

# Social Performance Indicators Initiative Auditing the Social Performance of Microfinance Institutions

**SPI QUESTIONNAIRE** 

Version 3.1

Compatible with the Social Performance Standards reported to MIX Market

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QUESTIONNAIRE AND COMPANION GUIDE AVAILABLE FOR FREE ONLINE IN FRENCH, ENGLISH, SPANISH http://www.cerise-microfinance.org

#### **Social Performance Indicators Initiative**

#### **Auditing the Social Performance of Microfinance Institutions**

With the support from Swiss Development Cooperation (SDC)

Fondation Charles Léopold Mayer pour le progrès de l'Homme (FPH)

and members of ProsperA (<a href="http://www.cerise-microfinance.org/-prospera-network-">http://www.cerise-microfinance.org/-prospera-network-</a>)

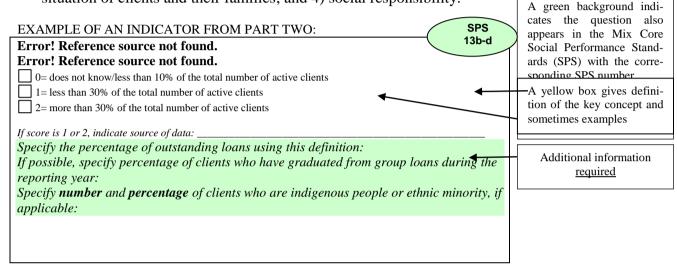
SPI version 3.1 - January 2010
Latest update 5/02/2010

Contact information
Name of the MFI:
Country:
☐ Self-assessment (date:/) ☐ Accompanied self-assessment (date:/) ☐ Self-assessment with external audit (date:/) ☐ External audit (date:/)
Name of the person in charge of the SPI audit in the MFI:
Contacts: Tel: Email:
Name of the person in charge of the external audit/review:
Contacts
Organization / Country:
Tel:
Email:

#### Methodological guidelines

The SPI tool is designed to assess the intentions, actions and corrective measures implemented by an MFI to achieve its social mission. It is composed of three main elements:

- A description of the MFI to situate it within its peer group. Key financial performance data are including in this description, to balance the social performance results.
- · Part One collects data on the MFI's context, social mission and strategy.
- Part Two uses a series of indicators to assess **the organizational processes underlying four dimensions** of social performance: 1) outreach to the poor and excluded; 2) adaptation of products and services to target clients; 3) improvement of the economic and social situation of clients and their families; and 4) social responsibility.



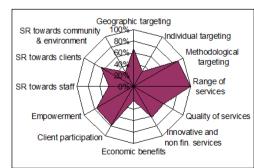
The SPI tool draws on data available at MFI level. Primary sources are staff interviews and data from the Management Information System (MIS). The tool can be administered in different ways:

- 1. Internally: management may apply the tool alone or together with branch staff; client feedback may also be sought.
- 2. With an external review: the tool is applied with the support of an external stake-holder (affiliate network, professional association, donor, investor, TA provider, national supervisory authority, etc.).
- 3. By an external auditor.

When administered by management only, the tool can be completed in a day. A participative approach involving branch staff and/or clients takes longer, but affords a more in-depth analysis.

Results are represented graphically and can serve as a basis for discussions with board members, strategic planning, peer-group comparison or sharing information with external stakeholders.

PLEASE REFER TO THE **OPERATIONAL GUIDE** AT EACH STAGE OF IMPLEMENTATION. IT CONTAINS FORMULAE, RATIONALE AND EXTENDED DEFINITIONS FOR EVERY INDICATOR.



Any questions concerning the tool should be addressed to: <a href="mailto:cerise@cerise-microfinance.org">cerise@cerise-microfinance.org</a>

#### PART ONE: MFI, CONTEXT AND SOCIAL STRATEGY

Part One is based on data from the MIS and discussions with management and, if possible, other stakeholders. The information collected here is used to understand the MFI's strategy and evolution in terms of its social goals. This is particularly important as each dimension of the SPI is evaluated on the basis of the MFI's own social objectives.

Part One aims to contextualize (historically, geographically, socio-economically) the social performance indicators collected in Part Two and thus facilitate analysis.

#### 1. Basic details of the MFI

a. Name of the MFI :		SPS (i)
b. Country of operations :		
c. Year microfinance operations began:		
d. Legal form:  Bank,  Rural bank,  NBFI,  NGO,  Cooperative/Credit Union	1	
e. Report for Year ended (day – month – year):		
f. Number of loan accounts:		
g. Number of currently active borrowers (not loan accounts):		
h. Number of savings account:		
i. Number of currently voluntary savers (not savings accounts):		
j. Total number of members (if applicable):		
k. Total number of staff:		
2. Financial performance		
a. Gross Loan Portfolio (in US\$):		
b. Savings (in US\$):		
c. Total Assets (in US\$):		
d. Return on Assets (%):		
e. Financial Expense Ratio (%):		
f. Operating Expense Ratio (as a % of average portfolio):		
g. Loan Loss Provision Expense Ratio (%):		
h. Write Off Ratio (%):		
i. Operational Self-Sufficiency (%):		
j. Portfolio at risk 30 days:90 days:		
k. Average loan size (US\$) (2a./1f.):		

#### Complementary information for peer grouping (See Definition of Peer Groups in the Operational guide) Financial No voluntary savings Voluntary savings Voluntary savings intermediation < 20% of total assets > 20% of total assets Outreach Number of borrowers Number of borrowers Number of borrowers >30.000 >10.000 and < 30.000 < 10.000 Lending Methodology Individual Solidarity Group Individual/Solidarity Village Banking SPS 3b [Optional table below if SPS report not filled up] - Active borrowers receiving individual loans - Active borrowers receiving group loans - Women active borrowers receiving individual loans - Women active borrowers receiving group loans 13a Status Registered as a for profit institution Registered as a non profit institution Scale Latin America > 15 million 4 million to 15 million < 4 million (Outstanding Loan Portfolio in Rest of the > 8 million 2 million to 8 million < 2 million USD) world Principally urban Zone of intervention Principally rural Balanced

#### 3. Intent and social strategy

3.1 Ranking of the social strategy	SPS
a. What is your MFI's social mission?	1a-b
b. In which year was the mission statement formulated (or updated)?	

The MFI's organizational culture (history, values, social objectives, culture of social performance) and context determine its strategic choices and shed light on its ability to achieve its strategy. An MFI may implement its strategy easily in a favorable context, or on the contrary, struggle to attain social objectives in a more difficult one. The following table summarizes the institution's strategy according to the four dimensions of the SPI questionnaire. The MFI must define its strategy by prioritizing the four dimensions and analyzing each one in terms of its economic, legal, social and cultural environment. Among the different dimension of Social Performance, some of them may be central, or on the contrary, minor. It is the own choice of the MFI. The SPI tool will analyze the social indicators from Part II according to the own strategic choices of the MFI.

Table: How would the M	FI rank the 4 dimen	nsions of the SPI tool in terms of social priorities
		Comments: How does the MFI environment and history facilitate or limit the implementation of a strategy in each dimension? Justify why each dimension is important or only a minor objective
Dimension 1: Targeting		
and outreach	1. Not an objective	
Microfinance was developed to serve populations excluded from the conventional financial sector: is targeting the poor and/or excluded an important objective for the MFI?	2. Minor objective 3. Important obj. 4. Major objective	
Dimension 2: Products		
and services		
Providing high-quality services that are well-adapted to clients requires innovative rollout techniques and a proactive strategy combining access to financial and non-financial services. Is this dimension important for the MFI?	2. Minor objective	
Dimension 3: Benefits		
to clients  Economic benefits alone justify access to financial services, but MFIs may also seek to strengthen social networks, build client capacity or involve clients in governance. Are benefits to clients a core preoccupation for the MFI?	☐ 1. Not an objective ☐ 2. Minor objective ☐ 3. Important obj. ☐ 4. Major objective	
Dimension 4: Social		
responsibility	1. Not an objective	
Social responsibility refers to an MFI's commitment to accountability and ensuring its activities do not have negative effects. Is this a current preoccupation for the MFI?	2. Minor objective 3. Important obj. 4. Major objective	

#### 3.2. Mission and social goals (optional section if SPS report is not filled up)

c. What is the poverty level of the clients that your institution aims to reach (Check all that
apply):
☐ Very poor clients
☐ Poor clients ☐ Low income clients
☐ Not a specific focus/all population
1 Not a specific focus, an population
d. If you checked the boxes "very poor or poor clients", which reference point/benchmark do you consider appropriate for estimating the poverty level of your clients? (Check all that apply):  Very poor clients:
Persons in the bottom 50% of those living below the poverty line established by the national government
☐ Persons living on less than the US\$ 1.00 a day international poverty line
Other (please specify):
Poor clients:
Persons living below the poverty line established by the national government
Persons living on less than the US\$ 2.00 a day international poverty line
Other (please specify):
e. What is the target market of your institutions (Check all that apply):  ☐ Women
☐ Adolescents and youth (below the age of 18)
☐ Indigenous people and ethnic minorities
☐ Clients living in rural areas
☐ Clients living in urban/semi-urban areas
☐ No specific target/all population
Other (please specify):
f. What kind of enterprises does your institution support? (Check all that apply):
☐ Small enterprises
☐ Medium enterprises
☐ Large enterprises
g. Which development objectives does your institution specifically pursue through its provi-
sion of financial and non financial products and services? (Check all that apply):
Poverty reduction
☐ Employment generation ☐ Development of start-up enterprises
☐ Growth of existing business
☐ Income and productivity growth
☐ Adult education improvement
☐ Children schooling
☐ Health improvement
☐ Gender equality and women's empowerment
Other (please specify) ):

#### 3.3 Governance (optional section if SPS report is not filled up)

a. Are Board members' responsibilities and terms of services specified by the Institution's bylaws? (Check all that apply):
Yes SPS 2 a-h
b. If not, in which ways are the procedures documented?  Board Minutes Committees Minutes Manuel of procedures Other (Please specify):
c. How is your institution's Board composed?(Check all that apply):  Government representatives and community leaders Representatives of not for profit organizations Representatives of private financial institutions Clients Other (Please specify):
d. What are the areas of expertise of your institution's Board members?(Check all that apply):    Financial and Banking   Legal   Development / Social services   Other (Please specify):
e. What is the total number of your Board members?
f. What is the number of women on your Board?
g. If you have representatives on your Board of your target market (as reported in question 1e) which categories of clients are represented?
h. How does your institution reinforce Board members' knowledge of, and commitment to, social performance? (Check all that apply):  We have a standing social performance committee that regularly reviews social performance issues  We organize staff and client visits to help Board members understand how operations are achieving mission  We ensure that social performance issues are identified as components of the MFI's strate-
gic and business planning  Other (Please specify):

# PART TWO: SOCIAL PERFORMANCE INDICATORS

#### **Dimension 1:**

### **Targeting and outreach**

(Maximum: 25 points)<sup>1</sup>

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The number of possible points under this dimension totals more than 25 but one MFI usually does not cumulate three targeting strategies (see Operational Guide)

#### **Geographic targeting (9 points)**

This criteria evaluates whether the MFI provides services in poor or isolated areas, or in areas where no other formal financial services are available.

#### **1.1** Does the MFI select operating areas based on criteria of poverty/exclusion?

Definition: <u>Poor or excluded areas</u>: areas with a percentage of poor people that is higher than the national average; areas that lack access to basic services such as water, electricity, education, health, sanitation, infrastructure; areas with basic services but that are far removed from urban centers. May include remote <u>rural areas</u> characterized by poor infrastructure (roads, markets), lack of access to public services, and subsistence farming; or <u>urban areas</u> characterized by a high concentration of poor people, lack of access to public services, high unemployment (such as migrant settlements).

<ul> <li>□ 0 = not a criteria</li> <li>□ 1 = one of the criteria but not the most important one</li> <li>□ 2 = one of the most important criteria, reflected in the strategic planning of the MFI</li> <li>If score is 1 or 2, specify the indicators the MFI takes into account to assess whether a geographic area is "poor" or "underdeveloped":</li> </ul>
1.2 What percentage of clients come from underdeveloped areas?  ☐ 0 = do not know/less than 10 % of the total number of active clients ☐ 1 = less than 50 % of the total number of active clients ☐ 2 = more than 50 % of the total number of active clients
If score is 1 or 2, specify the source of information?
1.3 How does the MFI verify the poverty level of areas where it operates?
□ 0= no verification is done
☐ 1= informal verification (e.g. feedbacks from staff or stakeholders)
□ 2= formal surveys on poverty conditions and exclusion in the areas or use of national data confirming poverty levels
If score is 1 or 2, specify method of verification:

#### **1.4** Does the MFI serve clients living in rural areas?

SPS 11a

Definitions: <u>Rural areas</u>: Settled places outside towns and cities, such as villages, hamlets, where most livelihoods are farm based. Farm includes both crop and noncrop agriculture, livestock. fishing, etc. <u>Semi-urban areas</u>: Residential areas on the outskirts of a city or town with strong presence of non-farm economy. <u>Urban areas</u>: Areas constituting a city or town with higher density of population in comparison to the surrounding areas, where the majority of people do not depend upon agriculture as main economic activity.

<del></del>	less than 30% of tota n 30% of total number of information:		
Give the precise definition i	used by the MFI for rural, ur	ban and semi-urban:	
Please specify:			
	Clients living in urban areas	Clients living in semi- urban areas	Clients living in rural areas
Number of clients for the reporting year			
Percentage			
1.5 Does the MFI hother MFIs or bank		points located in area	as where there are no sps
delivery devices opera	ting at least one day a	week. An area is consi	ile banking agencies or idered to have no other (or more than 2 hours)
•	30 % of the branche an 30% of the branch		

Percentage of clients served in these areas Percentage of service points in these areas:

#### **Individual targeting (10 points)**

This criteria evaluates whether the MFI selects and/or screens out clients based on poverty level or exclusion.

#### **1.6** Does the MFI use a targeting tool to select poor clients?

Definition: a targeting tool refers to any method used to improve outreach to the poor by collecting information on living standards, so as to screen out the "rich" or select the "poor". It is not considered "targeting" if poverty measurement is done once the client is selected (see 1.8). Examples of tools: PPI, USAID-IRIS PAT, Housing Index, Participatory Wealth Ranking, Means Test, etc. (see the Operational Guide for more information).  $\Box$  0= for less than 10% of new clients over the last year  $\Box$  1= for less than 50% of new clients over the last year  $\square$  2= for more than 50% of new clients over the last year *Please specify: If score is 1 or 2, specify the targeting tool:* Number of new clients targeted with a targeting tool over the last year: \_\_\_ Total number of new clients over the last year: \_ Percentage of "screened" clients: 1.7 How does the MFI ensure that the tool is properly used by loan officers?  $\square 0$  = Nothing is done  $\Box$  1= All loan officers are trained in the use of the tool and/or accuracy and reliability verified through cross checking of information collected by loan officers *If score is 1, specify method of verification:* \_\_\_ 1.8 Does the MFI measure the poverty levels of its entering/recently joined clients (less than one year in the program)? SPS 14a  $\square$  0 = Nothing is done to measure poverty levels  $\square$  1= Yes, either a sample survey was conducted (less than 2 years ago) or systematic client surveys are carried out regularly [Optional, needed for SPS report: If no, do you plan to do so in the future? Yes No\_ If the MFI measures the poverty levels of entering/recently joined clients, please specify which methods the MFI uses (Check all that apply): Poverty levels benchmarked to a poverty line (or lines) SPS Progress Out of Poverty Index (PPI) Poverty Assessment Tool (PAT) Per Capita household expenditure Per Capita household income Poverty levels that are not benchmarked: Housing Index

Means test

Food security index

Participatory Wealth Ranking (PWR)

Per Capita household expenditure Per Capita household income Own Proxy Poverty Index Other (please specify)	
	7
1.9 What percentage of all entering/recently joined clients are estimated to be	
below the poverty line, at the end of the reporting year?  sps 20	
$\Box$ 0= does not know / less than 10% of the new clients are poor	
$\Box$ 1= more than 10% are poor	
$\square$ 2= more than 30% are poor	
What poverty line(s) does your institution consider when measuring the poverty levels of your entering/recently joined clients? (Check all that apply):  National Poverty line US\$ 1.00 a day international poverty line Other (please specify):  Please specify, what exact percentage of all entering/recently joined clients are estimated to be below the poverty line, at the end of the reporting year?  What percentage of all entering/recently joined clients are estimated to be in the bottom 50% of the poverty line, at the end of the reporting year?  Specify – see list in 1.8 – which poverty tool(s) is used to calculate this data: Was this data gathered from a sample of clients are lightly lines? If from a sample, provide details on the size, period and sampling methodology:  Which poverty line(s) does the MFI consider appropriate given its MFI context and social objectives?	)
1.10 What percentage of clients are women?  □ 0=does not know/less than 10% of the active clients □ 1=less than 50% of the total number of active clients □ 2=more than 50% of the total number of active clients	
Please specify: Number of women active borrowers:	
Percentage of women active borrowers:	SPS
Number of women voluntary savers:  Percentage of women voluntary savers:	2a-d
Women clients = (women bor+wom savers)/total clients:	

# **1.11** What percentage of clients are from socially marginalized and/or vulnerable groups?

Definition: Excluded groups may be defined by race, caste, ethnicity or religion, and may include persons with disabilities, homeless, internally displaced persons or refugees. Also may include persons often excluded from microfinance such as farmers or young people between 16-25 years of age.
The data must be less than two years old.
Indicate the definition of groups considered socially marginalized or vulnerable in the MFI country, and indicate the definition used by the MFI:
□ 0=does not know/less than 10% of the total number of active clients □ 1=less than 30% of the total number of active clients □ 2=more than 30% of the total number of active clients  If score is 1 or 2, indicate source of information:  SPS 13c-e
Specify number of clients who are indigenous people or ethnic minority, if applicable:  Specify number of clients from indigenous people/ethnic minority:  Specify other target groups and number of clients:  Target group: Number of clients:  Target group: Number of clients:  Target group: Number of clients:

#### **Pro-poor methodology (9 points)**

This criteria examines the specific design of services that target the poor or excluded, including forms of guarantee and loans and deposits size.

#### **1.12** Does the MFI provide unsecured loans?

Definition: "Unsecured loans" = Loans secured only by "social" collateral such as group solidarity or a recommendation by trusted third party, or by physical guarantees that have a commercial value inferior to the loan amount.  Locked-in savings are not considered a social guarantee because they reduce the borrower's liquidity and increase the effective interest rates.
□ 0 = For less than 10% of the total number of active borrowers □ 1 = For less than 50 % of the total number of active borrowers □ 2 = For more than 50 % of the total number of active borrowers  Specify the form of social guarantee(s) used by the MFI:  Percentage of the active borrowers:  [Optional, needed for SPS report: If possible, state the percentage of clients who have graduated from group loans [to individual loans] during the reporting year:  SPS 13b
1.13 Does the MFI provide loans with alternative forms of collateral in order to facilitate productive loans?
Definition: Forms of collateral that facilitate productive loans include collateral that is backed by client production or assets acquired with the loan, instead of pre-existing assets, such as leasing, warehouse credit, factoring, etc.
<ul> <li>□ 0 = less than 10% of the total number of active borrowers are covered with such guarantee</li> <li>□ 1 = more than 10% of the total number of active borrowers are covered with such guarantee</li> <li>Specify the form of collateral:</li></ul>
1.14 Does the MFI provide small loans (≤ 30% GNI per capita) to facilitate access for the poor?
Definition: A loan is considered small when the annualized loan amount is less than 30% of annual GNI per capita. <u>Example:</u> In a country where GNI per capita is 1000 USD, any 12-month loan under 300 USD would be considered small. Likewise, a 6-month loan under 150 USD would also be considered small. See Appendix for the list of GNI per capita for each country.
□ 0 = small loans < 30% of the total number of active borrowers $□$ 1 = small loans < 50% of the total number of active borrowers $□$ 2= small loans ≥ 50% of the total number of active borrowers

Please specify:  (1) GNI per capita of the country: USD  (2) Exchange rate: $1$ USD = (local currency) as of (date)  (3) GNI per capita in local currency $(1)x(2) = $ (local currency)  (4) Small loans = $30\%$ of GNI = $(3) \times 0.3$ What is the percentage of active borrowers, below $(4)$ :?
<b>1.15</b> Does the MFI authorize small installments (<1% GNI per capita)?
Definition: Small installments are $\leq 1\%$ of GNI per capita, on monthly basis. Example: In a country where GNI per capita is 1000 USD, monthly repayment $\leq 10$ USD, Weekly repayment $\leq 2.5$ USD. Must apply to at least 5% of the loans.
□ 0 = minimum installment is more than 1% GNI (monthly basis) □ 1 = minimum installment is less or equal to 1% GNI (monthly basis)  Specify the size, in local currency, of the minimum installment amount for loans with monthly repayments?
1.16 Does the MFI allow the opening of saving accounts with very small amounts (≤1% GNI)?
<b>Definition:</b> A small amount is $\leq 1\%$ of GNI per capita. Example: In a country where GNI per capita is 1000 USD, minimum amount to open an account $\leq 10$ USD. If the MFI doesn't offer saving services but actively links clients to another institution in order to save, make note of the minimum amount of this institution.
□ 0 = Minimum amount > 1% GNI □ 1 = Minimum amount ≤ 1% GNI Specify minimum amount in local currency:
1.17 Does the MFI encourage solidarity between the different branches of the institution or between the different loan products?
Definition: Solidarity among new branches, among branches operating in difficult environments, cross-subsidization to facilitate service provision for the excluded. Examples: (i) The surplus of the most profitable branches are used to sustain branches that are less profitable, either because they are new or located in very poor or remote areas. (ii)The surplus of profitable products are used to offset losses of less-profitable products that are less profitable, but meet an important social need. (iii) A profitable branch covers the costs of training loan officers of other branches.
<ul> <li>□ 0 = No</li> <li>□ 1 = Some degree of solidarity, but informal mechanisms</li> <li>□ 2 = Yes, through formal strategy (funds, difference in interest rates, etc.)</li> </ul>

# Dimension 2 Products and Services

(25 points)

#### Range of traditional services (7 points)

This criteria evaluates the diversity of the traditional services (savings and loans) offered by the MFI.

#### **2.1** How many different types of loan products does the MFI offer?

Definition: Products are considered different when at least two of the following characteristics are different: purpose, disbursement conditions, minimum-maximum amount, term, collateral, interest rate and repayment schedule. <u>Example:</u> An MFI offers two loans. One has a 3 month term, the other a 5 month term. The purpose, minimum and maximum amounts, collateral, interest rates and schedule are the same for both. In this questionnaire, these two types of loans must be considered as a single product.
$\square 0 = \text{Only one or two}$ $\square 1 = \text{More than two}$
2.2 Does the MFI provide emergency loans?
Definition: An emergency loan is disbursed rapidly (in 1 or 2 days), does not require a specific purpose, or is officially allowed for consumption, social use, or an emergency.
$\square 0 = \text{No}$ $\square 1 = \text{Yes}$ Specify the type of loans:
☐ Loans for immediate household needs ☐ Lines of credit (for consumption) ☐ Other, please specify:
2.3 Does the MFI provide loan products specifically tailored to clients' social needs?
$\square 0$ = No specific loan products $\square 1$ = One or more specific loan product
Specify the type of loans:   Bucation loans  Housing loans  Other, please specify:
2.4 Does the MFI provide loans specifically tailored to clients' productive needs?
$\square 0$ = No specific loan products $\square 1$ = One or more specific loan product

If score is 1, check all that apply

☐ Microenterprise loans ☐ SME loans ☐ Lines of credit (for business)  SPS 3a	
☐ Long term loans (more than one year) ☐ Agricultural loans	
2.5 Does the MFI allow local branches to adapt their products and services to clients' needs?	
<ul> <li>□ 0 = No, all procedures are set by headquarters</li> <li>□ 1= Some flexibility is allowed in the local definition of products (changes may be subject to headquarter approval)</li> </ul>	
<b>2.6</b> Does the MFI propose voluntary savings products, directly or in partnership with other institutions, or actively promote savings?	
Savings services may be proposed by the MFI or actively facilitated through partnership with a regulated financial institution if the MFI is not allowed to collect savings.	
<ul> <li>□ 0 = No voluntary savings products (or voluntary savings concerns either less than 5% of clients or less than 5% of the volume of the loan portfolio)</li> <li>□ 1 = Voluntary savings services are provided by the MFI, or through an operational partnership with another financial institution. Or, the MFI provides information or training sessions to promote savings (in conjunction with savings institutions).</li> </ul>	
Specify types of savings products proposed by the MFI (directly):  Checking accounts Savings accounts Fixed term denosits	
SPS 3a  Special purpose accounts  Other, please specify:	)
2.7 Does the MFI (or a partner financial institution) provide voluntary savings specifically tailored to clients' social needs?	
<ul> <li>□ 0 = No specific savings products</li> <li>□ 1 = Specific savings products provided by the MFI (or through another financial institution)</li> </ul>	
Specify:           ☐ Housing,           ☐ Education           ☐ Retirement	
Health Other, specify: Describe conditions:	

#### Quality of services (9 points)

This criteria evaluates quality through objective and verifiable proxies.

#### **2.8** To what extent are the MFI's operations decentralized?

Definition: Degree of decentralization is calculated simply by taking the sum of squared client shares per branch. A high number indicates that operations are concentrated in a small number of branches, while a small number suggests a more homogeneous distribution of operations across branches			
Example: An MFI	has 2 branches that	t serve 70% and 30% of c	lients respectively.
Decentralization ratio	$o = 0,7^2 + 0,3^2 = 0,49 + 0$	-0.09 = 0.58	
•	of decentralization of decentralization	· ·	
Name of branch	Number of clients served by the branch	Share of clients served (branch clients/total clients)	Squared (x²) share
Total clients:		Total squared shares	

#### **2.9** Timely delivery: On average, how long does it take to disburse a first loan?

Definition: This refers to the average time it takes for the first loan to be disbursed, once the application is submitted, for all new clients over the last 12 months. Should include any required training and unexpected delays due to constraints such as liquidity shortages, lack of availability of loan officers, etc.

$\square 0 = \text{more than } 2 \text{ weeks}$	
$\square$ 1 = less than 2 weeks	
Specify how long it takes the MFI to disburse?	days

#### **2.10** What is the effective interest rate of the main loan product?

Definition: Main loan product is the loan product currently used by the largest number of clients.

Cost of funds: For MFIs that do not offer savings = Refinancing rate. For MFI that mobilize savings: interest rate on time deposits +4%

$\square$ 0 > cost of funds + 30 %	
$\square$ 1 < cost of funds + 30 %	
$\square$ 2 < cost of funds + 20 %	
Specify:	
What is the main loan product the MFI offers?	SPS 9b-f
What percentage of the portfolio does it represent?	3.51
Provide the effective annual interest rate for the main loan product (using the methods devel	loped by Micro-
finance Transparency to obtain the APR- Annual Percentage Rate, with the APR calculation	
http://www.mftransparency.org/ ):	
[Ontional manded for CDS managet	
[Optional, needed for SPS report	
Does the MFI know the percentage of its clients that are borrowing from other institutions? If yes, provide estimated percentage:	
Does the MFI know the percentage of its clients that are borrowing from moneylenders?	
If yes, provide the estimated percentage:]	
Formula chosen for the calculation of the EIR:	
Average cost of funds for the MFI (see 2.ee in Part I)): Portfolio yield:_	
Average loan size (local currency): Annual inflation rate:	
Trerage tour size (toeth currency) Annua injunion rate	<del></del>
<b>2.11</b> Does the MFI use market research to identify the needs of	clients and po-
tential clients?	SPS
tentral ellents.	6a-c
$\square$ 0 = No specific procedure	
-	
$\square$ 1 = Informally: feedback obtained through field staff interaction	
$\square$ 2 = Formal market research: client satisfaction surveys, focus	group discus-
sions, interviews with exiting clients	
[Optional, needed for SPS report	
If score is 0, is it planned in the future:   Yes  No. If not, please explain why not:  No. If not, please explain why not expl	
How does your institution identify the needs of clients and potential clients? (Check all that of	apply):
Market Research for development of new products	
☐ Client satisfaction assessment (interviews, surveys, focus groups, etc.) ☐ Interviews with exiting clients	
Other (Please specify:	)
How often does the MFI do market research?	,
Regularly/Ongoing Semiannually Annually Biannually Occasionally/fro	m time to time
☐ Never ☐ Planning to start	
If some is 1 or 2 describe tools size of surveys etc.	
If score is 1 or 2, describe tools, size of surveys, etc.:	
2.12 What percentage of clients dropped out of the MFI during the	ie last account-
	io iast account
ing year?	
<u>Definition</u> : A drop-out is any client who has had no transaction with the Mi	1 for the last 12
months.	
Drop out rate	
Drop out rate: (Total number of clients (borrowers and savers) at beginning of reporting	neriod + Total
number of new clients who joined during the reporting period—Total number	
	r of chemis (bor-
rowers and savers) at end of the reporting period) (Clients at beginning of period + clients at end of period)/2	,

$\square$ 0 = More than 30%
$\Box 1 = 15-30\%$
$\square$ 2 = Less than 15%
To calculate the drop out rate, provide the following:  Total number of clients (borrowers and savers) at the beginning of the reporting period:  Total number of clients (borrowers and savers) at the end of the reporting period:  Total number of new clients who joined during the reporting period:  What is the drop out rate for the MFI over the last accounting year?
2.13 How does the MFI obtain feedback from dropouts on their reasons for leaving?
$\square$ 0 = No study of the reasons for departure or informal feedback through field staff interactions.
$\Box$ 1 = Formal exit surveys or regular exit interviews by field staff
If score is 1,  How often does the MFI conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exiting cliented by the conduct or commission exit surveys or receive informal feedback from exit surveys or receive i
☐ Annually, ☐ Biannually, ☐ Occasionally-from time to time, ☐ Never, ☐ Planning to start
If any major event has occurred, external to the institution, that may have affected the drop-out rate, please report it here:

#### Innovative and non-financial services (9 points)

This criteria evaluates the MFI's efforts to adopt innovative approaches and adapt its services to a wide range of client needs.

2.14 Does the MFI provide innovative financial services to more than 5% of its
clients (directly or via other specialized organizations)?
□ 0 = No □ 1 = one innovative service □ 2 = more than one innovative service  Which of the following does the MFI provide: □ Life insurance (for credit life insurance, see question 4.14) □ House insurance □ Livestock and agriculture insurance □ Other insurance, specify: □ Debit/credit card □ Savings facilitation service □ Money transfers □ Payments by check □ Other, specify: □ Other, specify:
<b>2.15</b> Mobile banking: for regular financial transactions, do loan officers have to leave the MFI's premises to visit clients or can the clients conduct transactions without coming to the MFI (via visits or new information technologies)?
Definition: Regular transactions may include loan application, loan disbursement, loan repayment or deposits. Visits only related to recovery of default loans do not apply. New information technologies permitting clients to conduct transactions without coming to the MFI may include ATMs, point of sale terminals, internet, mobile phone banking and use of Personal Digital Assistants.
<ul> <li>□ 0 = For less than 30 % of the clients</li> <li>□ 1 = For more than 30% of the clients (visits with traditional services)</li> <li>□ 2 = For more than 30% of the clients (visits and/or use of new information technologies allowing flexibility for more than 5% of clients)</li> <li>If score is 1 or 2, please provide a short summary of the products or services:</li> </ul>
2.16 Has the MFI developed linkages with other sectors and/or other actors outside the microfinance sector in order to improve services provided to clients?
Examples: Linkages to farmers' organizations, commercial banks, local NGOs, private enterprises, health or education services, etc.
$\square$ 0 = No $\square$ 1 = Formal exchanges and collaborations with other sectors or actors <i>If answer is 1, please specify:</i>

2.17 Does the MFI (or partnering institution) offer services related to enterprise	_
management? SPS 3c	
Definition: Such services may be offered directly by the MFI or facilitated through formal partnership with another organization that offers these services.	
$\Box 0 = No$	
$\Box 0 = 100$ $\Box 1 = Yes$	
[Optional, needed for SPS report If score is 0, does the MFI plan to do so in the future?]	
Enterprise services: Number of clients served for the reporting year:	
☐ Enterprise skills development ☐ Business development services	
Other (please specify)	
<b>2.18</b> Does the MFI (or partnering institution) offer services that address social	
needs?	
$\square 0 = \text{No}$	
$\square 1 = Yes$	
[Optional, needed for SPS report If No, does the MFI plan to do so in the future?]	
Which other non-financial services does the MFI offer to clients:	
Adult education: Number of clients served for the reporting year:	
Basic health-nutrition education  3c-d / 17	'a )
Uther (please specify) Health services: Number of clients served for the reporting year:	
☐Basic medical services	
Special medical services for women and children Other (please specify)	
If score is one for 2.17 or 2.18, specify how services are delivered:  Directly offered	
Offered through negotiated alliance with third parties	
List the organizations that are part of these negotiated alliances:	
Zist the organizations that are part of these negotiated attainees.	
2.10 December 1 - MEI and the december 2.1 and 1	
2.19 Does the MFI ensure that the non-financial services are adapted to its cli-	
ents' needs?	
$\square 0 = No$	
$\Box$ 1 = Yes, informally through discussions with clients and field staff	
$\square$ 2 = Yes, in a formal and systematic way	
Please specify any kind of study regarding the effectiveness on your target market of the financial/and or non-	
financial products and services:SPS 17b	

# Dimension 3 Benefits to clients

(25 points)

#### **Economic benefits for clients (8 points)**

This criteria evaluates the systems designed to promote and measure improvement in clients' economic situation.

3.3 Does the MFI conduct performance appraisals of staff in relation to soci	al
performance management? Does the MFI have a staff incentives schen	ne
related to social performance goals?	SPS
$\square 0 = \text{No}$	5a-c
$\square$ 1 = Yes, either appraisals or incentives scheme or both	
[Optional, needed for SPS report Staff appraisal:  \Boxedow Yes \Boxedow No, but planning in the future If not, and not planning, please explain why not:]  Areas that the MFI appraises:  \Boxedow Ability to attract new clients from target market	
Outreach of remote rural communities	SPS
Gender sensitivity skills  Ovality of integration with alignets	5b,d,e
Quality of interaction with clients Social data quality	
Retention/drop-out rates	
Portfolio quality Other (please specify)	
Staff incentives: Yes No No, but planning in the future	
[Optional, needed for SPS report If not, and not planning, please explain why not:	_]
Areas that the MFI rewards:    Ability to attract new clients from target market     Outreach of remote rural communities     Gender sensitivity skills     Quality of interaction with clients     Social data quality     Retention/drop-out rates     Portfolio quality     Other (please specify)     Which staff members qualify for these incentives? (Check all that apply)     Top management     Middle management     Loan officers     Back office staff (MIS, accounting administration)     Other (please specify)	
3.4 Has the MFI taken corrective measures (like modifying products) due	to
negative impacts on social cohesion or client welfare? (does not include pro-	
lems with indebtedness, addressed in dimension 4)	_
Example: After becoming aware of the negative impact of the loan collection procedure of relationships among community members, MFI XYZ resolved to change its collection strategy.	
$\square$ 0 = no changes made so far / no information collected on negative effects $\square$ 1 = changes made after identification of a problem / no problems identified If score is 1, describe the changes:	

3.5 Does the MFI have an explicit strategy to reduce costs of services as much
as possible (without compromising quality)?
<ul> <li>□ 0= no explicit strategy to reduce costs of services</li> <li>□ 1= efforts to reduce costs of services while maintaining quality integrated into the operational strategy of the MFI</li> </ul>
If score is 1, specify the policy dealing with operational cost reduction and whether it has led to a drop in interest rates:
Please indicate:
Operating Expense Ratio for the last reporting year:
Operating Expense Ratio three years ago:
3.6 Does the MFI have a formal policy on how clients benefit from profits generated by the MFI?
Definition: A formal policy is explicit and written into the strategic planning of the MFI.
Examples of policies: reducing interest rates, investing part of the profits in the communi-
ty, etc.
13, 616.
□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves
<ul> <li>□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves</li> <li>□ 1= no formal policy but occasional decisions have been made in favor of cli-</li> </ul>
<ul> <li>□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves</li> <li>□ 1= no formal policy but occasional decisions have been made in favor of clients (involving &lt;15% of profits)</li> </ul>
<ul> <li>□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves</li> <li>□ 1= no formal policy but occasional decisions have been made in favor of clients (involving &lt;15% of profits)</li> <li>□ 2= formal, open and transparent policy to allocate profits to the direct benefit of the clients (involving &gt;15% of profits), in particular in reducing interest</li> </ul>
<ul> <li>□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves</li> <li>□ 1= no formal policy but occasional decisions have been made in favor of clients (involving &lt;15% of profits)</li> <li>□ 2= formal, open and transparent policy to allocate profits to the direct benefit of the clients (involving &gt;15% of profits), in particular in reducing interest rates</li> </ul>
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<ul> <li>□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves</li> <li>□ 1= no formal policy but occasional decisions have been made in favor of clients (involving &lt;15% of profits)</li> <li>□ 2= formal, open and transparent policy to allocate profits to the direct benefit of the clients (involving &gt;15% of profits), in particular in reducing interest rates</li> </ul>
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<ul> <li>□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves</li> <li>□ 1= no formal policy but occasional decisions have been made in favor of clients (involving &lt;15% of profits)</li> <li>□ 2= formal, open and transparent policy to allocate profits to the direct benefit of the clients (involving &gt;15% of profits), in particular in reducing interest rates</li> <li>If score is 1 or 2, specify the policy:</li> </ul>
<ul> <li>□ 0= no formal policy regarding how clients benefit / profits shared only among shareholders and/or kept in the MFI's reserves</li> <li>□ 1= no formal policy but occasional decisions have been made in favor of clients (involving &lt;15% of profits)</li> <li>□ 2= formal, open and transparent policy to allocate profits to the direct benefit of the clients (involving &gt;15% of profits), in particular in reducing interest rates</li> <li>If score is 1 or 2, specify the policy:</li> <li>Give figures in case of interest rate reduction:</li> <li>■ 3.7 Does the MFI adopt special measures or have special funds in case of collections</li> </ul>

#### Client participation (9 points)

**3.8** Can MFI clients participate in decision-making?

This criteria analyzes to what extent clients are involved in decision-making (at the client level as well at the MFI level).

• •
<ul> <li>a) Decision-making at the client level (for instance, within the self-managed group, joint liability group, or self-help groups)</li> <li>□ 0 = No</li> <li>□ 1 = Yes</li> </ul>
<ul> <li>b) Supervision and decision-making at MFI management level</li> <li>□ 0 = No</li> <li>□ 1 = Yes</li> </ul>
Does the MFI have regular all-member meetings?   Yes /   No /   Not Applicable
3.9 Are there elected client representatives at the governance level (board of directors)?
$ \Box 0 = \text{No} \\ \Box 1 = \text{Yes} $
Are board elections in compliance with the MFI's by-laws? ☐ Yes / ☐ No / ☐ Not Applicable
<b>3.10</b> Is there an effective system to determine the rotation of client representatives at the client or management level?
$\square$ 0 = No $\square$ 1 = Yes  If score is 1, specify the policies:
3.11 What percentage of all client representatives are women?
□ 0 = No women representatives or less than 20% $□$ 1 = More than 20% of women among the client representatives
Specify actual number and percentage:

3.12 At the client level or management level, does the MFI provide training and capacity building for elected representatives to help them perform their govern-
ance role effectively?
$\square$ 0 = No
$\Box$ 1 = Yes, on an irregular basis (or only at the client level) $\Box$ 2 = Yes, on a regular basis, in accordance with a defined policy
If score is 1 or 2, specify the policies regarding capacity building of elected client representatives.
3.13 Are these participatory bodies effective?
Definition: To be considered effective, these bodies must have already influenced decisions and incurred changes. The representatives of these bodies must fulfill their role independently, without any external influence of staff or board members.
$\square$ 0 = No, either they do not exist or they are more symbolic than active or they are not effective
☐ 1 = They are mostly effective but members lack training, are insufficiently informed or do not have enough opportunities to meet / they are mostly informal / they are only effective at the clients' level
$\Box$ 2 = Yes, they are effective
If score is 1 or 2, specify the measures/criteria in place to ensure that member governance is effective:
are not effective  □ 1 = They are mostly effective but members lack training, are insufficiently informed or do not have enough opportunities to meet / they are mostly informal / they are only effective at the clients' level  □ 2 = Yes, they are effective

#### Social capital/client empowerment (8 points)

Other: \_

Non financial services:

Business training to enhance women's market opportunities

This criteria assesses activities designed to strengthen social capital of clients, i.e.: activities that reinforce social ties and client capacities, such as group formation, collective action, working together to reach common goals, fostering links with other programs and facilitating access to previously inaccessible services.

## **3.14** Does the MFI help clients resolve problems beyond access to financial services?

Examples: Refers to any actions taken by the MFI that help clients foster relationships among themselves, with other socioeconomic actors in the community or local networks. May include creating forums to address common problems regarding access to public services (e.g.: health, education, electricity) and public goods (e.g.: natural resources, pasture lands) or addressing legal and security issues in the community, for instance.
□ 0= No
☐ 1= Anecdotal evidence
= 2= Yes regularly
If score is 1 or 2, describe the problems dealt with:
<b>3.15</b> Does the MFI or partnering institution offer support services that specifical-
ly aim at women's empowerment?
Definition: An MFI may target women to involve them as clients (i.e.: a neutral objective that implies no specific strategy beyond capturing female clients) or may have the mission to identify and address constraints facing women (such as mobility, market access, literacy, access to skills training), by offering them opportunities for income generation or leadership (i.e.: a transformative objective). See companion guide for more information and examples.
$\square$ 0 = No, offers services for women but none that aim at empowerment (neutral objective)
☐ 1= Yes, offers one or two products/services designed for women with a "transformative objective"
☐ 2= Yes, offers more than two products/services designed for women with a "transformative objective"
If score is 1 or 2, specify the products/services
Financial services
Special Loan Products for women
Special timing and repayment procedures
Special type of collateral concessions
Special health insurance products for women clients or client spouses
Special strategies for graduation to higher loans
Special Savings products for women

■ Women leadership training         ■ Training on rights and responsibilities as leaders in participative models         ■ Women's rights education/Gender issues (training for men and women)         ■ Counseling/legal services for women victims of violence         ■ Other (please specify)
3.16 Does the MFI have effective strategies in place to communicate policy decisions to clients / ordinary members?
Examples: Effective strategies may include regular meetings with clients (or client representatives) or disseminating material adapted for client communication.
<ul> <li>□ 0 = No</li> <li>□ 1 = Yes, general publications accessible on the web (via MIX, affiliate networks) or available from the MFI upon request</li> <li>□ 2 = Communication through means specifically adapted to client: workshops, general assemblies, presentations, leaflets, etc.</li> <li>If score is 2, describe the communication strategy:</li> </ul>
3.17 Has the MFI sought to increase clients' influence with local or national government (either individually or through participation in MFI networks)?
Examples: Lobbying for more streamlined administrative procedures for opening a business, advocating for access to basic services, etc.
<ul> <li>□ 0= No</li> <li>□ 1= Indirectly, as this is a minor objective</li> <li>□ 2= Directly, as this is a major objective</li> <li>If score is 1 or 2, describe what has been done, with which networks, and with what objective:</li> </ul>

# Dimension 4: Social Responsibility

(25 points)

#### Social responsibility to employees (9 points)

This criteria evaluates working conditions of the MFI.

<b>4.1</b> Does the	MFI have a clear salar	ry scale based upon mark	AT COLOMIAC / /	SPS 10a
Definition: A salary table or salary scale defines the salary ranges for each position and is available to any employee.				l is
□ 0= No □ 1= Yes Describe the MFI	's human resource policy, inclu	iding information on career manag	ement, incentives, etc.:	
Has the MFI inclu  ☐ Yes ☐ No	uded in its human resources pol	icy equal pay for men and women v	with equivalent skill levels	?
4.2 What per	centage of staff is emp	ployed with a long-term c	ontract?	
	_	sons who worked more than 1 s) consultants, interns, etc.	month during the yea	ar:
Long-term con	tract = Open-ended or > 1	l year		
□ 0 = less than 40 % □ 1 = more than 60 % □ 2 = more than 80 %  Please specify number and percentage of staff with a long-term contract:  4.3 Are training programs accessible to all types of employees?				
fice staff at th some cases, vo	e different levels (local, luntary workers may also	es include loan officers at the regional, or headquarters); be included. Training progra l by the MFI or subsidized.	senior management;	in
<ul> <li>□ 0= less than 50% of the staff is concerned</li> <li>□ 1= more than 50% of the staff is concerned, with each staff member receiving an average of at least 2 days of training</li> <li>Complete the following chart</li> </ul>				
Type of employees	Total nb of empl. by type (1)	Total nb of days of training over last 12 mo. (2)	Average nb of days (2)/(1)	

4.4 Can the emp	oloyees partic	ipate in decision	<u>-making regardin</u>	g strategic deci-
sions of the MFI?				
□ 0 = No or through informal mechanisms such as meetings between staff and senior management □ 1 = Through a formal mechanism, such as an elected consultative body or another governance mechanism  If score is 1, specify the policies:  □ 1 = Through a formal mechanism				
4.5 Does the MF	I provide hea	lth coverage for a	all its employees?	
Definition: Natio universal system.	nal health care	plans do not apply	. Coverage must be	in addition to any
$\square 0 = \text{No}$ $\square 1 = \text{Yes}$	SPS renort			
[Optional, needed for SPS report  Has the MFI included in its human resources: - policy pension contribution? - practices and procedures which ensure safety of the staff? - anti-discrimination policy? - anti-harassment policy? - anti-harassment policy? - Wes No - anti-harassment policy?				
□ 0 = No	I have a speci	ific policy with re	egard to women st	aff?
☐ 1 = Yes  Specify the policies in p ☐ Equal opportunity p ☐ Set quota for women ☐ Worktime adapted t ☐ Maternity leave poo	policies for staff n staff to family constraint	men staff (Check all tha	t apply):	SPS 10b
Specific policies that support women's mobility in the field  Other (please specify)  SPS				
Presence of women stay			1,011	10c-g
Total number (men	Total staff	Top managers	Middle managers	Loan officers
Total number (men and women)				
Number of women				
Percentage				

#### **4.7** What percentage of the MFI staff left the MFI during the last 12 months?

Definition: Percentage should be calculated on the basis of the average number of employees and should include voluntary departures, dismissals as well as staff at the end of contract.

$\square$ 0 = more than 15 %	
$\square$ 1 = less than 15 %	
$\square$ 2 = less than 5%	
Total number of staff at the end of the current reporting period:	
Total number of staff at the end of the previous year reporting period:	
New staff contracted during the current reporting period:	
Staff turnover rate:	222/21
	SPS 10j, 10h,10i
Does the MFI monitor employee satisfaction?	1011,101
$\square Yes$ , $\square No$ ,	
[Optional, needed for SPS Planning in the future	
If not, and not planning, explain why:	]
How does the MFI monitor employee satisfaction?	
Assessments of employee satisfaction and/or satisfaction as part of regular staff appraisal	
Periodic systematic surveys of employee expectations and/or satisfaction	
Established system to address staff grievance	
☐ Interview with exiting staff	
Other (please specify):	

#### Social responsibility to clients (9 points)

This criteria evaluates six principles of consumer protection widely accepted in the microfinance sector: prevention of over-indebtedness, cost transparency, collection practices, employee conduct, grievance procedures and client confidentiality<sup>2</sup>

<b>4.8</b> Prevention of over-indebtedness: What does the MFI do to avoid client over-indebtedness:	-
<u>indebtedness?</u>	
<ul> <li>□ 0 = Nothing in particular</li> <li>□ 1 = Some efforts made</li> <li>□ 2 = Efforts made to prevent over-indebtedness and measures have been taken after identification of over-indebtedness</li> </ul>	l
If score is 1, which of the following efforts have been made:	SPS
MFI's written credit policies give decision makers (loan officers, supervisors, etc.) explicit guidance regaing borrower debt thresholds  The credit underwriting process includes an evaluation of client ability to repay the loan  The credit underwriting process includes checks on client credit history and exiting debt  Loan product options are flexible enough to fit client business and/or household needs  The institution does not rely solely on guarantees for repayment  Management regularly obtains information about debt levels among its clients  Peer assessment (in group methodologies)	8a
If score is 2, which of the following measures have been implemented  Clients receive training/guidance on evaluating their own debt capacity	
Staff incentives to avoid irresponsible lending	
Linkages to a credit bureau with to check client debt levels and repayment history  other, specify	
If score is 1 or 2, please provide a short summary of the policy:	
If score is 2, what is being done to ensure these measures are effective?	
<ul> <li>4.9 Cost transparency: Does the MFI ensure transparent communication with clients about prices, terms and conditions of financial products?</li> <li>□ 0 = No written statement; information is unclear/incomplete</li> </ul>	
$\square$ 1 = Complete information is made available to customer in clear language	;
that is not misleading and that the customer is able to understand.	SPS
Specify how the MFI states the interest rate:	8b, 9a
Contracts and information use plain language and provide full disclosure of prices, terms and conditions (including interest charges, insurance premiums, minimum balances required on savings and transaction accounts, all fees, penalties, and whether those can change over time)	
☐ Interest rates (including fees and commissions) or other product prices are published, displayed and provided to clients ☐ Penalty and pre-payment fees are disclosed before loan contracts are signed	

<sup>&</sup>lt;sup>2</sup> This section draws on the work done by Beyond Codes and the Center for Financial Inclusion of Accion International, based on the document "Getting Started: Client Protection Questionnaire" (June 2009): <a href="http://www.centerforfinancialinclusion.org/Document.Doc?id=606">http://www.centerforfinancialinclusion.org/Document.Doc?id=606</a>

Communication addresses client literacy limitations (e.g., reading contracts out loud, materials in local lansuages)	Amortization schedule in loan contract separates principal, interest, fees, and shows amount and dispatchly onto	ue unies oj	
Clients have an opportunity to ask questions and receive information prior to signing contracts  Clients receive transaction receipts and regular, clear, accurate account statements  Training sessions for clients on the costs of products  Senior management creates a culture of transparency within the organization and develops systems, controls and incentives to support it.  The organization submits audited financial statements to the appropriate authorities, membership, and interested parties, and publishes such information in the media.  Prior to sale: Prices and terms of products are published, enabling customers to compare various offers.  The financial institution follows truth-in-lending laws and required APR or effective interest rate calculation formulae.  Other (please specify):  If score is 1, please provide a short summary of the policy:  4.10 Credit conditions and collection practices: Does the MFI explain the customer's rights, responsibilities and the collections process before the loan is disbursed?  O = No, there is no systematic procedure  1 = Some efforts made  2 = Yes, the MFI maintains high standards of ethical behavior even when clients fail to meet their contractual commitments.  In which of the following ways does the MFI ensure that appropriate collections practices are followed (check all that apply):  A code of editics requires all clients to be treated with dignity and respect, even when they fail to meet their contractual commitments.  The code forbids subjecting a borrower to abusive language or threats by collection agents.  The code forbids subjecting a borrower to abusive language or threats by collection agents.  The code forbids having the procedure manual clearly outlined a staff rule book for credit procedure manual clearly outlined a staff rule book for credit procedure manual clearly outlined a staff rule book for credit procedure manual clearly outlined a staff rule book for credit procedure manual clearly outlined a staff rule book for credit procedure manual clearly outli	installments  Communication addresses client literacy limitations (e.g., reading contracts out loud, materials in	local lan-	
Clients receive transaction receipts and regular, clear, accurate account statements   Training sessions for clients on the costs of products   Senior management creates a culture of transparency within the organization and develops systems, controls and incentives to support it.   The organization submits audited financial statements to the appropriate authorities, membership, and interested parties, and publishes such information in the media.   Prior to sale: Prices and terms of products are published, enabling customers to compare various offers.   The financial institution follows truth-in-lending laws and required APR or effective interest rate calculation formulae.   Other (please specify):     If score is 1, please provide a short summary of the policy:     If score is 1, please provide a short summary of the policy:     If score is 1, please provide a short summary of the policy:     If score is 1, please provide a short summary of the policy:     O = No, there is no systematic procedure   1 = Some efforts made   2 = Yes, the MFI maintains high standards of ethical behavior even when clients fail to meet their contractual commitments.   In which of the following ways does the MFI ensure that appropriate collections practices are followed (check atl that apply):     A code of acceptable and unacceptable debt collection practices is in place			
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If score is 1 or 2, please provide a short summary of the policy:
<b>4.11</b> Code of conduct: Does the MFI ensure staff ethical codes of conduct are
consistently followed?
$\square$ 0 = No, no specific code of conduct; exists but not applied.
$\Box$ 1 = Yes, the MFI ensures safeguards are in place to prevent, detect, and cor-
rect corruption or mistreatment of clients.
Specify how the MFI ensures staff ethical codes of conduct are consistently followed? (check all that apply):  A Board-approved code of ethics defines organizational values and ethical standards expected for staff
Staff rules describe acceptable/unacceptable behavior and sanctions that can result in employment termina-
tion  [Hiring procedures assess employees for compatibility with organizational values and ethics]  [SPS]
All staff sign annual pledges to follow ethical codes
☐ Anti-corruption policies are in place, provided to each staff member and enforced by decision-makers ☐ Internal audit for risk management detects corruption and code violations
Senior management creates a corporate culture which values and rewards high standards of ethical
behavior and customer service.  Other (please specify)
If score is 1, please provide a short summary of the policy:
J J I J
4.12 Grievance procedures: Does the MFI have a grievance procedure for clients
that is explained to them?
that is explained to them.
Definition: The grievance procedure must allow the client to meet someone else other than
a loan officer or a cashier, in case the conflict deals with this type of employee.
□ 0= No grievance procedure; exists but not communicated to clients
☐ 1= Grievance procedure exists and is widely shared/explained to the clients
1— Gire value procedure exists and is widely shared/explained to the elicitis
If score is 1, which of the following is included in the grievance procedure:
A written policy requires customer complaints to be taken seriously, investigated and resolved in a timely
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4.13 Cheft confidentiality: Does the NIFT safeguard privacy of chefts data?
<ul> <li>□ 0 = No, no formal protection mechanism</li> <li>□ 1 = Yes, the MFI ensures the integrity and security of client information, and seeks the client's permission to share information with outside parties.</li> </ul>
If yes, explain how the MFI safeguards privacy of clients' data (check all that apply):  A written policy and procedures regarding treatment of client personal data gathering, processing, use, and distribution    Internal audit reviews security of locations and electronic systems where client data is stored  The IT system is secure and password protected [with various levels of authorized access to information and access to data modification adjusted to the tasks and needs of the user]
☐ Staff explains to clients how their data will be used [and seeks client permission for use] ☐ Client consent is required prior to sharing data outside the institution ☐ Clients may review and correct the information [and the financial institution provides assistance in this regard.] ☐ Clients are instructed on how to safeguard access codes and PIN numbers ☐ Systems are in place and staff trained to protect the confidentially, security, accuracy, and integrity of customers' personal and financial information. ☐ Clients have the option of not having their information shared. ☐ The organization ensures the accuracy of information shared and requests customer consent for use of data in a Credit Registry or Bureau ☐ Customer consent is required for use of information in promotions, marketing material and other public information. Clients are asked to express their written agreement for use of their personal information, such as pictures and business and personal stories in the organization's publications, promotional material, and any information shared with external audience.
If score is 1, please provide a short summary of the policy:  4.14 Does the MFI provide some type of loan-insurance in case of death of the borrower?
Definition: Insurance on the loan that frees the family from the burden of debt in case of death of the borrower
□ 0 = No or only on a case by case basis □ 1 = Systematic write-off procedure or loan insurance  If score is 1, does the MFI provide credit life insurance: □Yes □No  Specify which types of loans come with insurance: □  What is the cost for the client? □  How is this information disclosed to clients: □

#### Social responsibility to the community and environment (7 points)

This criteria evaluates the actions of the MFI in terms of local economic, social and cultural development as well as environmental protection.

4.15 Does the MFI have a policy defining social responsibilities to the commu-
nity? SPS 15a
Examples: Through socio-anthropological studies, discussions with local authorities or key resource persons; working with loan officers who can speak the local language and know the local culture; active participation in the community.
<ul> <li>□ 0 = No, Policy under development or planned</li> <li>□ 1 = Informal policy reflected in operations</li> <li>□ 2 = Yes, a formal, written policy</li> </ul>
If score is 1 or 2, please provide a short summary of the policy:
<b>4.16</b> Is the MFI proactive in promoting local social and economic development?
□ 0 = No or on an irregular basis (less than 5% than portfolio) □ 1 = Yes, on a regular basis and in accordance with a planned strategy  If the score is 1, give details: □ Formal collaboration with local development actors, □ Initiatives to promote the creation of local employment (does not include self-employment and income generating activities), □ Funding of risky but innovative local activities, □ Members of top management come from zones the MFI services, □ MFI avoids credit for enterprises with negative social value □ Promotes transparency and anti-corruption □ Promotes decent working conditions for employees in business financed by the MFI □ Supports local communities in the event of emergencies □ Supports women's leadership □ Takes measures to eliminate forced labor □ Takes measures to eliminate child labor □ Finances activities employing minorities, disabled, indigent people, widows, etc. □ Finances activities with high social value, such as health care or prevention services, culture, community infrastructure, etc.
Other policy, specify:
If score is 1, please provide a short summary of the policy:
4.17 Does the MFI have an environmental policy for clients/microenterprises it
<u>finances?</u>
$\square$ 0 = No, Policy under development or planned $\square$ 1 = Informal policy reflected in operations

$\square$ 2 = Yes, a formal, written policy
If score is 1 or 2, specify types of environmental policy directed at enterprises the MFI finances:  Raise client awareness of environmental impacts  Train/educate client regarding environmental improvements  Specific clauses in the loan contract are included to mitigate specific social and environmental risks  Identify enterprises with environmental risk  Lending lines linked to alternative energies  Other (please specify)
If score is 2, please provide a short summary of the policy:
4.18 Does the MFI have an environmental policy for its own organization's practices that includes both headquarters and branches (energy, water, paper, waste)?
□ 0 = No, Policy under development or planned □ 1 = Informal policy reflected in operations □ 2 = Yes, a formal, written policy
Please specify:  Minimize use of conventional electricity  Minimize use of conventional fuels  Minimize use of water, recycle water  Minimize use of paper, recycle paper  Other:
If score is 2, please provide a short summary of the policy:

### Appendix: Growth National Income per capita 2008 in USD (Atlas Method)

Liberia

Albania 3,840 Algeria 4,260 Angola 3,450 Antiqua and Barbuda 13,620 Argentina 7,200 Armenia 3,350 Australia 40.350 Austria 46,260 Azerbaijan 3.830 Bangladesh 520 Belarus 5.380 Belgium 44,330 Belize 3,820 Benin 690 Bermuda .. a Bhutan 1,900 Bolivia 1,460 Bosnia and Herzegovina 4,510 Botswana 6,470 **Brazil 7,350** Brunei Darussalam 26,740 a Bulgaria 5,490 Burkina Faso 480 Burundi Cambodia 600 Cameroon 1,150 Canada 41,730 Cape Verde 3.130 Cayman Islands .. a Central African Republic 410 Chad 530 Channel Islands 68,640 a Chile 9,400 China 2.940 Colombia 4,660 Comoros 750 Congo, Dem. Rep. Congo, Rep. 1,970 Costa Rica 6,060 Côte d'Ivoire 980 Croatia 13,570 Cyprus 22,950 a, d

Dominican Republic 4,390 Ecuador 3,640 Egypt, Arab Rep. 1,800 El Salvador 3,480 **Equatorial Guinea** 14.980 Eritrea Estonia 14,270 Ethiopia Fiii 3.930 Finland 48,120 France 42,250 b Gabon 7,240 Gambia, The 390 Georgia 2,470 Germany 42,440 Ghana 670 Greece 28,650 Grenada 5,710 Guatemala 2,680 Guinea 390 a Guinea-Bissau Guyana 1,420 Haiti 660 Honduras 1,800 Hong Kong, China 31,420 Hungary 12,810 Iceland 40.070 India 1,070 Indonesia 2,010 Iran, Islamic Rep. 3.540 a Ireland 49,590 Isle of Man 43,710 a Israel 24,700 Italy 35.240 Jamaica 4,870 Japan 38,210 Jordan 3,310 Kazakhstan 6,140 Kenya 770 Kiribati 2,000 Korea, Rep. 21,530 Kuwait 38,420 a Kyrgyz Republic 740 Lao PDR 740 Latvia 11,860 Lebanon 6,350 Lesotho 1,080

Libya 11,590 Liechtenstein .. a Lithuania 11,870 Luxembourg 84,890 Macao, China 35,360 Macedonia, FYR 4,140 Madagascar 410 Malawi Malavsia 6.970 Maldives 3,630 Mali 580 Malta 16,680 a Marshall Islands 3,270 Mauritania 840 a Mauritius 6,400 Mexico 9,980 Micronesia, Fed. Sts. 2,340 Moldova 1,470 e Mongolia 1,680 Montenegro 6,440 Morocco 2,580 Mozambique 370 Namibia 4,200 Nepal 400 Netherlands 50,150 New Zealand 27,940 Nicaragua 1,080 Niger 330 Nigeria 1,160 Norway 87,070 Oman 12.270 a Pakistan 980 Palau 8.650 Panama 6,180 Papua New Guinea 1,010 Paraguay 2,180 Peru 3,990 Philippines 1,890 Poland 11,880 Portugal 20,560 Qatar .. a Romania 7,930 Russian Federation 9,620 Rwanda 410 Samoa 2,780 San Marino 46,770 a

São Tomé and Principe 1,020 Saudi Arabia 15,500 a Senegal 970 Serbia 5,700 Seychelles 10,290 Sierra Leone 320 Singapore 34,760 Slovak Republic 14.540 Slovenia 24,010 Solomon Islands 1.180 South Africa 5,820 Spain 31,960 Sri Lanka 1,780 St. Kitts and Nevis 10,960 St. Lucia 5,530 St. Vincent and the Grenadines 5,140 Sudan 1,130 Suriname 4,990 Swaziland 2,520 Sweden 50,940 Switzerland 65,330 Syrian Arab Republic 2,090 Tajikistan 600 Tanzania 440 f Thailand 2,840 Timor-Leste 2.460 Togo 400 Tonga 2,560 Trinidad and Tobago 16.540 Tunisia 3,290 Turkey 9,340 Turkmenistan 2,840 Uganda 420 Ukraine 3,210 United Kingdom 45,390 United States 47,580 Uruguay 8,260 Uzbekistan 910 Vanuatu 2,330 Venezuela, RB 9,230 Vietnam 890 Yemen, Rep. 950 Zambia 950

Bank

statistics

http://go.worldbank.org/B5PYF93QF0

.. Not available. Note: Rankings include all 210 World Bank Atlas economies, but only those with confirmed GNI per capita estimates or those that rank among the top twenty for the Atlas method are shown in rank order. Figures in italics are for 2007 or 2006. a. 2008 data not available; ranking is approximate. b. Data include the French overseas departments of French Guiana, Guadeloupe, Martinique, and Réunion. c. Estimate is based on figures are extrapolated from the 2005 International Comparison Program benchmark estimates. d. Excludes Turkish Cypriot side. e. Data exclude Transnistria. f. Data refer to mainland Tanzania only. g. Estimated to be low income (\$975 or less). h. Estimated to be upper middle income (\$3,856 to \$11,905). i. Estimated to be high income (\$11,906 or more). j. Estimated to be lower middle income (\$976 to \$3,855).

Source: World Bank

Czech Republic

Denmark 59,130

Diibouti 1,130

Dominica 4,770

16,600

In case you need more recent or precise data, please refer to <a href="http://siteresources.worldbank.org/DATASTATISTICS/Resources/GNIPC.pdf">http://siteresources.worldbank.org/DATASTATISTICS/Resources/GNIPC.pdf</a> or

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#### And members of Solidarity Finance Working Group http://finsol.socioeco.org

#### Background to the SPI 3.1

2002-2003: The first version of the SPI tool was developed by Cécile Lapenu (CERISE), Manfred Zeller (Goettingen University, Germany) and Martin Greeley (International Development Studies IDS-Imp-Act, UK), with support from Syed Hashemi (CGAP), Renée Chao-Beroff (CIDR/CERISE) and Koenraad Verhagen (Argidius Foundation). Authors also drew on findings of the Solidarity Finance working group (a group of practitioners working on "Microfinance and Social Ties," supported by FPH). The SPI 1.0 was finalized in September 2003 and revised based on input from the Solidarity Finance workshop in October 2003. The SPI 1.1 was released in November 2003.

2004-2005: The SPI 1.1 was field tested by CERISE, members of the Solidarity Finance working group, and further revised with the support of Hansruedi Pfeiffer (Swiss Development Cooperation), Ruth Egger (Swiss Intercooperation), Philippe Amouroux (FPH), Koenraad Verhagen and Manfred Zeller. The SPI 2.0 was finalized in early 2005 and revised based on the input of the SPI Initiative's partners, producing SPI 2.1, released in June 2005.

2006-2008: The SPI 2.1 was applied by more than 200 MFIs around the world. A database with 150 results provides a rich overview on social performance and financial performance by types of MFIs, region, size, maturity, etc.

The version SPI 3.0 has been under development since January 2008.

This version 3.1, released in January 2010 differs from the earlier versions in that some questions have been rephrased and indicators refined. These modifications are based on the comments from users of the MFIs and networks who used the 3.0 version of the tool.

The version 3.1 is fully compatible with the MIX core Social Performance Standards (SPS) and takes into account the MFI's social responsibility to the community and environment.

For more information:

http://www.cerise-microfinance.org/

http://finsol.socioeco.org