

Multi-Stakeholder Action for achieving SDG 6



The CEO Water Mandate



Region
Global

Partners

Alliance for Water Stewardship (AWS).
Water Resources Group 2030 (WRG2030).
United Nations Global Compact / CEO Water Mandate (Pacific Institute).
WEF Water Initiative.

Background information

Increased competition among different water users results in overuse and pollution of surface water and over-abstraction of groundwater, which in turn creates public health risks.

Project objectives

Water resources are managed sustainably, in particular by responsible private sector stakeholders, through collective accountability and bottom-up efforts by all water users.

Beneficiaries

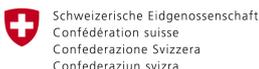
All water users: Citizens, academic sector, civil society. Countries / governments at national and sub-national level (policy makers and public authorities). Private sector

Costs&Duration

CHF 5,450,000
03.2018 – 12.2020

Contact

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Swiss Agency for Development and Cooperation SDC

As water is a key resource for competing users, sustainable water management needs to be addressed in partnership with all, from the basin to the global level. In essence, Water Stewardship fosters responsible private engagement in water and thus contributes to reaching the targets of SDG 6.

This Water Stewardship programme promotes and institutionalises multi-stakeholder water dialogue by supporting several public-private-civil society partnership initiatives.

The Water Stewardship programme is implemented by four strategic partners. Each partner has its own niche and function in influencing change within the private sector and governments in their regulatory function. The programme allows for feedback loops between the local and the global level, and vice versa.

Alliance for Water Stewardship (AWS)

AWS is a global membership-based collaboration comprising leading businesses, NGOs, public sector agencies and academic institutes. The members unite behind the AWS mission, to “promote the responsible use of freshwater that is socially and economically beneficial and environmentally sustainable”. The AWS standard is a globally applicable framework for major water users to understand their water use and impacts, and to work collaboratively and transparently for sustainable water management within a catchment context. The AWS Standard is consistently recognised as global best practice in water stewardship.

Water Resources Group 2030 (WRG 2030)

WRG 2030 is a public-private-civil society partnership that helps government water officials and other water sector specialists accelerate reforms to ensure sustainable water resource management for the long-term development and economic growth of their country.

WRG 2030 is hosted by the Water Global Practice with the participation of the International Finance Corporation (World Bank Group), with strong linkages to the WEF and its meetings (including its meeting in Davos and regional meetings). At the global and local levels, WRG 2030 works with a diverse set of partners from the private and public sector that represent various multi-stakeholder perspectives, aiming to interface with a wide variety of critical

water programmes and initiatives. At the heart of the WRG 2030 are over 10 – 15 national Multi-Stakeholder Platforms (MSPs).

United Nations Global Compact / CEO Water Mandate (Pacific Institute)

The CEO Water Mandate is a special initiative of the UN Secretary-General and the UN Global Compact, implemented in partnership with the Pacific Institute. The CEO Water Mandate mobilises a critical mass of business leaders to address global water challenges through corporate water stewardship, in partnership with the United Nations, governments, civil society organizations, and other stakeholders. Endorsers of the CEO Water Mandate recognise that they can identify and reduce critical water risks to their businesses, seize water-related opportunities, and contribute to the Sustainable Development Goals. The CEO Water Mandate offers a unique platform to share best and emerging practices and to forge multi-stakeholder partnerships to address challenges related to water scarcity, water quality, water governance, and access to water and sanitation.

WEF Water Initiative

The primary goal of the Global Water Initiative is to re-energise the global dialogue around water security through innovative approaches and new champions. The new WEF Water Strategy focuses on new technologies and innovation for water with non-traditional actors from the technology sector to identify new models and approaches, as well as related opportunities and risks (e.g. for developing countries). In assembling a new group of thought leaders from across the public and private sectors and civil society, the Global Water Initiative will explore how new technologies and applications can accelerate progress and transform the global water and sanitation agenda.

Additional information:

AWS: <https://a4ws.org/>
WRG2030: <https://www.2030wrg.org/>
CEO Water Mandate: <https://ceowatermandate.org/>
WEF Water Initiative: <https://www.weforum.org/projects/global-water-initiative>