
Results Measurement Plan - Katalyst embedded services on Nursery services intervention

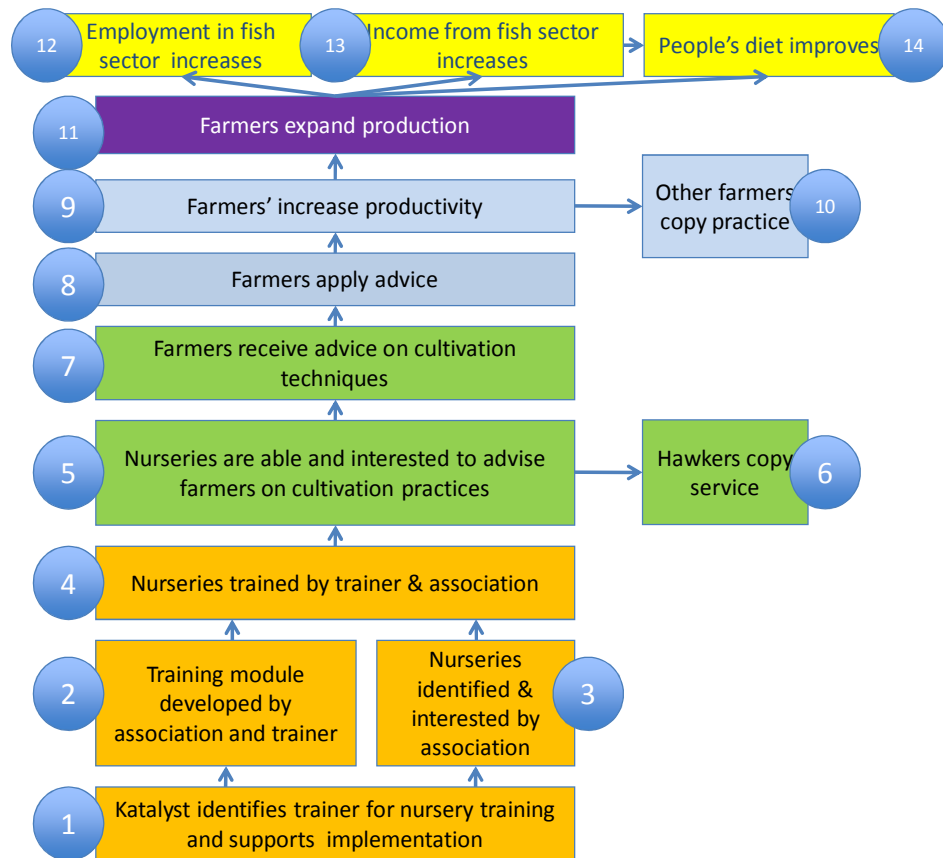
Task: Develop a measurement plan for Katalyst's embedded services on fish cultivation practice intervention.

First, think and reflect how you will design the overall measurement plan in the box below. In this summary you show how you plan to make an effective measurement plan:

- describe the overall approach, methods applied and tools used
- highlight key information sources and tools

Then add detail to your plan by filling out the worksheet below. Your plan should show how you will assess the results of the intervention as efficiently as possible. *Please keep an eye on time and if need be, skip the details if time doesn't permit during this exercise.*

Summarize your measurement plan



The Results Chain

The measurement plan (to be completed)

Level	Result	Indicator	How	When	Who
Poverty level	14 People's diet improves	Fish consumption per person/family			
	13 Income from fish sector increases	Additional net income for farmers + day labourers			
	12 Employment in fish sector increases	Additional labor days hired			
Sector level	11 Farmers expand production	Additional acreage of ponds cultivated			
Enterprise level	10 Other farmers copy cultivation techniques	No. of farmers who copy cultivation practices			
	9 Farmers' productivity increase	Additional yields per acre pond			
	8 Farmers apply cultivation techniques	No. of farmers who apply cultivation practices Reasons for farmers' applying/not applying			
Market uptake	7 Farmers receive advice on cult technqs	No of farmers who receive advice from nursery/ hawker			
Market trigger	6 Hawkers copy nurseries giving advice	No of hawkers who copy advisory role of nurseries			
	5 Nurseries able and interested to advise farmers on cultivation practices	Nurseries knowledgeable about cultivation techniques Nurseries use transfer of knowledge as business tool			
Project activities	4 Trained nurseries	No. nurseries that completed the training programme			
	3 Nurseries identified & interested	No. nurseries interested to participate			
	2 Training module developed	Curriculum, Session plans and Training materials ready			
	1 Katalyst identifies trainer and supports	Trainer identified, budget approved, action plan agreed			