

## INVITATION

# Digital revolution for smallholders – truth or myth?

A learning event organised by SDC's Global Programme Food Security (GPFS)

**Thursday 22 November 2018, 8.30am – 3.45pm**

Location: Swiss Agency for Development and Cooperation (SDC),  
Freiburgstrasse 130, 3003 Bern

The participation is free of charge.

To register for this learning event, please fill in this [form](#).  
Please note that due to limited space, registration will be on a **first  
come, first served basis**.

If you have any questions, please do not hesitate to contact us at  
[fabienne.staempfli@eda.admin.ch](mailto:fabienne.staempfli@eda.admin.ch)

We look forward to your participation!





SDC's learning event on

## Digital revolution for smallholders – truth or myth?

Thursday, 22 November 2018

SDC, Freiburgstrasse 130, 3003 Bern

8.30am	<b>Registration and welcome coffee</b>
9.00am	<b>Welcome note from SDC</b> Simon Zbinden, Co-Head of SDC's Global Programme Food Security
9.15am	<b>Keynote speech</b> Anushka Ratnayake, Founder and CEO of MyAgro
10.00am	<b>Market place with four different tools (finance, insurance, market information and digital RAS)</b> <ul style="list-style-type: none"> <li>• <i>Agri-Fin Mobile</i>: Selina Haeny, Gender Equality Programme Officer, SDC</li> <li>• <i>ACRE</i>: Olga Speckhardt, Head of Global Insurance Solutions, Syngenta Foundation for Sustainable Agriculture</li> <li>• <i>Greenway</i>: Yin Yin Phyu, Co-founder &amp; Director of Operations, Greenovator</li> <li>• <i>Plantwise</i>: Wade Jenner, Global Director, Plant Health Systems Development (PHSD), CABI</li> </ul>
10.45am	<b>Coffee break</b>
11.15am	<b>Video and feedback session on the four different tools</b>
12.00pm	<b>Panel discussion</b> Anushka Ratnayake (MyAgro), Olga Speckhardt (Syngenta Foundation), Wolfgang Kinzelbach (ETH), Simon Zbinden (SDC Global Programme Food Security)
12.45pm	<b>Lunch</b>
1.45pm	<b>Monitoring and modelling of groundwater use in irrigation</b> Wolfgang Kinzelbach, Institute of Environmental Engineering, ETH Tobias Siegfried, hydrosolutions Haijing Wang, hydrosolutions
2.15pm	<b>World café group discussions on potentials and challenges of digitalisation</b>
3.15pm	<b>Wrap up</b>
3.30pm	<b>Closing remarks from SDC</b> Manuel Flury, Co-Head of SDC's Global Programme Food Security