

## Save the Date

### Financing Global Development – Leveraging Impact Investing for the SDGs

**November 21-22, 2017  
in Berlin, Germany**

In the context of the German G20 Presidency, the 2030 Agenda and the Addis Ababa Action Agenda, the objective of the event is to link government / international development cooperation with the impact investing community, to foster mutual learning and joint action towards financing the SDGs.

The German Federal Ministry for Economic Cooperation and Development (BMZ) in partnership with the OECD is pleased to announce the following events:

***Tuesday, November 21, 2017***

#### ***Conference: Role of Impact Management in Financing Small and Growing Businesses in Developing and Emerging Markets***

A core characteristic and challenge of impact investing is the measurement and management of social and environmental impacts alongside financial returns. Development cooperation and impact investing communities can build on their respective experience in results measurement and learn from and with each other. Sharing their insights and strategies, participants will contribute to the development of best practices for increased impact towards the SDGs. The conference will engage policy makers, donors, implementing agencies, intermediaries, investors, businesses and research institutions.

***Wednesday, November 22, 2017***

#### ***Deep Dive: Policies to Promote Impact Investing***

The workshop aims to help policy makers to better understand trends in impact investing and their relevance for financing sustainable development. It aims to highlight policies that governments have put in place to facilitate these financing approaches. Participants will be offered a unique opportunity to share their experience in designing and implementing policy instruments conducive to social impact investing, with perspectives from developed and developing countries. The workshop is specifically targeted towards policy makers (by invitation only).

The workshop is implemented in partnership with the OECD.

***Please note:*** Invitation and registration details will be sent out shortly.

Contact for questions and suggestions: [maike.sieben@giz.de](mailto:maike.sieben@giz.de)