



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
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Federal Department of Foreign Affairs FDFA
Swiss Agency for Development and Cooperation

Mainstreaming Social Performance in Microfinance: Implementing the “double-bottom line”

Savings and Credit Forum, 2nd July 2010

Social Performance Indicator Audit Tool for MFIs

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Presentation no. 3:
11.00 – 11.10

The SPI Tool in a nutshell

(Social Performance Indicators)

A standard for SP assessment
of microfinance institutions

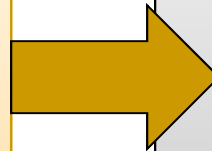
What is the SPI audit tool?

Two documents

Questionnaire

Operational Guide

Part 1: Basic details
on MFI
Part 2: SP Indicators
(4 dimensions)

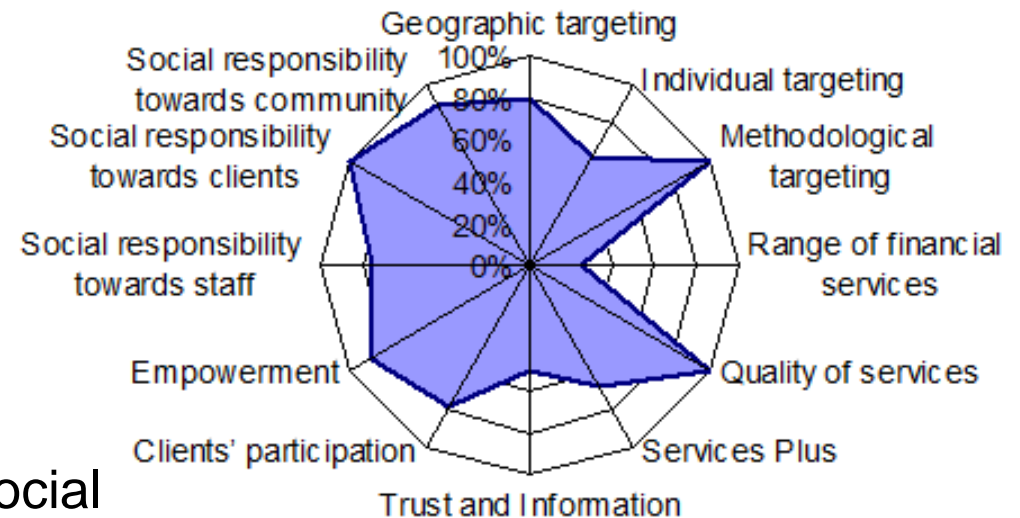
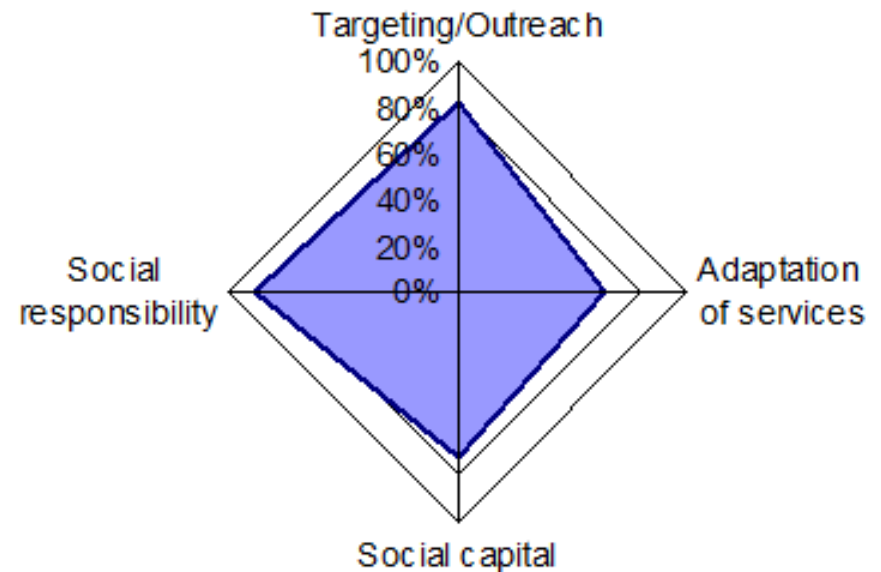


Audit methodology
Rationale
Definition/Examples
Guidelines
Information sources

=> Available on line www.cerise-microfinance.org

Why using SPI?

- Simple / Low cost
 - ❑ **Self-assessment** (one day process)
 - ❑ External audits (one to 3 days)
- Comprehensive
 - ❑ Targeting and outreach
 - ❑ Products and services
 - ❑ Benefits to clients
 - ❑ Social responsibility
- Easy to analyse
 - ❑ Standardised
 - ❑ Graphical results
 - ❑ Peer group analysis
- Compatible with Mix
 - ❑ Excel file with SPI and Mix Social Performance Report



From Assessment to Management

SPI as an entry point to SPM

- SPI as a diagnostic tool

Strength/ weaknesses/ Priorities for SPM
Key indicators for dashboards

- SPI as a management tool

Combined with SPM tools to address priorities
Poverty assessment, governance, diversified products, etc.

- SPI as a communication tool

Common language on SP / contributes to benchmarks
Standardized summaries – Mix SP report

Who uses SPI?

Social Investors

way to dialogue with partners, raise awareness of SP

Oikocredit, Kiva, Grameen-Crédit Agricole, AFD, Unitus, Sidi, etc

MFI Networks

Benchmarking SP, standardized reporting, MIS

Foro Lac , RFR, Finrural, CIF, Consortium Alafia...

MFIs

350 SPI audits in CERISE/ProsperA database
More than **250 MFIs** (june2010)

Network supporting use of SPI audit tool

ProsperA network

- **PRO**motion of **Social PER**formance – an **Alliance** initiated by CERISE and its partners
- Over 60 members (June 2010)
 - Networks from Africa, Asia and Latin America
 - MFIs
 - TA providers from Europe
 - Social investors

www.cerise-microfinance.org

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