

Improving small holder productivity
by
collaborating effectively with the
private sector

<i>Students per year</i>	<i>6000-7000</i>
<i>Cost of training in USD</i>	<i>1'500</i>
<i>additional income after training in USD</i>	
<i>per month</i>	<i>300</i>
<i>per year</i>	<i>3'600</i>

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	Year	1	2	3	Total
Beneficiaries finding a better job	4'000				
Cost for training	6'500	\$ -9'750'000.00			
additional income per year		\$ 14'400'000.00	\$ 14'400'000.00	\$ 14'400'000.00	
net additional income per year		\$ 4'650'000.00	\$ 14'400'000.00	\$ 14'400'000.00	\$ 33'450'000.00

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<i>Profit Margin Doctors</i>	<i>10%</i>

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net additional income per year		\$ 4'650'000.00	\$ 14'400'000.00	\$ 14'400'000.00	\$ 33'450'000.00
Total of trained	6500				
Total revenue		\$ 9'750'000.00			
Margin		\$ 975'000.00			\$ 975'000.00

Additionality:

“business activities (and associated results) are

***larger in scale,
of higher quality,
happen quicker or
take place at all***

*as a result of a financial and/or technical donor
support.”*

