

Core Contribution to the Earth Security Group

A global framework to manage sustainability risks



Region
Global

Partner
Earth Security Partnerships

Background information

As pressures on water, food, energy and climate change become more inter-connected, cutting through the complexity with clear messages and strategic direction will be key for leaders in government and the private sector to work together on shared priorities.

Project objectives

To catalyse innovations in business and finance mechanisms that incentivise cooperation between different sectors and countries on water and inter-related themes of climate adaptation, ecosystem resilience and pro-poor development.

Beneficiaries

High-level decision-makers in the private sector, government and civil society; network of global stakeholders

Costs

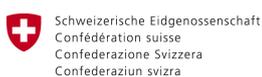
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Duration

10.2018 – 09.2021

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Earth Security Partnerships (ESP) is a global platform providing the strategic foresight and facilitated collaborations to drive forward private sector partnerships for resilience and sustainable development. ESP provides the intelligence and develops opportunities for investors, companies and governments to form innovative partnerships that build the resilience of countries and regions.

ESP's goals:

- **Engage the private sector** with a set of evidence-based priorities that drive impact opportunities in developing countries.
- **Support developing countries** to develop clear priorities and innovative models of private sector collaboration.
- **Facilitate innovative partnerships** that help mainstream and accelerate the scaling up of high-impact business and finance mechanisms.

ESP's approach:

Strategic foresight: ESP uses a rigorous data-driven, SDG-based framework, which complements the research routinely carried out by governments, industry and financial institutions on sustainability, economic and political risks. This framework presents an integrated and visual assessment of a country's sustainability challenges and vulnerabilities and highlights specific opportunities where public-private partnerships can have an impact. The tool is used to engage senior decision-makers across business, government, and global development, to increase awareness and advocacy of converging resource pressures, create a more strategic understanding of priorities in the midst of complexity, and encourage better mutual understanding and collaboration between these sectors around impact opportunities.

Innovative private sector partnerships: ESP collaborates with partners at global and local levels that share a vision to mobilise private sector investment towards scaling up resilience models. ESP develops the strategic global analysis that businesses and investors need to align with countries' SDG and resilience goals. ESP creates partnerships with leading business and finance networks and platforms to catalyse innovative business and finance models. Current and prospective partners include the UN Capital Development Fund (UNCDF), the Global Impact Investing Network (GIIN), the Institutional Investors Group on Climate Change (IIGCC), among others.



Partnership Plan 2019 – 2021

Specific activities include:

- **Global Analysis:** The analysis, shared through an annual impact intelligence report, flags the inter-related global resilience gaps where investment must be mobilised. It features innovative business and finance models that advance adaptation and resilience goals and proposes promising private sector partnerships with potential for impact.
- **Engagement & Collaboration:** ESP provides a clearing house to broker partnerships, engaging a group of private sector champions and partners such as UNCDF. The process co-convenes a quarterly meeting of business and finance leaders to forge new partnerships and initiatives that support resilience models. ESP engages with country-based investor networks in selected vulnerable regions to build their capacity to adopt sustainable private sector blueprints and partnerships.
- **Outreach:** ESP promotes learning across the private sector to embed resilience as a key feature of sustainable business and finance and accelerate the scale up of impactful models. It mainstreams new evidence and knowledge to orient investment portfolios in support of climate resilience thought targeted outreach and communication efforts.

Key outputs of the planned phase:

- Annual global impact intelligence publications
- Engagement of private sector leaders through strategic quarterly convenings
- Global financing partnerships to scale up impactful business and finance models
- Communication and dissemination events with network partners and targeted media outreach

Additional information

<https://earthsecuritygroup.com/partnerships.html>