



Sustainable Tourism & Income Creation

October 26th,
SDC, Bern

Job Creation in Sustainable Tourism Development Projects – Challenges and Opportunities

- Dimensions of Sustainability
- To develop sustainable slow growth is required
- Private Sector, Public Sector and Civil Society have to be involved and convinced
- Guiding roles have to be anchored on governing level
- Responsibilities for tourism in different Ministries (environment, youth, education, economy, transportation)
- Skills, tourism offers and markets have to be developed simultaneously

