

Bites of Transfoodmation: Bringing the Manifesto to life in the “Snack the System” event



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Have you ever heard of Bites of Transfoodmation (BoT)?

Bites of Transfoodmation is an initiative that brings together young motivated individuals who want to change food systems.

The movement was born at the Permanent Mission of Switzerland to the UN in Rome, following the speech made by the UN Secretary General Antonio Guterres in 2019, in which he announced the Food System Summit in September 2021. At that moment, the wish to create a unifying vision to bring to the Summit became increasingly fundamental.

For the past year, the community has met – and grown! – to discuss what future food systems should look like, creating a common vision in the form of a Manifesto that calls for a systemic change in the way we produce and consume. These meetings were recognized as Independent Dialogues of the Food Systems Summit.

This Manifesto represents the work of young individuals from different backgrounds and regions who are already projected in the future of food systems. They have worked for months in order to formulate a common vision that focuses on the actions that we, as a collective, can take in order to achieve a new, more cohesive society. This vision intends to show that through food systems we can achieve a more sustainable, resilient and equal future.

While this political statement mainly focuses on the subject area of food systems with a systemic approach, it includes all aspects of our lives, the Manifesto envisions a future society in which habitats, proximity, traditions and nutrition have been transformed according to a set of socially-inclusive principles such as true cost and true value, accessibility and affordability, and empowered culture. The Manifesto has been written in English, but has been translated into more than 40 languages and vernaculars on a voluntary basis. As we want everyone to be included, we aim to translate it into as many languages as possible.

In last few months the movement has been very active in getting the word across in participating in several events, such as G20, COP26 and Expo Dubai.

Snack the System

Bites of Transfoodmation will bring the Manifesto to life, through an event called “Snack the System” that will host exhibitors who will be placed along a trail which visually represents the Manifesto. This means the exhibitors will be clustered according to the paragraph of the Manifesto they represent. These are, following the order of the trail: Narratives and Advocacy, Habitats and Proximity, Diversity of Food Systems, Renewed traditions and Empowered culture, Digitalization and Knowledge, and Affordability and True value, as you can visually see at the end of this document. The exhibitors will bring the text to life through their projects, therefore acting as amplifiers for each paragraph.

The event “Snack the System” will take place in Rome on May 21st 2022 and will host the diplomatic community. The location will be in the agriturismo I Casali del Pino, Rome – an energetic location full of history, transformed into a sustainable agricultural production and processing unit, that offers an

inspiring working environment. This is a special place for us given that here the project finally saw the light after a year of preparation. The event will be structured around

1. A trail where exhibitors enact the paragraphs of the Manifesto
2. Intense discussions, artistic contributions, inspirational speakers and music hosted on a stage.
3. An aperitivo at the end of the day with the diplomatic community and invitees

Are you interested and need more info? Contact us at bitesoftransfoodmation@gmail.com

