

SFRAS Meeting, March 22, 2017 Private sector engagement in RAS

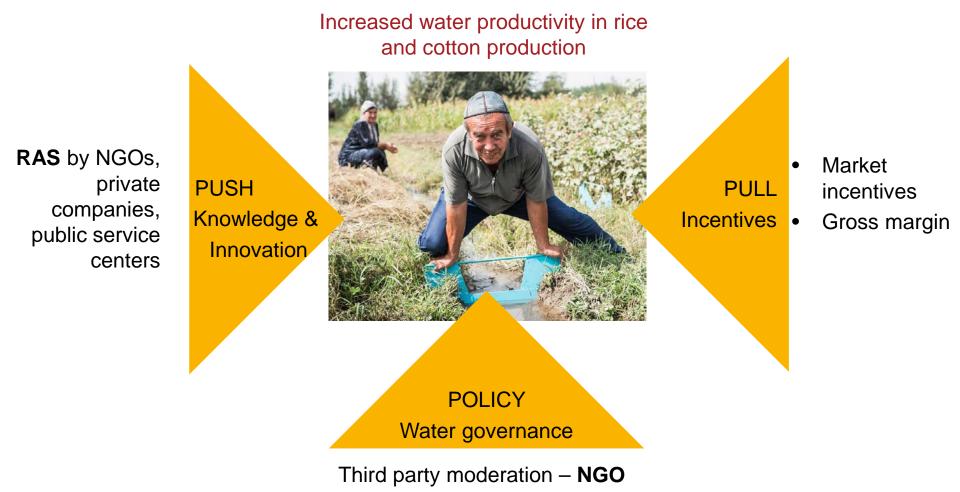


SFRAS Meeting 22 March 2017 Biovision, Zurich

Role of private sector for agricultural change



Growing relevance of private sector for agricultural change, in particular for increased outreach Example: PUSH PULL POLICY approach for water productivity (WAPRO projects)



Agenda



| 9.15 | Opening & Welcome | Stefanie Kägi and Shruti Patel |
|-------|---|---|
| 9.20 | Creating value in the supply chain: gebana's engagement in rural advisory services for fairtrade and organic quality food products | Speaker: Stefan Lanz, Systems and Projects Manager, Gebana |
| 9.40 | Q&A | Moderation: Stefanie Kägi |
| 9.45 | Nestlé's engagement in rural advisory services to ensure supply of high quality raw materials | Speaker: Dionys Forster, Sourcing Specialist, Nestlé |
| 10.05 | Q&A | Moderation: Stefanie Kägi |
| 10.10 | Coffee Break | |
| 10.25 | PrimeAgri Mynamar: RAS in a fully integrated rice value chain | Speaker: Johann Züblin, Member of the Board of Directors at PRIME Agri Ltd. Myanmar |
| 10.45 | Q&A | Moderation: Stefanie Kägi |
| 10.50 | World coffee on private sector RAS 1) Inclusiveness of private sector RAS 2) The role of international cooperation to complement, enhance or facilitate private sector RAS 3) Ecological aspects of RAS – opportunities for the private sector | Table moderation by thematic experts |
| 11.50 | Sharing world coffee outcomes | All |
| 12.10 | News from members Please report about recent or forthcoming events, publications, projects, initiatives related to RAS | All |
| 12.20 | Planning of next meeting | All |
| 12.30 | Closing and optional joint lunch | |