



Kanton Zürich
Bildungsdirektion



biz Winterthur

Occupational Counselling & Choice of Occupation

6th June 2018

Welcome to biz Winterthur

14

11

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Planung
Konstruktion

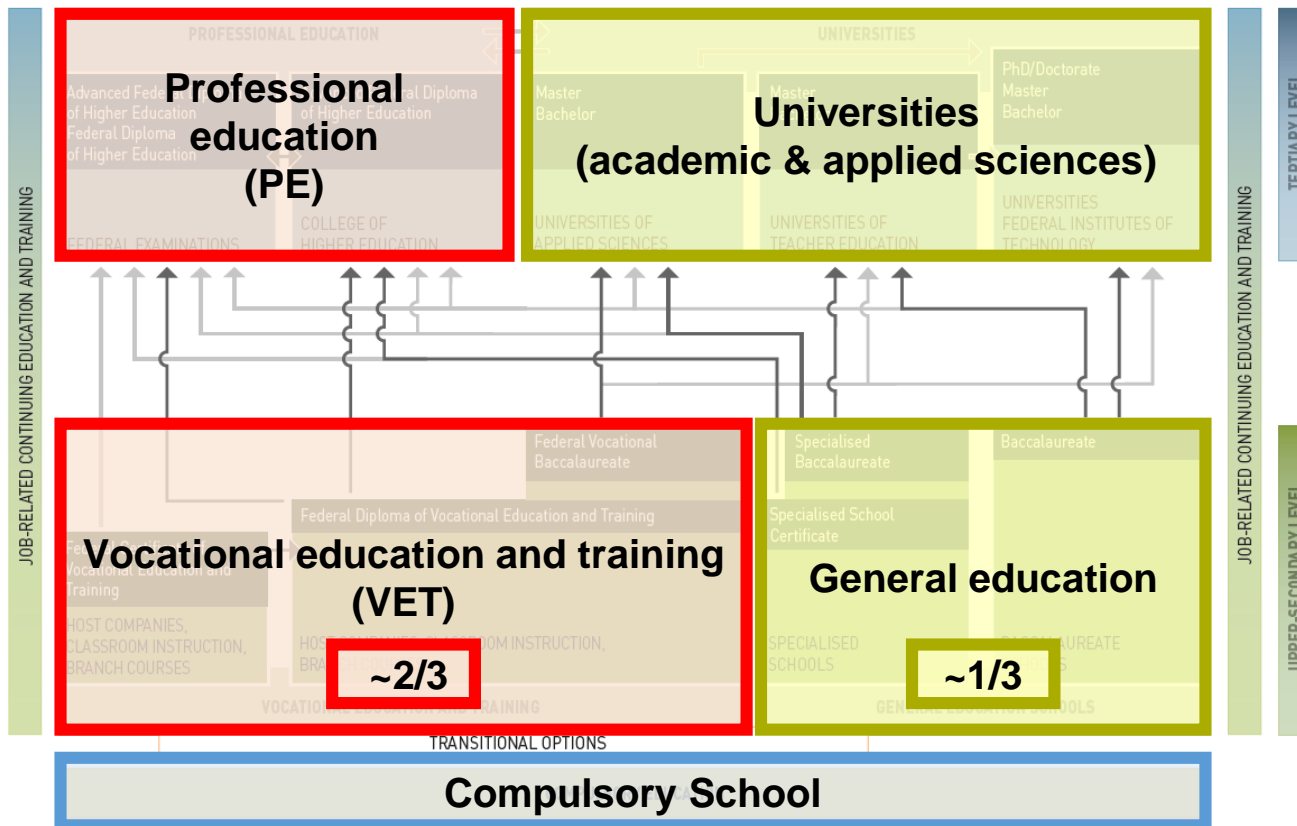
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Topics

- Swiss education system, our framework
- Important Partners
- Services and Activities of the biz
- How to chose a career
- Visit of Infothek at biz

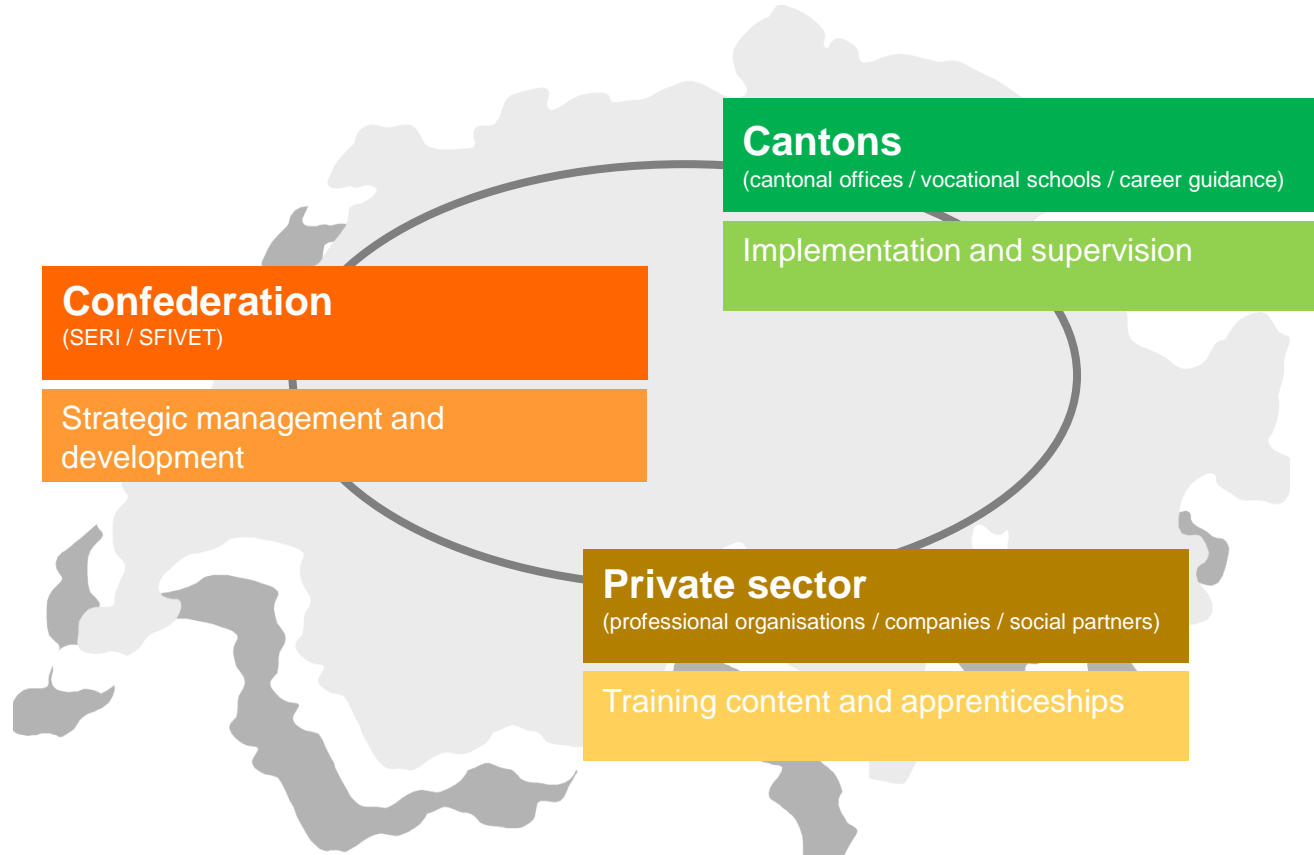
Swiss education system



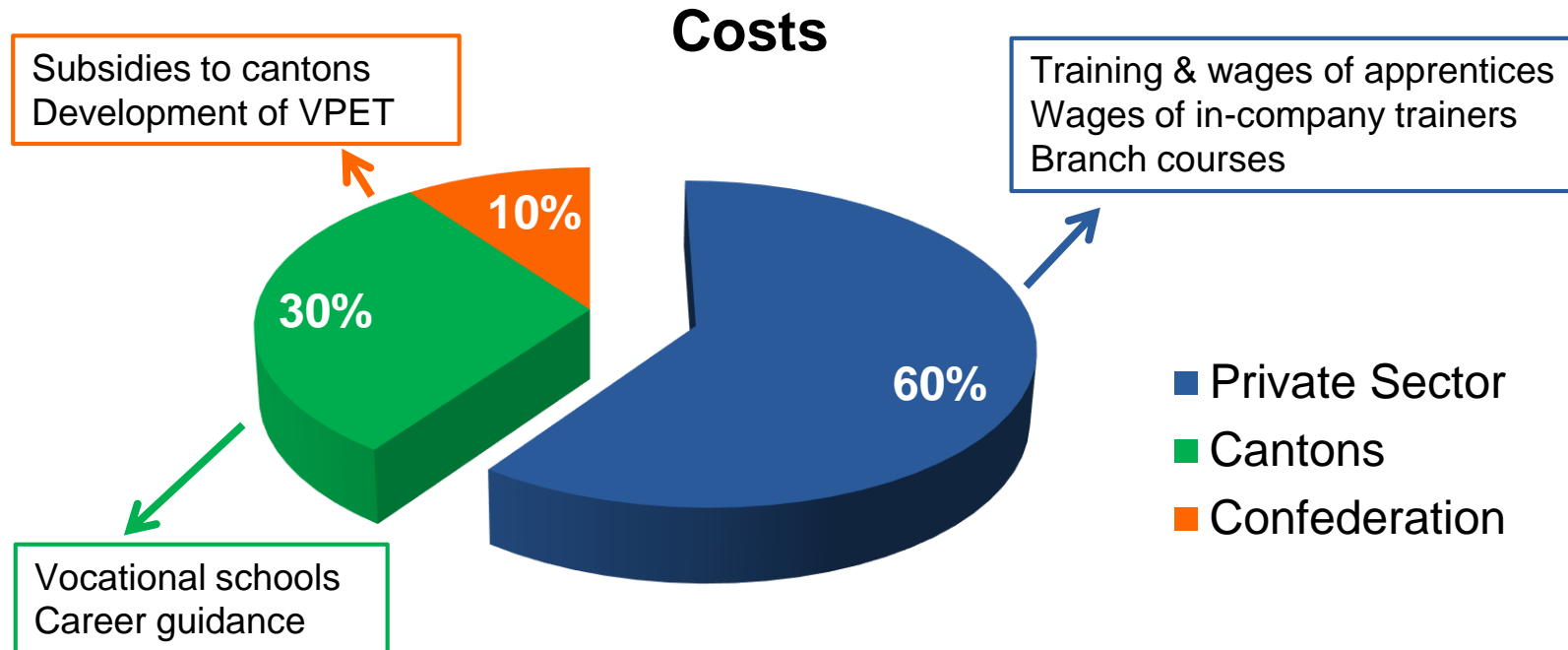
Completion rates for 2016¹

| Upper-secondary level: vocational education and training (VET) | Total | Women | Men |
|-----------------------------------------------------------------------|--------------|--------------|------------|
| Federal VET Diploma | 62 762 | 28 446 | 34 316 |
| Federal VET Certificate | 6 253 | 2 939 | 3 314 |
| Non-formal two-year apprenticeships | 134 | 12 | 122 |
| Federal Vocational Baccalaureate | 14 397 | 6 747 | 7 650 |
| University Aptitude Test | 959 | 426 | 533 |
| Tertiary level: professional education | Total | Women | Men |
| Qualification awarded by colleges of higher education | 8 470 | 4 078 | 4 392 |
| Advanced Federal Diploma of Higher Education | 3 473 | 1 287 | 2 186 |
| Federal Diploma of Higher Education | 14 402 | 5 457 | 8 945 |
| Professional education not recognised by the Confederation | 3 96 | 280 | 116 |

One mission – three partners



Funding: Who pays? How much? For what?





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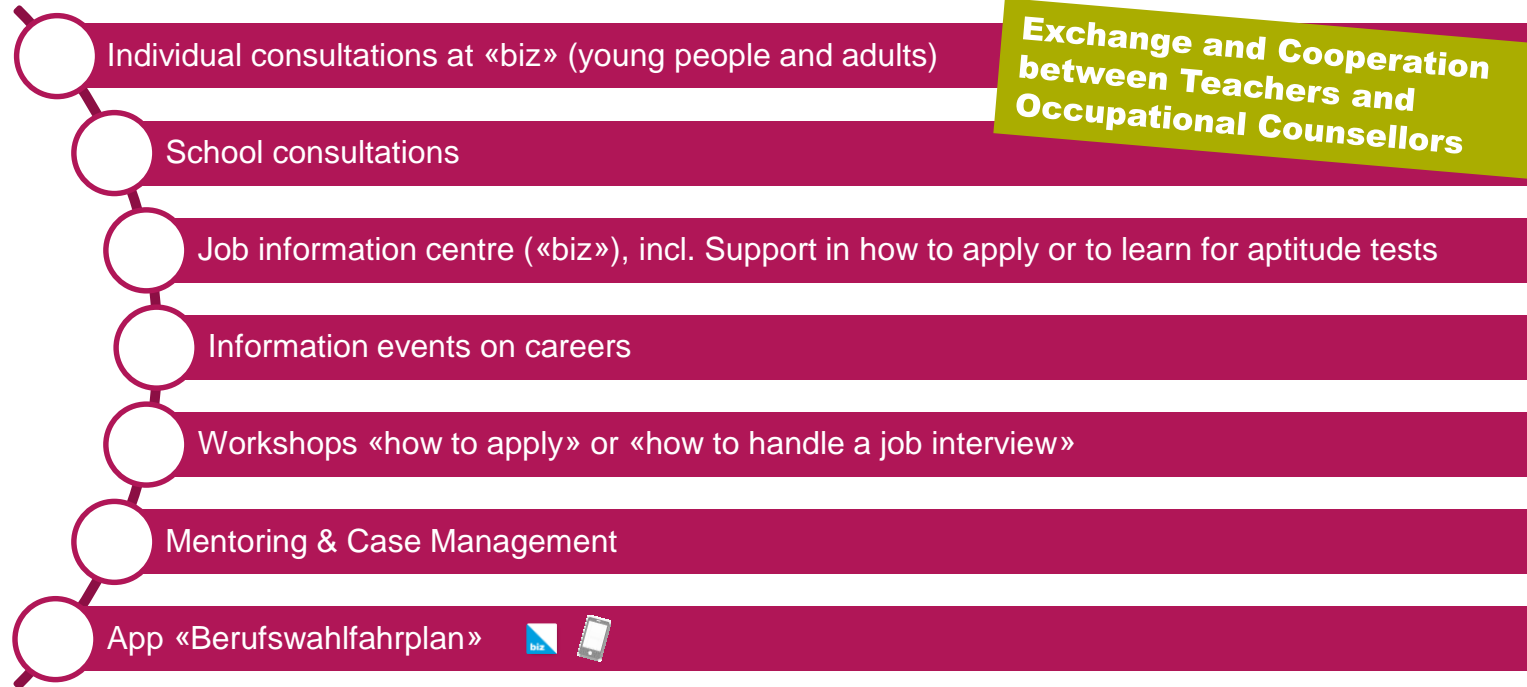
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What we do



- based on the Vocational Training Act (BBG)
- to comply with legal requirements and guidelines

Career Guidance Services

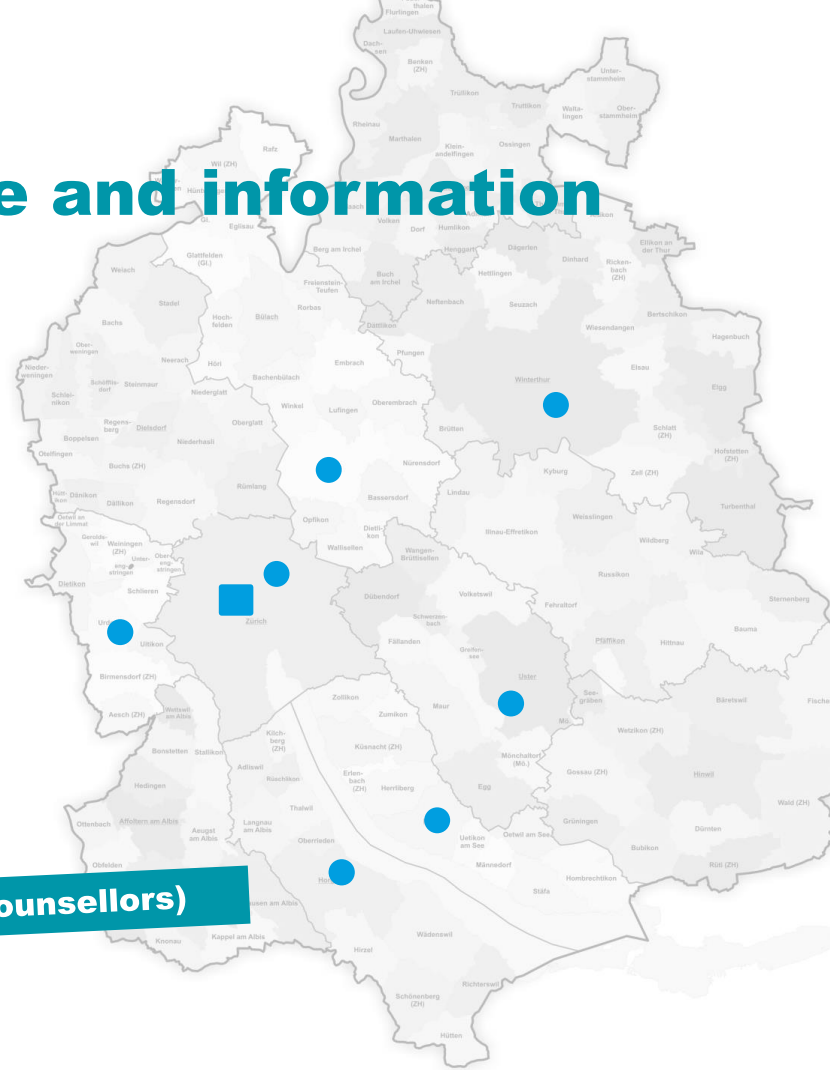


**Exchange and Cooperation
between Teachers and
Occupational Counsellors**

8 Centres of career guidance and information

- >20'000 individual consultations
- >3'000 school consultations
incl. >25'000 short advices
- >95'000 visitors in Job Information Center (biz), incl. >7'500 short advices
- >45'000 information material lendings
- approx. 550 Info events,
250 courses and workshops,
950 school class events,
400 parent events

Approx. 110 FTE (Counsellors)





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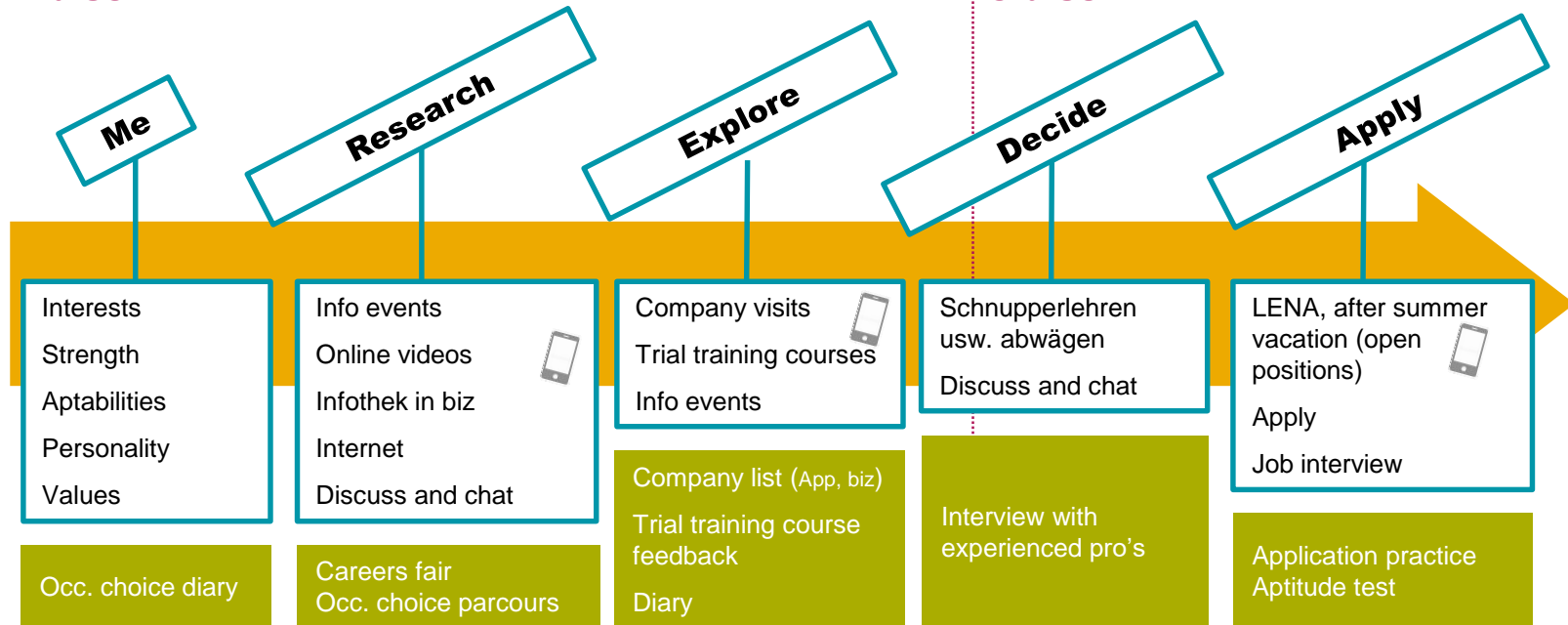
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How to chose a career



Choosing a Career – How it works

2nd Sek



Counseling

School Consultations
brief and simple questions



Individual Consultation
profound and in detail



Students meet the Professional World



**Job and career
trade fairs...**

**...Workshops, Info events, Job visits...
(together with local industry, schools)**



... and Trial training courses

Helpful Websites

www.berufsberatung.ch

www.berufsberatung.zh.ch



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Infothek visit at biz





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Thank you

