

Raising the awareness amongst future professionals to produce, transform and market in an ecological way in Senegal

This article is a summary of the full article you can find [here](#) (in French).

Authors: Francesca Bove and Isabelle Lejeune (infos@tourismforhelp.com and info@keuryakaar.com)

Raising the awareness amongst future professionals to produce, transform and market in an ecological way in Senegal: this is one of the objectives of the training courses offered by the Keur Yakaar Training Centre (in Wolof, « house of hope ») in La Somone, Senegal.

Keur Yakaar, a project carried out by the Senegalese association « Vivre Yakaar » in collaboration with the Swiss association « Tourism For Help », trains 30 young people every year in the hotel and restaurant business and 10 in the production and marketing of bio food and cosmetic products.

All the food and cosmetic products made by the young learners (mostly girls and young people with disabilities) are sold at the Keur Yakaar Bio Boutique.

The Boutique, inaugurated on March 1st 2020, during the first Keur Yakaar Local Bio Market, hosted 38 exhibitors and « zero waste » workshops and exchanges on the themes of agroecology and food sovereignty. The « Keur Yakaar Bio Boutique » now offers bio products of all kinds made by local actors involved in agroecology, who also take advantage of this market to connect and network.



Picture: Tourism for Help