

Embassy of Switzerland Swiss Cooperation Office in Serbia

Political Economy Analysis of LED in Serbia



E+I F2F May 8th 2019



Democratisation, Decentralisation and Local Governance





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Starting point

- LED priority topic of the Swiss Cooperation Strategy Serbia 2017-2021
- ◆ Previous feasibility study commissioned by SCO
 Serbia → further need for situational analysis
- E+I and DDLGN interest to understand relationship between LG and LED
- PEA study in Serbia



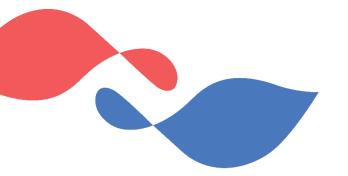




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Background & Context

- Support to LED is responsibility of LG with focus on facilitation of SMEs
- 357'000 SMEs registered in 2017
- Low competitiveness of SME sector in Serbia
- Great regional differences
- Investments in the SME sector decreased
- LED offices mandatory \rightarrow Investment Law



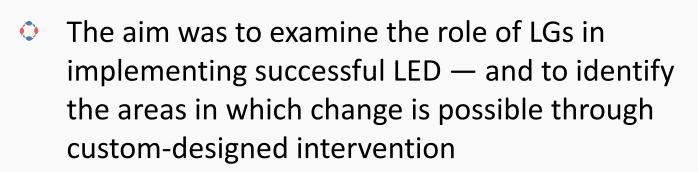






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Political Economy Analysis



- Semi-structured interviews with range of actors
- Six municipalities as representative sample
 - Development stage
 - Size of the municipality









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Structural Factors

Informal centralization despite formal decentralization

- Directives flow largely from the center
- Restricted budgetary space for decision-making
- "One size fits all" system \rightarrow size & capacity
- National regulation not recognizing specific needs







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Structural Factors

Lack of institutional coherence

- "Institutional thickness"
- Regulatory framework lacks coherence
- No work toward common goals/joint vision
- System of gaps and overlaps
- Passing responsibility between national and local institutions



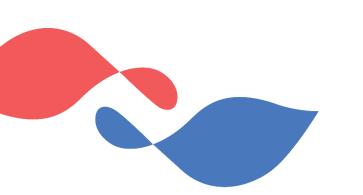






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Rules of the Game and Power Dynamics



Recent and limited legal base for LED

- ↓ LED responsibility of LGs → Law on LSG, Law on Investment, Law on Planning System
- Laws on LED are under-defined and vague
 - Lack of clarity what is expected of LGs on LED
 - Lack of capacity and expertise to implement LED
 - LED functions and quality of services provided vary significantly between LGs
 - Catch all spaces for activities







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Rules of the Game and Power Dynamics

Politics of patronage

- Political appointments to key positions
- Frequent political changes at all levels
- Ruling party LGs have strong national level connection
- Inter-mayoral competition suppressing intermunicipal cooperation







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Rules of the Game and Power Dynamics

Trust deficit

- Lack of transparency in decision-making
- Social trust between groups is in deficit







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Rules of the Game and Power Dynamics

Focus on equality rather than equity

- Lack of special measures to enable access by vulnerable and marginalized groups
- Smaller vs. large LGs
- Smaller vs. large businesses
- National laws affect local level measures









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Actor Roles, Interests and Incentives

• Multiple actors, siloed functions

- Myriad of ministries, agencies and intuitions involved
- Separated and siloed work of each actor
- Insufficient level of coordination
- LED donor driven sector





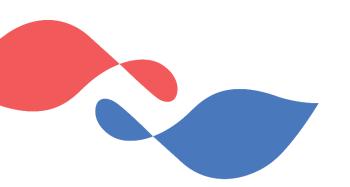


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Actor Roles, Interests and Incentives

Cooperation between LED offices and businesses

- Legal framework for cooperation exists
- Lack of cooperation or even complete lack of contact between LGs and local businesses









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Actor Roles, Interests and Incentives

Weak capacities of LGs for LED

- Political appointments; Ban on employment; High level staff turnover
- LED offices understaffed; over-burdened; no specialized expertise for LED
- Lack of proper planning and prioritization of objectives
- Lack of capacities to provide customized business solutions







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Constrainers of Change

- Informal centralization
- Lack of institutional coherence and cooperation
- Lack of clarity on the formal role of LGs
- Lack of integrated LED planning processes
- Ban on employment
- Focus on equality rather than equity
- Trust deficit









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Drivers of Change

- Law on Planning System
- Law on LSGs with focus on inter-municipal cooperation
- Public sector reforms
- National Academy for Public Administration
- Measures of active employment policy
- ICT system for data collection and analysis for LGs



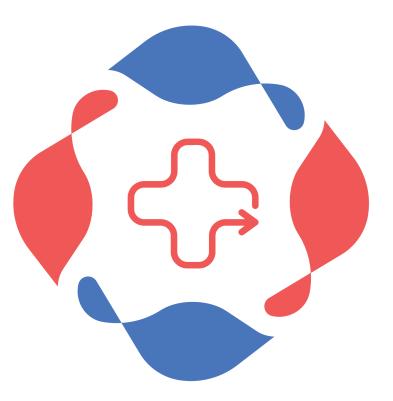






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Thank you!



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