Thursday, Sessions 8.45- 10.15

Social finance & blended finance course by
Roots of Impact - How to use public funds to
attract private investment for
high-impact enterprises addressing the SDGs

Leave no one behind in SDC programming: Introducing SDC's new poverty agenda for practice EPS clinics 1+2 1:1 coaching



Session lead:

Björn Struewer, Rory Tews

Room: Seminarraum

This hands-on learning experience will deliver practical, actionable and relevant knowledge on how to mobilize private investment for sustainable development and how to use catalytic financing solutions for creating impact at scale.

Themes include:

- The role of the private sector for achieving the Sustainable Development Goals (SDG) case studies and best practices
- Introduction to impact investing and blended finance
- Different approaches to attracting private capital
- Choosing the right instrument to catalyze private investment
- Pay-for-success instruments
- The role of impact management
- Case studies: Impact investments, blended and innovative finance solutions in practice.



Session lead:

Stephanie Guha, Rahel Guntern

Room: Kleiner Saal

Adopted in September 2015 by the 193 member states of the United Nations (UN), the 2030 Agenda for Sustainable Development calls for "transforming our world". International cooperation has a significant role to play in this ambitious endeavor and to provide a relevant contribution to this global transformation, including the overarching commitment to "leave no-one behind".

Leaving no one behind is a universal and aspirational challenge, affecting all. It is a new paradigm in development. SDC is committed to give more attention to the excluded and poorest of the poor and seeks to catalyze social transformation to overcome existing inequalities.

In this workshop the participants will hear about the **SDC** guidance on Leave No One Behind (2019), a binding document for implementation, and furthermore identify entry points for implementation of the leave no-one behind principle in the sector programming of employment and income.



Session lead:

Lars Stein, Patrick Elmer, Lucas Tschan

Room: Kursräume 1+2

Are you implementing a project with a private sector actor (from SME to foundations, impact investors or multinational companies) and would like to discuss some questions or challenges?

Or do you want to know more about the different formats such a project can take?

Or do you want to share some lessons learned from a past project?

Thursday, Sessions 10.45- 12.15

Social finance & blended finance course by Roots of Impact - How to use public funds to attract private investment for high-impact enterprises addressing the SDGs

EPS Session 1 «Project Design» From your result chain to the right format

EPS clinics 3+4 1:1 coaching



Session lead:

Björn Struewer, Roy Tews

Room: Seminarraum

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Themes include:

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Session lead:

Lars Stein, Patrick Elm, Lucas Tschan

Room: Kleiner Saal

SDC wants to double its engagement with the private sector (EPS) every four years. Does that mean, that from now on every SDC project should be an EPS project?

No, but we should **reflect intensively about why, with whom and how we should collaborate** to generate substantially more impact.

In this session we will explore the "impact journey" of an EPS project: Starting from your impact objectives and your result chain, reflecting about "additionality" in both directions, we define the "engagement demand" you have and the "impact opportunity" you offer, have a look at challenges together – and explore the "FormatFinder" as a tool to help you figure out the basic design principles of your EPS project..



Session lead:

Lars Stein, Patrick Elmer, Lucas Tschan

Room: Kursräume 1+2

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Thursday, Sessions 13.30- 15.00

Cost-benefit analysis / cost effectiveness – basic introduction

Agriculture insurance for smallholder farmers - The challenge of up-scaling

EPS clinics 5+6 1:1 coaching



Session lead:

Peter Beez

Room: Seminarraum

Is the program we are planning worth the money and the effort? Do we get value for money?

Answering these questions implies a lot of thinking and some work on Excel:

- Do you have a plausible theory of change/results chain?
- Can you identify and name the relevant benefits, i.e. the outcomes and impacts of your programme?
- What is attributable to your project and additional?
 - → And finally one step further: Can you quantify costs and benefits?

The session will give you a broad introduction to the topic with examples and some support material.

SDC is fully aware that cost benefit analyses can only in exceptional cases be applied with scientific rigour. We therefore need to be pragmatic and creative. The floor is wide open for your concerns, questions and doubts.



Session lead:

Nathalie Wyser, Hans Ramm

Room: Kleiner Saal

Are you interested in or already working on the topic of catastrophic and weather index insurance for smallholder farmers?

Then join us at this session and have the opportunity to exchange with Olga Speckhardt, Head of Global Insurance Solutions at the Syngenta Foundation.

She will give us insights in their various agriculture insurance initiatives in Africa and Asia and on the Syngenta Foundation's journey from successful pilots to reaching scale and sustainability.



Session lead:

Lars Stein, Patrick Elmer, Lucas Tschan

Room: Kursräume 1+2

Are you implementing a project with a private sector actor (from SME to foundations, impact investors or multinational companies) and would like to discuss some questions or challenges?

Or do you want to know more about the different formats such a project can take?

Or do you want to share some lessons learned from a past project?

Thursday, Sessions 15.30- 17.00

Cost-benefit analysis / cost effectiveness – examples and discussions

EPS Session 2 «Partner Relations & Co-Creation»
How to cope with these strange "animals" EPS
Session 2 «Partner Relations & Co-Creation» How to
cope with these strange "animals"

EPS clinics 7+8 1:1 coaching



Session lead:

Peter Beez

Room: Seminarraum

If you have followed the first part on introduction and want to see the Cost-Benefit-Analysis (CBA) applied to specific cases, this is the place to come to.

If you are anyway already advanced (e.g. you have read and used the SDC "How to note CBA/CEA"), then you can skip the first part and come directly to this session.

We will show concrete examples and leave space for your open questions, concerns and will leave room for peer exchange.



Session lead:

Lars Stein, Rahel Meyer Room: Kleiner Saal

A good EPS project is co-initiated, co-steered and cofinanced between at least one private and one public sector actor.

But what does "co-initiating" mean in reality? How can and should we approach the private sector? What can and should we expect? How does "the private sector" think and act? What are differences and similarities between the rationalities of different private sector actors such as large multinational companies vs. small local social enterprises or medium sized Swiss foundations? And: How can this magic concept of "co-creation" support us in finding the right partners with the right attitude – and to build up mutual trust and shared ownership?



Session lead:

Lars Stein, Patrick Elmer, Lucas Tschan

Room: Kursräume 1+2

Are you implementing a project with a private sector actor (from SME to foundations, impact investors or multinational companies) and would like to discuss some questions or challenges?

Or do you want to know more about the different formats such a project can take?

Or do you want to share some lessons learned from a past project?