



**e+i seminar: how can social entrepreneurs contribute to market systems
development in agriculture?
27 – 28 May, 2014 Uettligen, Switzerland**

Programme Day 1 – 27 May 2014

14:00	Arrival and Registration
14:15	Welcoming remarks
	Swiss farmer gives a tour of his farm and an introduction to his business Team Biohof Schüpfenried
	Swiss farmer presents how they diversified their income sources, while also supporting young people with learning difficulties; combining economic sustainability and social/environmental impact Team Biohof Schüpfenried
	German social entrepreneur presents his concept of linking investors to local agricultural enterprises which want to make a positive social and environmental return in a financially profitable way. Christian Hiss, CEO and founder of Regionalwert AG
	Wrap-up and making the link with the second day
16:30	Apero
17:00	Bus departure (every 30 minutes)



Programme Day 2 – 28 May 2014

09:00	Registration and Coffee
09:30	Welcoming
	Testimonies from social entrepreneurs developing new solutions for small-scale agricultural producers <ul style="list-style-type: none">- Madison Ayer, Chairman & Director at Farm Shop and Ashoka Fellow: delivery system for agricultural inputs to smallholders in Kenya- Vijay Pratap Singh Aditya, co Founder of Ekgaon Technologies and Ashoka Fellow: technology platform to provide financial, health and agriculture services to rural customers in India
	Ashoka largest global network of social entrepreneurs: What is social entrepreneurship? Concept and trends
	SDC presents its approach to market systems development in rural areas with illustrative project examples
12:00	Lunch at the farm
13:30	Two multinational companies present their approach and social business projects <ul style="list-style-type: none">- Ian Barker, Head of Agricultural Partnerships at Syngenta Foundation: production of high grade seed potatoes for smallholder farmers in Kenya- Jean-Christophe Laugée, Director for Danone Ecosystem: Developing innovative business approaches to work with small dairy farmers in a sustainable way
	World cafe: small group conversations with all participants to deepen key topics related to market-system development in agriculture
	Wrap up and closing remarks
16:00	Apero
17:00	Bus departure (every 30 minutes)