

The DCED Standard for Measuring Results

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The Donor Committee for Enterprise Development

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Outline of this presentation

- About the DCED
- Why have a Standard?
- How was it developed?
- At the core: results chains
- Key elements around that core
- Interest in the Standard
- Next steps, support available



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Promoting Private Sector Development

The DCED is the forum in which donor and UN agencies share their practical experience of Private Sector Development (PSD), and agree guidance on good practice. It is also a leading source of knowledge about PSD.

LATEST DCED PUBLICATIONS

- The DCED has just published a [review of donor support for business environment reform in Kenya](#).
- New case studies of programmes applying the DCED Standard are being added to the [Measuring and Reporting Results](#) webpage.
- How might PSD programmes coordinate better at the country level? [Click here](#) to read a new [three-page briefing note on transferable lessons from country-level donor groups](#).

LATEST ENTRIES ON THE SITE

- The [Evidence of Impact Page](#) now summarises more than 30 cases of PSD interventions reporting success at scale, and includes a new section on business contributions to development. There is also a [new section synthesising key trends and lessons](#) emerging from the various cases.

- A new section on [practical tools for practitioners of public-private development partnerships \(PPDPs\)](#) has been added to the [PPDP](#) page.
- Three new book reviews: ["After the Conflict: Reconstruction and Development in the Aftermath of Conflict"](#), ["Entrepreneurship and Economic Development"](#) and ["The Global Entrepreneurship and Development Index 2011"](#).
- To watch some of the best videos on PSD from around the web, visit our [videos page](#).
- For some of the most interesting blog posts related to PSD, check out ["blog of blogs"](#).

OTHER NEWS

- DFID has [launched its new Private Sector Department](#), taking forward most of DFID's centrally-funded private sector partnerships and projects.

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Quick Links to Member Agencies



About the DCED

- The Rationale for PSD
- DCED Guidance on good practice
 - ✓ Business environment reform
 - ✓ Results measurement
- Knowledge about PSD, as above,
 - + PSD in conflict-affected areas
 - + Green growth + WED
 - + value chain development, M4P
 - + PPPs, industrial strategy
- Country PSD Groups



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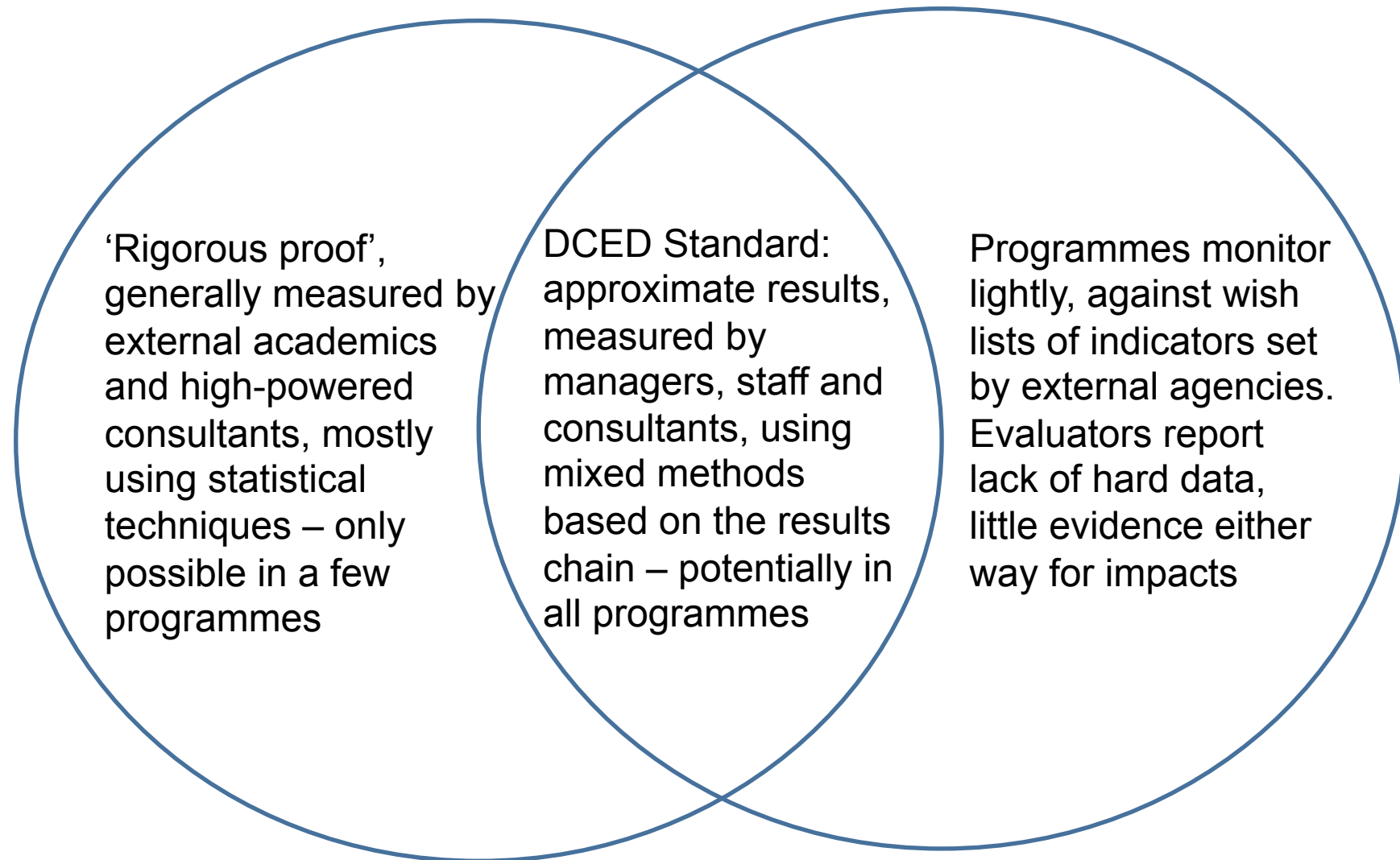
Why have a Standard for results measurement?

- **Lack of numbers** on results has always been a problem for donors – but now parliaments really want to know...
- This problem is also an opportunity for those who are achieving results – but who need a **credible** channel
- Measurement should be a **process**, involving field managers – and ideally be field-led
- The DCED Standard identifies the minimum ‘building blocks’, to generate **approximate** but credible numbers
- The measurement process gets **audited**, not repeated
- ‘**Universal indicators**’ can enable addition, choice

... and how was the Standard developed so far?

- Substantial inputs from experts and managers in the field, particularly through two in-depth workshops, 2008, and training courses in 2009 and 2010
- Further consultations and dissemination, through workshops in Thailand, Indonesia, Nigeria (2), Cambodia, Kenya – plus contributions to events of SDC and others
- 2011: an expanded Secretariat is making more possible

The Standard aims for the middle ground:

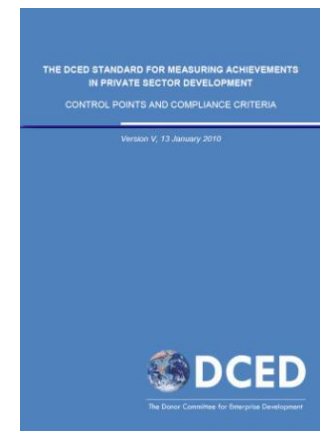


What is the Standard? Results chain at the core

- Results chain = activities > outputs > outcomes > impacts
- More nuanced and useful for management than log-frames – ‘unpacks’ the assumptions on which the project is based
- Surprisingly difficult initially for most managers to articulate exactly why they are doing what they are doing; the DCED Standard provides the incentive!
- Most useful for broad, interventionist projects, that aim to make a difference, rather than those that focus on one aspect (e.g. creating an enabling environment)

The elements around the results chain

- Defining the indicators
- Measuring in line with good practice
- Estimating attributable changes
- Capturing wider changes in the system or market
- Relating to programme costs
- Reporting results
- Managing the monitoring system



Who is interested in the Standard?

The Standard has attracted great interest...

- 11+ member agencies
- 6+ international NGOs
- 25+ field programmes
- Various consultants (10 as auditors)
- Possible country-level links



During 2011 ...

- Expanding the documentation (especially the Implementation Guidelines, Reader)
- Field Seminars
- Link with other approaches
- Consultant market-place for programmes
- Mentoring, advice on-line
- Planning for major knowledge-sharing event, January 2012

Support is available

- Consultant market-place for programmes
- Mentoring, advice on-line
- Linking with existing training offers
- Field seminars on request
- Translation of key documents into French, Spanish
- Etc.

FOR MORE INFORMATION, PLEASE VISIT
THE DCED WEBSITE > DCED GUIDANCE >
MEASURING AND REPORTING RESULTS

www.Enterprise-Development.org/page/measuring-and-reporting-results



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