

## Added value

Contributions to gender equitable  
economic development

M4P

Public seminar on women's economic  
empowerment

May 9/10, 2012

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1. Between the extremes
2. Intrinsic versus instrumental targeting of women
3. Calculate care
4. Beyond individuals



“This is pure neoliberal market ideology. Women are supposed to increase their income through the markets, realistically they get individual solutions for the care work that they can no longer assume, so women are left alone with everything that has always been ascribed to them based on a biological (essentialist) reasoning.”

# Intrinsic versus instrumental targeting of women



'Women labourers are usually more dedicated and work more diligently than men; and most importantly they don't breach their contract. This gives them a comparative advantage over male farmers.'

“I am worth a fortune to my husband  
and my parents-in-law.”



Create jobs  
Increase income  
Organise  
Speak up