

## SFRAS Meeting, March 22, 2017 Private sector engagement in RAS

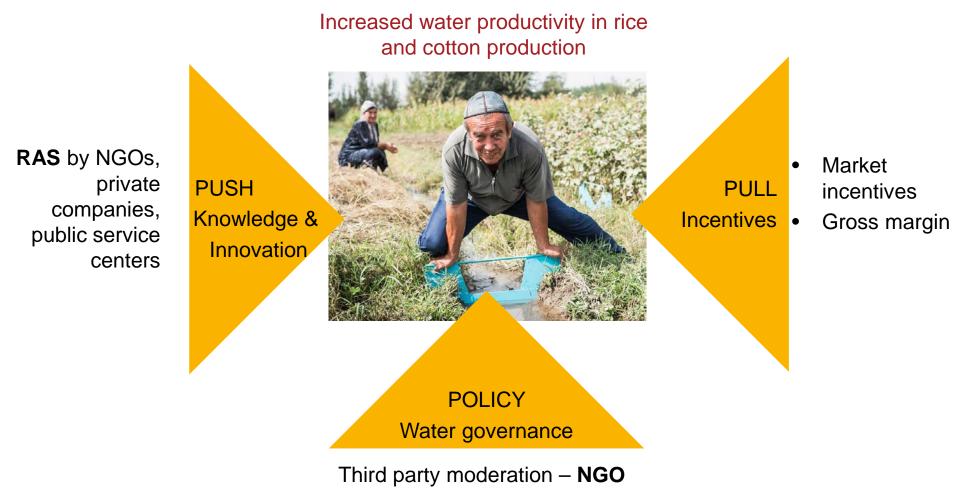


SFRAS Meeting 22 March 2017 Biovision, Zurich

## Role of private sector for agricultural change



Growing relevance of private sector for agricultural change, in particular for increased outreach Example: PUSH PULL POLICY approach for water productivity (WAPRO projects)



## Agenda



9.15	Opening & Welcome	Stefanie Kägi and Shruti Patel
9.20	Creating value in the supply chain: gebana's engagement in rural advisory services for fairtrade and organic quality food products	Speaker: Stefan Lanz, Systems and Projects Manager, Gebana
9.40	Q&A	Moderation: Stefanie Kägi
9.45	Nestlé's engagement in rural advisory services to ensure supply of high quality raw materials	Speaker: Dionys Forster, Sourcing Specialist, Nestlé
10.05	Q&A	Moderation: Stefanie Kägi
10.10	Coffee Break	
10.25	PrimeAgri Mynamar: RAS in a fully integrated rice value chain	Speaker: Johann Züblin, Member of the Board of Directors at PRIME Agri Ltd. Myanmar
10.45	Q&A	Moderation: Stefanie Kägi
10.50	<ul> <li>World coffee on private sector RAS</li> <li>1) Inclusiveness of private sector RAS</li> <li>2) The role of international cooperation to complement, enhance or facilitate private sector RAS</li> <li>3) Ecological aspects of RAS – opportunities for the private sector</li> </ul>	Table moderation by thematic experts
11.50	Sharing world coffee outcomes	All
12.10	News from members Please report about recent or forthcoming events, publications, projects, initiatives related to RAS	All
12.20	Planning of next meeting	All
12.30	Closing and optional joint lunch	