



# Advanced Training Workshop in Results Measurement for Private Sector Development

## 5 Day Training Workshop

9<sup>th</sup> to 13<sup>th</sup> October 2023  
Bangkok, Thailand

This bi-annual training workshop has gained a reputation for empowering the practitioners who are driving the field forward to meet new and on-going challenges in results measurement for improved management, greater accountability and better results.

This year's workshop will be in-person in Bangkok.

It will bring together experienced results measurement practitioners for five focused days of learning practical approaches, sharing challenges and tips and contributing lessons to the field. The main theme of the workshop this year will be **assessing system change** including dimensions of system change particularly relevant to PSD programs today.

## Targeting Experienced Results Measurement Practitioners

Results measurement enables programs to learn from experience so that they can maximise sustainable impacts, and report results credibly to program stakeholders. The spread of the [DCED Results Measurement Standard](#) and other initiatives have contributed to improving practice around the world. Yet, even experienced results measurement practitioners encounter challenges, particularly as programs mature and increase their focus on fostering lasting system shifts in sectors.

This unique training workshop will bring together experienced results measurement practitioners to share lessons learned, solve common problems, exchange practical approaches to address identified challenges and build a supportive network. Participants will become more capable and confident to lead results measurement in organizations that aim to catalyse system change across the world.



*Participants tackled challenges in groups at the 2019 Advanced RM Training Workshop*

## Course Objectives

By the end of the training workshop, you will have improved knowledge and skills to:

- Tackle assessment of system change with confidence;
- Incorporate relevant dimensions of system change into your programs' results measurement system;
- Integrate the latest practices and developments in results measurement into your work; and
- Interact with a larger network of colleagues and contribute to generating learning products.



*Exchanging tips during the 2017 Advanced RM Workshop*

You will leave the training workshop with new knowledge, improved skills, practical tips, more confidence and a network of experienced colleagues.

## Training Workshop Participants



*Watch a 3-minute video to hear participants discuss their learning from the 2019 workshop*

The training workshop is specifically designed for *experienced results measurement practitioners* who are:

- **Results Measurement Managers** of PSD programs
- **Results Measurement Specialists** in PSD programs
- **Specialised consultants** providing support in results measurement to PSD programs

**To attend this training workshop, you must have at least 2 years of practical experience applying the DCED Results Measurement Standard.**



*2019 Advanced RM Training Workshop Group*

## The Main Theme for the Training Workshop: Assessing System Change

The main theme of the 2023 workshop will be assessing system change. Building on "A Pragmatic Approach to Assessing System Change" and the 2021 workshop, this year's workshop will further develop practical ways to assess system changes including changes in key dimensions of systems. The content will be demand driven, based on interaction with participants in advance.



*Click to read A Pragmatic Approach to Assessing System Change, informed by the 2019 workshop.*

Examples of questions the workshop may address:

- How to incorporate assessment of system change throughout the program life cycle and at different stages of program and intervention management.
- How to triangulate and analyse data collected on system change to generate insights that can be used for program management.
- How to measure the impacts of PSD on climate change adaptation and resilience from a system change perspective.
- How to incorporate food security into assessment of system change.
- How to assess gender equality and social inclusion from a system change perspective.

## The Training Workshop Design

The facilitators will gather input from participants in advance and design the training workshop to tackle challenging topics, maximise participant interaction and ensure learning from experience.

The event will combine training sessions on good practices and successful examples of assessing system change with workshop sessions where the field is still searching for practical approaches, particularly assessing complex dimensions of system change.



*Participants working on a case assignment, November 2019*

The facilitators will use their proven training workshop approach. The in-person workshop will include short presentations, exercises, real life cases, break out groups, discussions, and debates.

The event will be intensive and participatory, using group dynamics to create a steep learning curve for every participant.

You will have opportunities to share specific problems, successes, tools and approaches with your workshop colleagues.

You will tackle challenging technical and managerial problems in results measurement.

You will develop solutions with your colleagues and learn best practices and innovative approaches applied by others.

## What Other Participants Have Said

*"This was one of the most useful and insightful trainings I have attended. The participants had a lot to share."*

*"The cases were really informative, and choice and blend of cases was superb."*



2017 Workshop participants discussing a case

*"Things discussed are detailed, realistic and useful."*

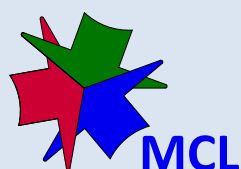
*"The systemic change session provided me with a broader vision on needed approach in my program that we were not thinking about before."*

*"The sharing was great. And especially since most of the sessions were split into small units, this made it easy for everyone to contribute."*

## The Facilitators



**Aly Miehbradt**



Aly has worked in inclusive economic development for over 25 years as an implementer, researcher, consultant and trainer. Having started her career in an NGO, she consulted independently for ten years before starting MCL in 2008. She has been a technical adviser to the DCED on the RM Standard since its inception. She has also helped many programs and donors to develop or improve results measurement systems and taught a range of courses on monitoring, learning and adaptive management. A leader in the global effort to improve results measurement, Aly has championed practical approaches to assessing system change.



**Nabanita Sen Bekkers**



Nabanita is a practitioner with seventeen years of experience in private sector development and results measurement in a wide variety of sectors and contexts. Her experience in program implementation has influenced her as a trainer, where she offers methods and solutions which balance practicality with technical rigour. Through her ongoing work with the DCED, Nabanita is at the forefront of new techniques that can be applied in research, evaluation, and results measurement and plays a key role in knowledge generation for the wider development community.



**Phitcha Wanitphon**

Phitcha is an effective and well-respected private sector development practitioner, consultant and trainer. As the Deputy Program Director of the Thai-German Program for Enterprise Competitiveness for 6 years, Phitcha piloted and contributed to the development of the DCED Standard in 2008. Since 2011, he has focused on training, advising and coaching projects in results measurement.

Phitcha has conducted numerous training courses, undertaken many DCED RM Standard audits, and supported many programs to develop, apply and maintain appropriate measurement systems.

## Workshop Location and Dates

The 2023 Advanced Training Workshop in Results Measurement for Private Sector Development will take place in Bangkok, Thailand.

It will start at 8:30 am on the 9<sup>th</sup> of October and close at 2:00 pm on the 13<sup>th</sup> of October.



*2019 Workshop participants focused on an exercise.*

## Registration

Fill out the [online application form](#) or contact [holm@miehlbradt.com](mailto:holm@miehlbradt.com).

Applications, references and additional materials submitted will be carefully assessed to determine if applicants have sufficient prior knowledge and experience for the workshop.

**The workshop fee** of USD 2,450 includes all workshop sessions, workshop materials, lunch and coffee breaks during the 5-day event. Travel, accommodation, insurances, breakfasts and dinners are excluded.

**Partial scholarships are available on a competitive basis for those who apply before 15<sup>th</sup> June 2023.**



*2017 Advanced RM Training Workshop Group*

## Organised and Conducted By



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Phitcha Wanitphon