

e+i seminar: how can social entrepreneurs contribute to market systems development in agriculture?

27 – 28 May, 2014 Uettligen, Switzerland

World Café – A brief introduction

Has one of the presentations particularly triggered your interest? Has a question come up that you would like to discuss further? Have you met a person with whom you would like to exchange more on a specific idea?

During the World Café in the afternoon, you will get the chance for further interaction with the speakers and with other participants.

How does the World Café work?

- There will be 8 tables with 8 hosts and 8 different topics for discussion.
- You may join the table of your choice. After 20 minutes of discussion, you can move on to discuss a second topic.
- There will be 2 rounds of 20 minutes. Hence, you can choose 2 topics.
- All the hosts will share a few most remarkable insights in the plenary after the World Café.

The following table indicates on what topics discussions will be hosted:

	Hosts	Topic
1	Madison Ayer , Chairman and director of Farm Shop	Farm shops in Kenya: delivery system for agricultural inputs to smallholders in Kenya
2	Vijay Pratap Singh Aditya , co-founder of Ekgaon Technologies	Technology platform to provide financial, health and agriculture services to rural customers in India
3	Ian Baker , head of agricultural partnerships at Syngenta Foundation and Jessica Graf , Hystra	Are economic aspects under-emphasised in planning sustainable agricultural development interventions?
4	J.Ch. Laugée , director for Danone Ecosystems	Developing innovative business approaches to work with small dairy farmers in a sustainable way
5	Stephanie Schmidt , Christina Grünewald , Ashoka, Peter Beez , SDC	Social entrepreneurship: how can it contribute to market systems development and reach scale?
6	Erna Karrer , principal and founder of EOS Entrepreneur Foundation, Switzerland	How efficient do Social Entrepreneurs have to become?
7	Markus Reichmuth , Senior Advisor in Economic Development, Innovabridge Foundation	Is urban agriculture an investment opportunity? Survival and development in an overpopulated, closed-in area (Gaza Strip)