

# Empowering Women in Market-Systems - *Issues and implications*



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# A learning journey

1. **August - October 2011** - Desk based literature review and framework analysis

*DISCUSSION PAPER FOR AN M4P WEE FRAMEWORK:*

*HOW CAN THE MAKING MARKETS WORK FOR THE POOR FRAMEWORK WORK FOR POOR WOMEN AND FOR POOR MEN?*

*Dr. Linda Jones, Springfield Centre & Coady Institute*

2. **7th November 2011** - Presentation at the M4P Hub Conference  
Developing market systems: progress and opportunities

*WOMEN'S ECONOMIC EMPOWERMENT FRAMEWORK*

*Dr. Linda Jones*

3. **March - April 2012** - Review of application of gender frameworks in selected market systems development projects, and drafting of guidelines for M4P programmes

*M4P WOMEN'S ECONOMIC EMPOWERMENT FRAMEWORK*

*Roel Hakemulder & M. Emily Miller*

4. **May 2012....** Consultation, feedback and refinement


*REFLECTING AND RESPONDING... YOU*

*INTEGRATION IN AN UP-DATED M4P OPERATIONAL GUIDE..? THE M4P HUB*

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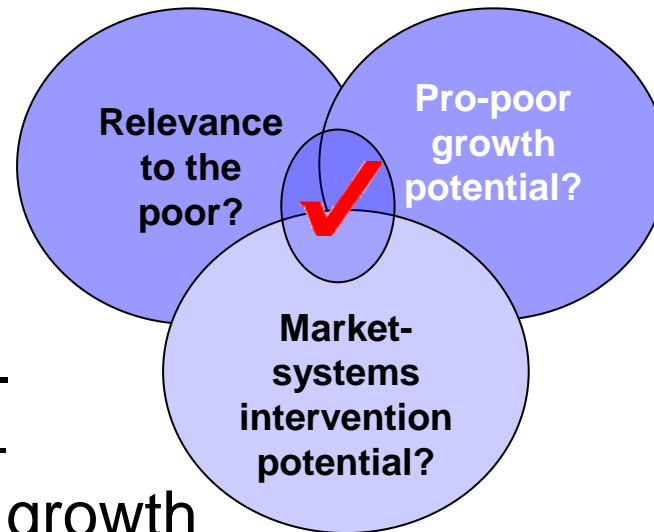
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# Agreeing a strategic framework

- **Poverty reduction potential:** The 'poor' – are they women, men or both?
- **Growth potential:** Pro-poor-women's economic growth – finding real opportunities for growth
- **Intervention potential:** Ensuring that change is systemic change



# Understanding where women are in the system

- **Apply the market lens:** Understand the market as a 'system' and its dynamics first
- **Apply the gender lens:** Once better understood, disaggregating a market-system is more meaningful:
  - *What are the different functions women and men play?*
  - *Do poor women and men face the same or different disadvantages in the system?*
- **From symptoms to causes** of gender-specific market-systems failure:
  - *What are the underlying reasons why the market-system is failing the poor?*
  - *Why is it that the market-system is failing poor women more or differently than men?*

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# Planning interventions & outcomes

- **Sustainability:** Defining real and lasting outcomes for women and men
  - *Who will do, who will pay?*
- **Feasibility:** Outcomes that can be realised by the proposed intervention
  - *What can and cannot be achieved with the resources to hand?*
- **Logic:** Establishing a robust Theory of Change
  - *Demonstrate, with rigour, the links between interventions and the results and outcomes envisaged / promised*

# Implementation challenges

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## Facilitation doesn't get any easier:

- Finding **Change Agents** for WEE
- **Aligning incentives** and skills amongst partners
- **WEE skills** & intervention teams – integration not delegation
- **Tactics** – when does ‘disruptive intervention’ become distortive?
- **Scaling-up** – outreach and crowding-in

# Thank you




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