 - Tools and resources
 - Capacity building
 - Backstopping and support
 - PSE pioneers and network

LENGTH 12 minutes

VIDEO



PSE Online Learning
CEP services

Link : <https://youtu.be/UZYFDKrrqms>



Video 12: PSE Risk Management Process (coming soon)