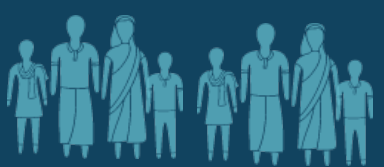
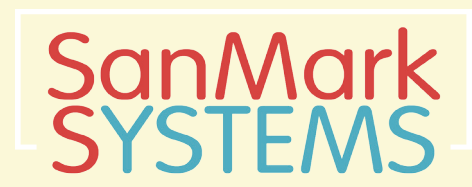


# SANITATION MARKETING SYSTEM IN BANGLADESH

Target and Results  
(Nov 2015 - Dec 2017)



Individual Access to Improved sanitation Service

230,018

Target:  
450,000

Target Achieved:  
51.1 %



Total number of Latrine Sold

56,794

Target:  
100,000

Target Achieved:  
56.7 %

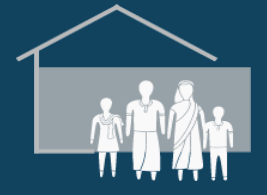


Poor Households (<\$ 1.25)

21,586

Target:  
60,000

Target Achieved:  
36 %



Disadvantaged Households

10,949

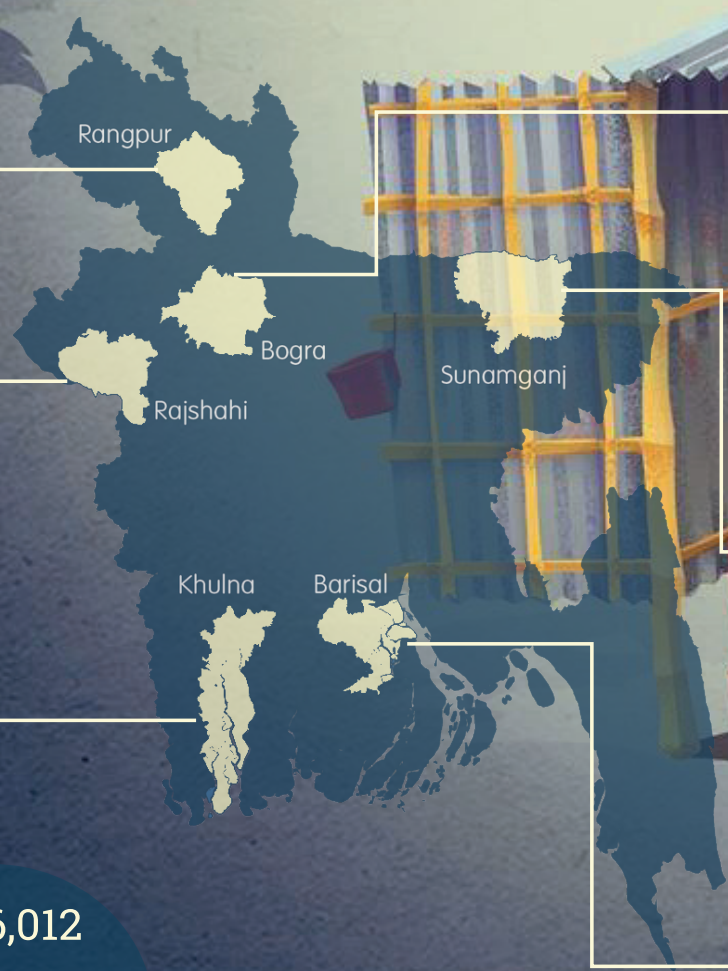
Target:  
24,000

Target Achieved:  
45.6 %

- 17,262
- 4,262
- 1,611
- 822

- 47691
- 11,775
- 4,451
- 2,270

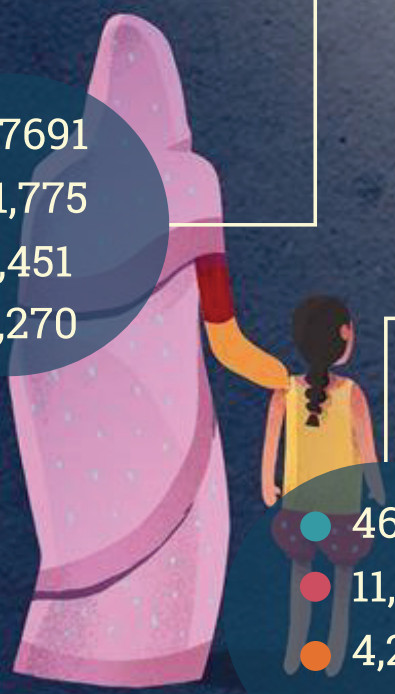
- 46,012
- 11,361
- 4,294
- 2,190



- 49,154
- 12,137
- 4,588
- 2,340

- 30,722
- 7,586
- 2,868
- 1,462

- 39,177
- 9,673
- 3,656
- 1,865



# SANITATION MARKETING SYSTEM IN BANGLADESH

Target and Results  
(Nov 2015 - Dec 2017)



Total Latrine Producer Trained

Promotion of improved products by public sector & civil society

Total investment in \$ by HHs into improved sanitation service

Improved Sanitation Service procured by Public sector /civil society

341

359

\$689,641

\$148,031

Target:  
500

Target:  
500

Target:  
\$900,000

Target:  
\$90,000

Target Achieved:  
68.2 %

Target Achieved:  
71.8%

Target Achieved:  
76.6 %

Target Achieved:  
164 %

