



Workshop:



Economic Empowerment

Will pink check books reach the 1 billion unbanked women?



Crosscutting question

What are key aspects, issues, learnings related to Engaging Men & Boys (EMB)?

How is EMB an enabler/disabler for transformative change?

1. Awareness – rising on the significance of women’s economic empowerment through women’s financial inclusion for men and boys- its value and advantages go beyond women and girls.
2. Education men and boys / sensitizing them on financial instruments.
3. Importance of giving women an access to banks, land titles, saving accounts, digital services, opportunities to balance their unpaid care work with economic activities to invest in planned and unplanned emergency activities, grow from VSLA to bankable partners
4. EMB could be a great enabler as well as disabler if no proper introduction, education, awareness-raisin and involvement is not ensured alongside women, especially in:
 - a. Telling men and boys that women with (more) income would not challenge their status in the family and community
 - b. Tailoring financial services to meet the needs of Penalty family members together with men
 - c. Education them on finances / financial products
 - d. Advocating for men & boys becoming role models, champions and contributors to WEE