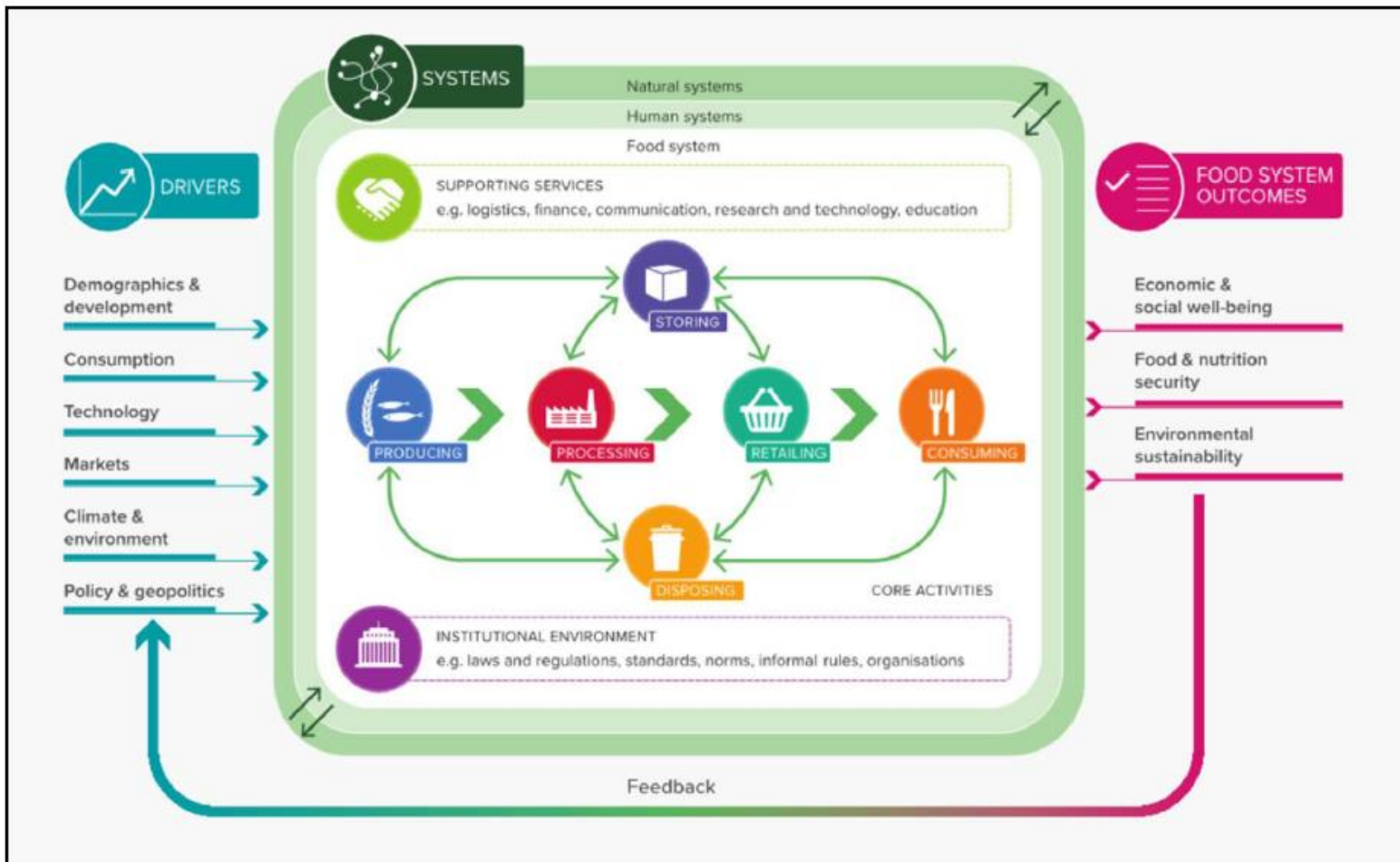


Consumers: markets,
options, behaviour



Implication for food systems ?

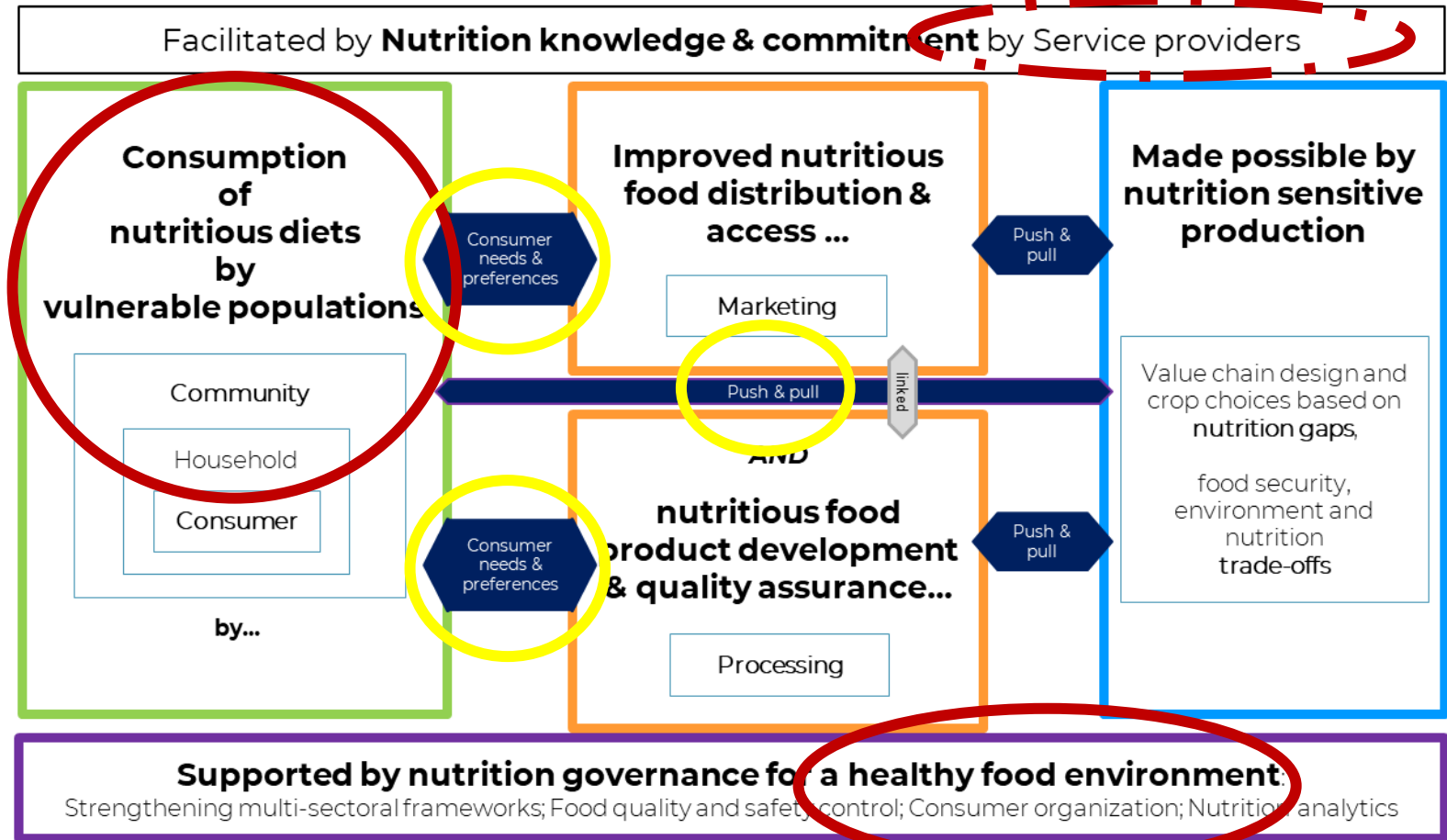
What are the opportunities to support consumers to play a stronger role in enabling the food systems transition?



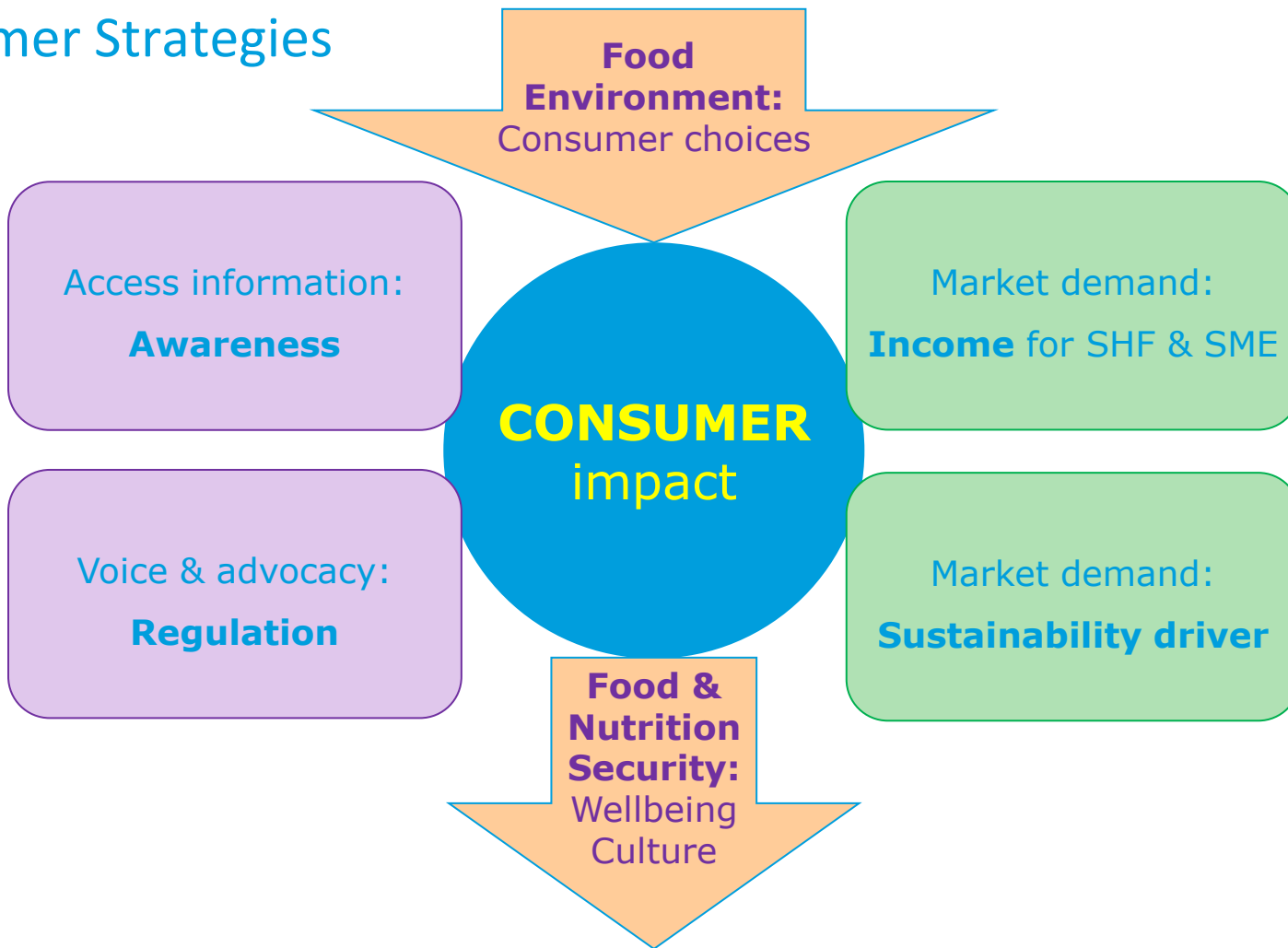
Generic learnings FSLJ

1. Enhancing natural resource management and water governance are critical issues across all regions but vary in urgency and challenges
2. There is an increasing focus on cash crops which can have a positive impact on livelihoods if developed equitably, but this can both compromise the environmental health and **local nutritious food production**
3. There is opportunity for value chain and livelihood support, but this needs to be aimed at **developing healthier food products**
4. The **availability of fast food** is on the rise in the global South so there is a need to understand how to affect consumption behaviour without undermining culture
5. Public health resources are being increasingly challenged by the increase in diet-related disease, while under-nutrition remains a problem for many
6. A sectorial approach is insufficient, and a food systems approach is needed that is participatory, links communities, and which accommodate the crosscutting topics of gender and youth.

Consumer market interaction



Consumer Strategies



Implication for food systems ?

What are the opportunities to support consumers to play a stronger role in enabling the food systems transition?

Resource Facilitation Slides