



# Market system development project and gender requirements

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# Gender in M4P

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- Recognize *equal footing of both men and women* to benefit from and contribute to development process.
- Analysis and implementation must make **concerted, comprehensive and consistent** efforts to identify and address gender concerns within all spheres of work.
- Katalyst since its inception has always considered **Gender** an important cross-cutting component, primarily due its pro-poor relevance.

# Gender

## What it is for Katalyst?

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For Katalyst, efforts are being made to mainstream gender through market development approach mainly in two ways;

- Improving, and safeguarding, women's access to jobs and income;
- Enhancing women's participation within market development interventions in selected sectors.

# Gender

What it translates into

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1. **Analysis** of sectors from a gender perspective
2. **Alignment** of gender interests with commercial interests, within strategies and interventions
3. **Monitoring** impact from gender perspective
4. **Communicate** knowledge and build capacity

# Gender

## How is it done

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1. Sector **analysis** from a gender perspective
  - In-depth sector analysis to determine where women are in the value chain and related services.
2. **Alignment** of gender interests with commercial interests, within strategies and interventions
  - Sectors have individual gender targets set
3. **Monitoring** impact from gender perspective
  - Developed aggregation file to capture and report gender figures
  - Capturing indirect effects on women ( development of Gender Index).
4. **Communicate** knowledge and build capacity
  - Develop cases to capture the Gender mainstreaming in M4P
  - Training for project staff and co-facilitator

# Gender

## Steps taken

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- Prioritize Gender
  - Integrated with the sector strategies
  - Planning and implementing new initiatives (e.g. prawn, ICT, Maize)
- MRM
  - Developed aggregation file to capture and report gender figures
  - Capturing indirect effects on women
- Capacity Development
  - International workshop Delhi (2 staff)
  - Training for all staff in October 11.
- Sector integration
  - Individual gender targets based on the strategies and implementation plans
- Co-facilitator
  - Gender training for capacity development
  - Workshop on implementation awareness

# Reporting

Sectors	2010-2011 objectives	Progress as of December 2011
<b>Maize</b>	<b>Sector Analysis:</b> Potential to include female in contract farming in Chittagong Hill Tracts assessed	Initial assessment was completed based on which a validation and scoping assessment was conducted to find potentials of inclusion and strengthen female's roles in CHT maize contract farming.
	<b>Intervention:</b> <ol style="list-style-type: none"> <li>1. Female farmers access to quality input through 1 new contractor initiated</li> <li>2. Female farmers included in CHT interventions and activities</li> </ol>	<ol style="list-style-type: none"> <li>1. 2 new contractors formed female maize-farmer' group to provide them with training and access to quality inputs. A total of 160 females are receiving such services.</li> <li>2. In ongoing intervention of promoting maize in CHT, female labors and unpaid family members have been included in the training on cultivation techniques organized by private company CP.</li> </ol>

# Future steps

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- Guide, monitor and implement sector work to ensure the target is met.
- Develop cases to establish the Gender mainstreaming in M4P.



# Challenges

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- Acknowledge socio-cultural and empowerment context of Gender
  - Ensure Katalyst interventions do not generate negative affect
  - Empower through M4P
- Universal (At least Katalyst wide) Gender indicators for baseline and impact assessment
  - Numbers backed by qualitative cases
  - Thematic approach development
- Private sector incentive identification
  - The glass may be: half empty/half full –depends on perspective and perception

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Thanks!!!

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