

### Organisation and mandate

- Swiss extension forum is an association founded in 2005
  - Members:
- Cantonal agricultural extension services
- Private Organization with authorised mandate
- FIBL (Research Institute of Organic Agriculture)
- Principality of Liechtenstein
- Network of heads of agricultural extension services supported by representatives of FOAG (Federal Office for Agriculture, AGRIDEA (centre for Agricultural Advisory and Extension Services) and HAFL (Bern University of Applied Sciences - School of Agricultural, Forest and Food Sciences)



#### Core activities of the Swiss extension forum

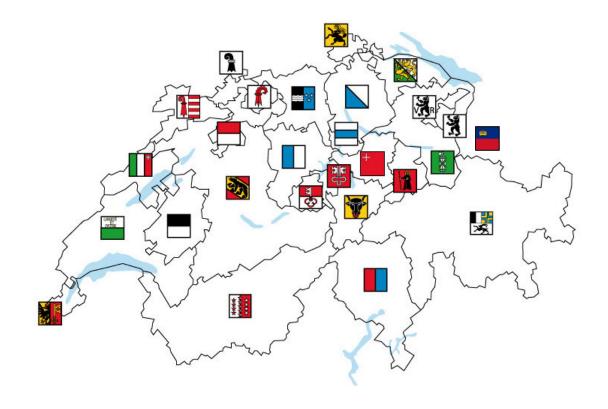
- Promote extension and further education in rural areas
- Maintaining the interests of its members
- Maintenance of network (especially regarding AGRIDEA, research and AKIS in general)
- Facilitate exchange of information and experience between members
- Nationwide coordination of activities



## PR and advocacy partners

 Result of the network function of AKIS itself (Agricultural Knowledge and Innovation System)

Members Swiss extension forum:





### PR and advocacy partners

AKIS is a network consisting of various actors in the fields of education, extension, research, administration and practice. All are connected in different ways.

The network does not possess a central lead.

The actions of each member are directed by their respective lead





# Objectives of PR and advocacy

Based on the vison that...

... Members of Swiss extension forum are competent service providers regarding knowledge transfer who work towards a future oriented, sustainable and fair Swiss agriculture.

- » Holistic view of AKIS, mediation between the various role of the actors
- » Mediation between farmers and their families and research administration-public
- » Recognition for the necessity and quality of BFS member's work and thus securing funding and the legal basis of the forum



#### Success stories of the Swiss extension forum

- The Swiss extension forum and its president are permanent guests of the KOLAS (Conference of cantonal agricultural directors) coordination board. Since 2016 responsible for the group of Education/Extension/Research.
- Connection of KOLAS with Conference of cantonal ministers responsible for agriculture (LDK) → enhancement of the forum
- Sustaining and renewal of the legal basis for the funding of the extension service
  Ordinance on agricultural extension in 2007
- Realization of campaigns concerning topics e.g. the costs of milk production or about agricultural policy in collaboration with various partners

President Beratungsforum Schweiz – Forum la Vulg Suisse: andreas.ruesch@bd.zh.ch