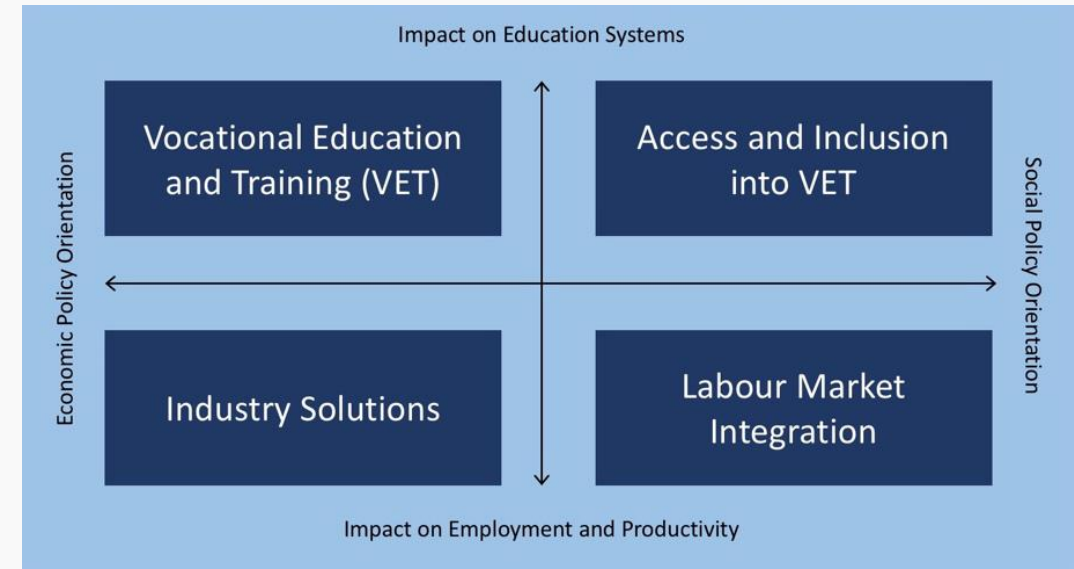


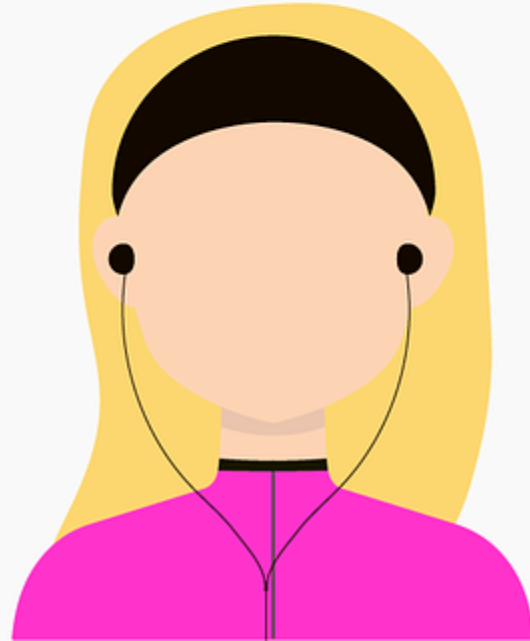


employment and  
income network

# SDC's VSD Typology Tool Webinar



... the webinar starts at 11:00 am (CET)



# Welcome by the Team



**Brigitte Colarte-Dürr**  
Presenter



**Matthias Jaeger**  
Presenter, video



**Roman Troxler**  
Presenter, Q & A sessions



**Sonila Limaj**  
Presenter, Q & A sessions



**Annett Hilpert**  
Moderator



**Katharina Walker**  
Moderator



**Adrien Rebord**  
Chat moderator



**Carmen Eckert**  
Technical support

# Webinar Overview



## Objectives

- Present, disseminate and validate the tool
- Learn from your experiences and explore opportunities to apply the tool
- Provide input for the e-discussion (13 to 16 November)

## Programme

- Welcome by e+i focal point
- Introduction to the VSD Typology Tool (video)
- Case study Albania
- Extensions of the tool
- Q & A
- Your ideas for e-discussion topics

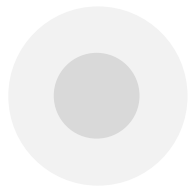
# Technical tips



**If you have comments or questions** during the presentation, post them in the chat.

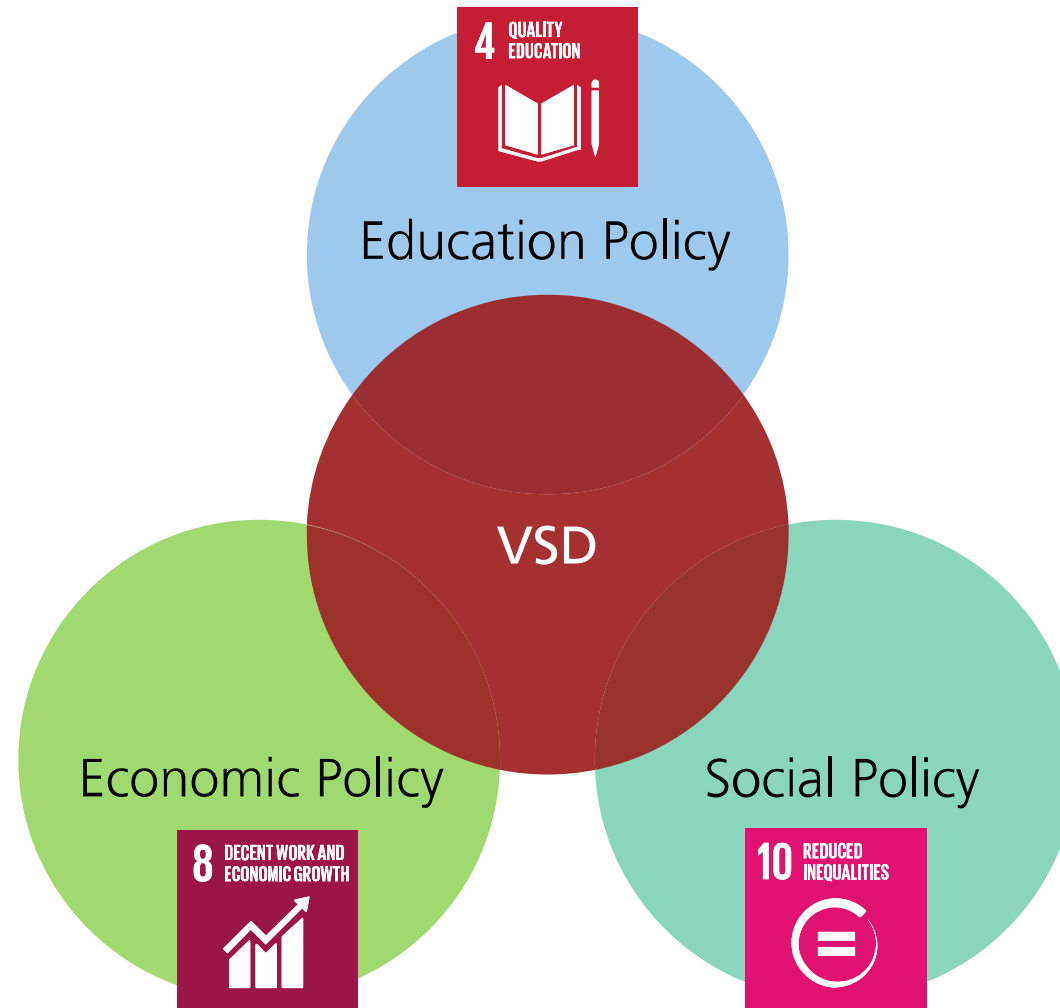


**If you can't hear or see:** close and restart webinar, and close other programs.



**This webinar is being recorded** and will be shared for further learning purposes.

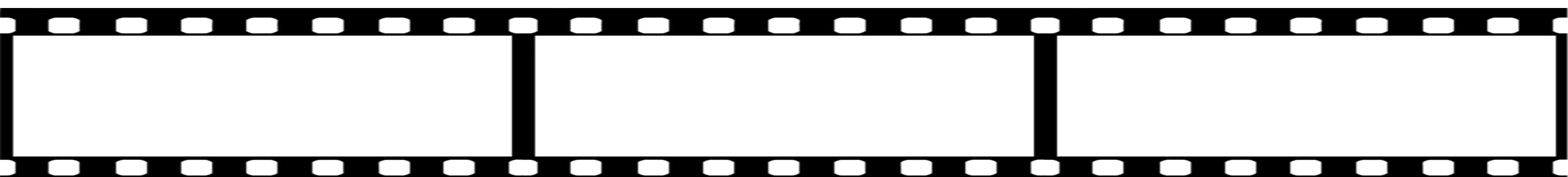
# VSD in different policy areas



# Introduction Video on the VSD Typology Tool



**Matthias Jäger**, consultant & key expert  
in the development team of the  
VSD typology tool



## VSD Type 2



### Access and Inclusion into (mainstream) VET

#### Goals and target groups

- Inclusion of potential students from specific target groups into regular programs of the VET system at any qualification level
- Re-insertion of early school leavers into the education system

#### Key instruments

- Information campaigns
- Bursaries and stipends
- Positive discrimination (e.g. quota, relaxed entry qualifications, user-friendly scheduling)
- Mobile or distance learning
- Catch-up education

#### Partners

- Ministries of Education or Social Affairs
- Private sector for sponsoring

- Introduction
- VET Policy Areas
- VSD Fundamentals
- VSD Types
- VSD Type 1
- **VSD Type 2**
- VSD Type 3
- VSD Type 4
- VSD Outcomes
- Swissness
- Outlook

# Q & A – session 1



Please write your  
questions in the  
chat





# Case Study Albania:

Application of the  
VSD Typology Tool  
(Basic Tool 1/3)



# 3 SDC supported VSD / Employment Promotion Projects in Albania:



## Skills Development for Employment (SD4E) Programme (MACRO & MESO LEVEL):

- ❖ Supportive framework conditions (policies, laws, bylaws, communication platforms)
- ❖ Capacitated key actors in VET and Employment for high quality and demand-driven services
- ❖ Sustainable and inclusive economic development in the country and smooth process of EU accession

## Skills for Jobs (S4J) Project (MICRO LEVEL):

- ❖ Innovative technology, supportive learning environment, new ways in teaching and learning
- ❖ Business and school cooperation (training programs for teachers, WBL, sponsorships)
- ❖ Career guidance, life long learning opportunities and support on labor market insertion of VET graduates

## RISI Albania (MACRO, MESO & MICRO LEVEL):

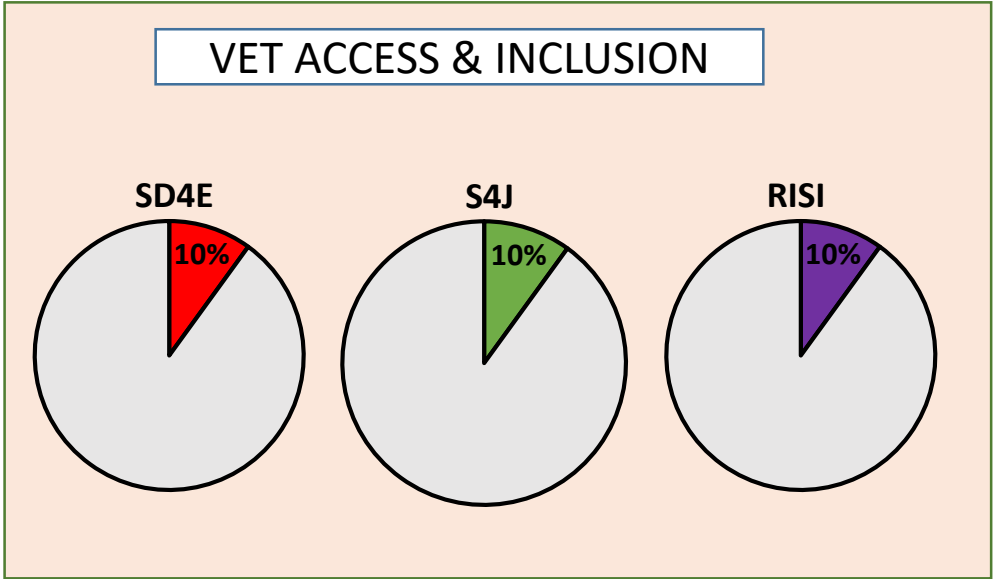
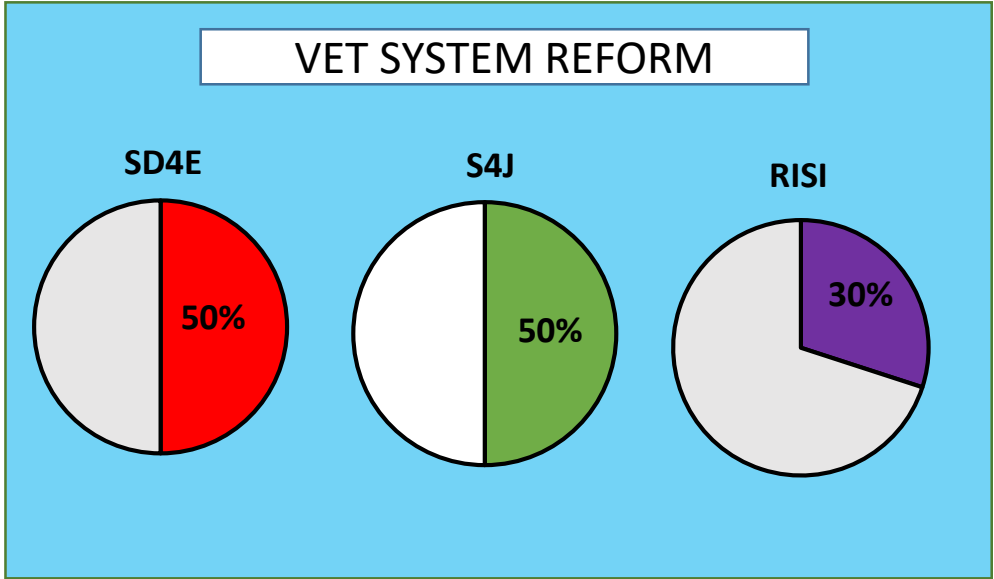
- ❖ Business growth and expansion in economic growth sectors (engines for job creation)
- ❖ Access of young people to quality labor market information and services (career guidance, job-matching)
- ❖ Closing skill gaps through non-formal private training

# **Positioning the 3 Projects in the Typology Tool**



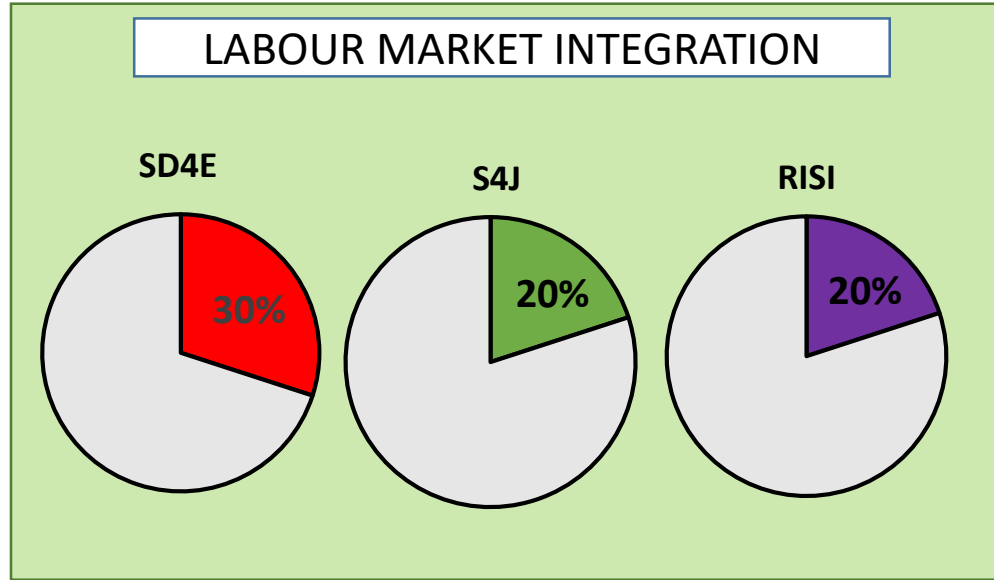
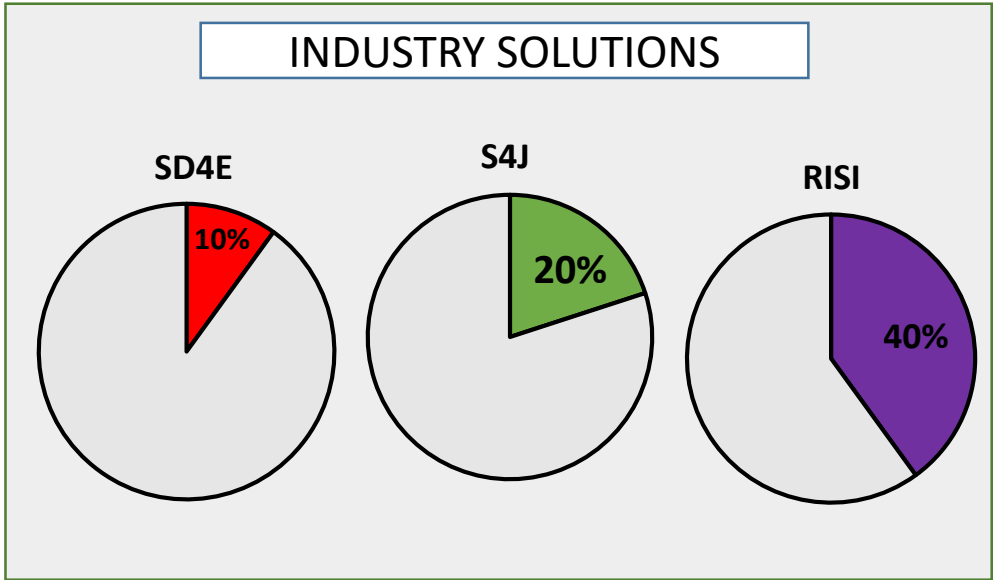
**Results of a consultation process with project managers and key staff  
facilitated by Annett Hilpert, International Consultant  
& Sonila Limaj, SD4E**

Impact on Education System



Economic Policy Orientation

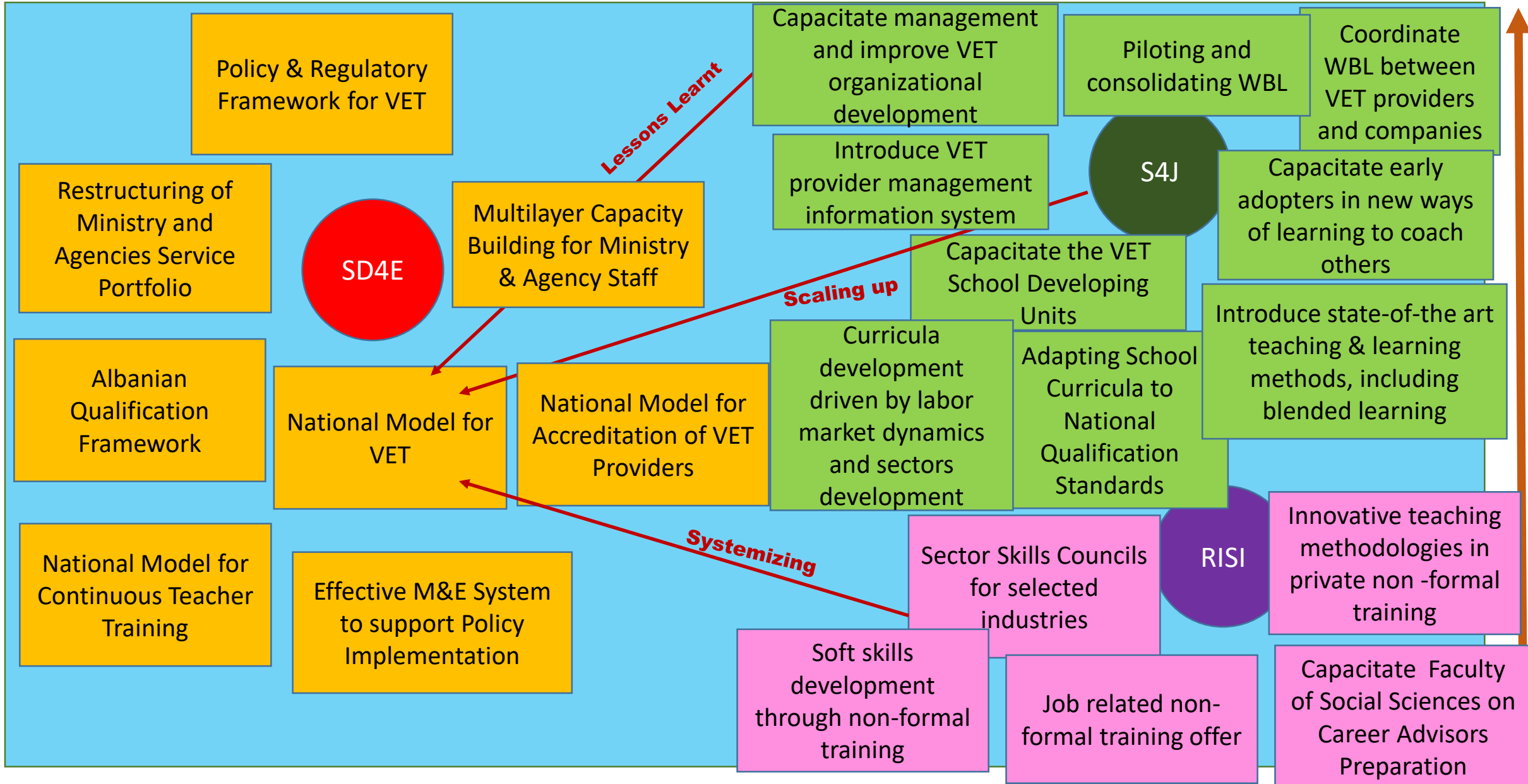
Social Policy Orientation



Impact on Employment & Productivity

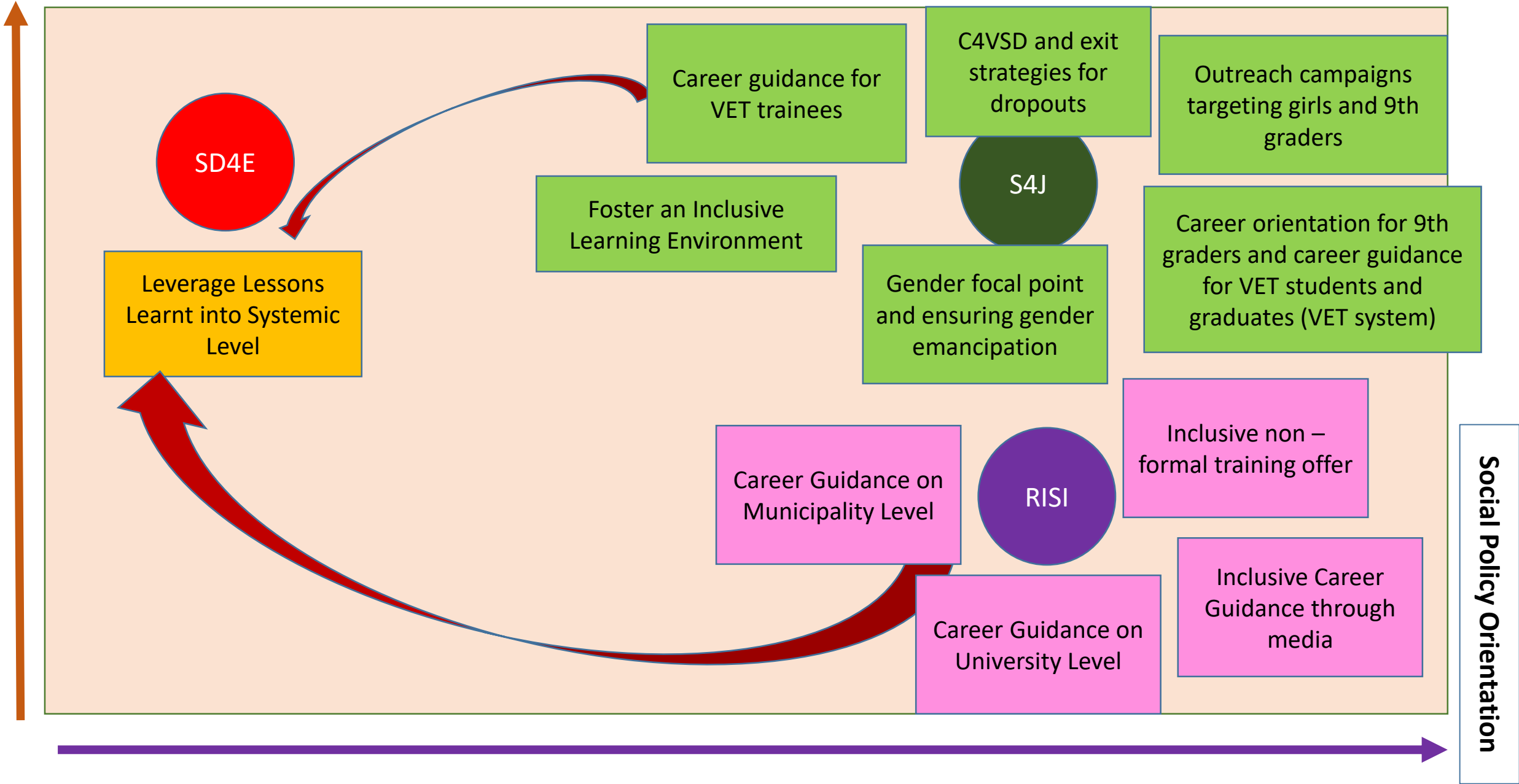
# VSD Type 1: VET SYSTEM REFORM (KEY INTERVENTIONS BY PROJECT)

## Impact on Education System



Impact on Education System

VSD Type 2: VET ACCESS & INCLUSION



# VSD Type 3: INDUSTRY SOLUTIONS

Economic Policy Orientation

SD4E

Cost-Benefit Analysis of Private Sector Engagement in VET

Strengthen the capacity of business associations

Develop a roadmap and instruments for systemic private sector engagement in VET (training programme design, training implementation, assessment)

Establish a Platform for scaling up best practices in WBL / dVET

Piloting various models of apprenticeship with selected sectors (Tourism & Hospitality, ICT, Textile, Construction)

Technical teacher training from industry leaders and associations

Exposure to the world of work through gradual skills development schemes

Engage enlightened employers in sponsorship agreements with VET providers

S4J

Training of mentors in companies

Establishment of a business network/center for apprenticeships AAFA

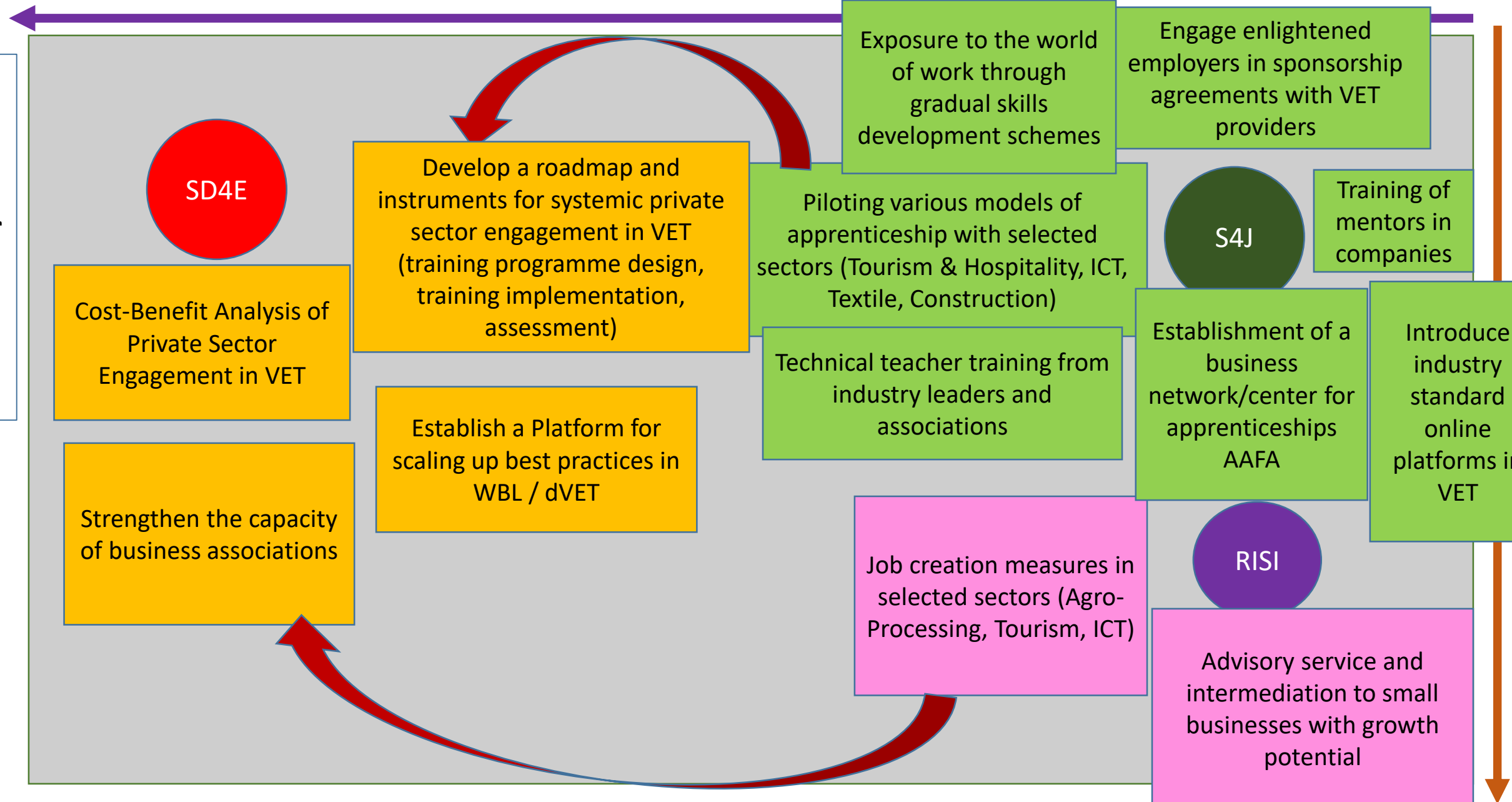
Introduce industry standard online platforms in VET

Job creation measures in selected sectors (Agro-Processing, Tourism, ICT)

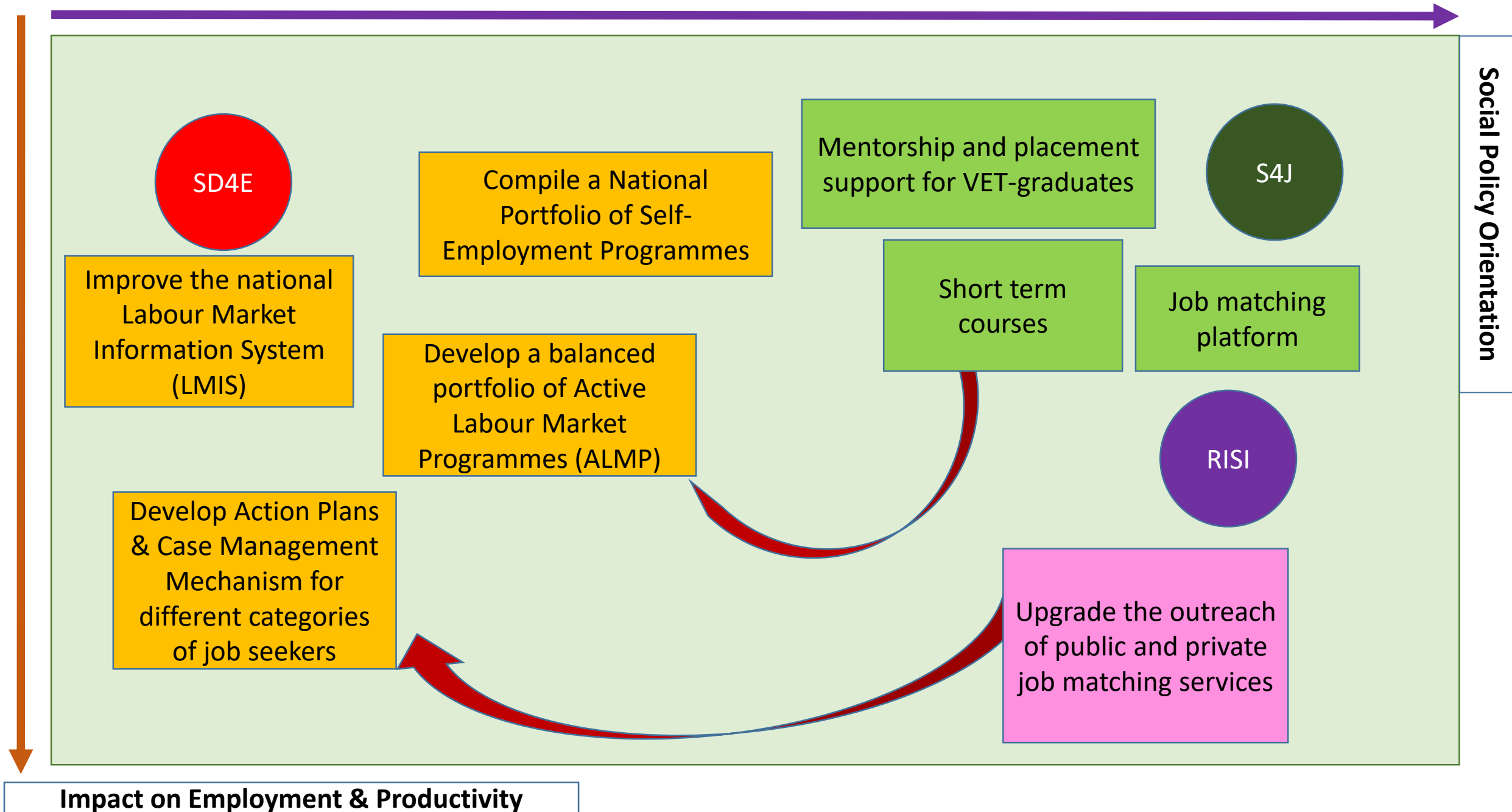
RISI

Advisory service and intermediation to small businesses with growth potential

Impact on Employment & Productivity



# VSD Type 4: LABOUR MARKET INTEGRATION





# Outlook: Further Refinement and Application of the Tool



- **Extent the Inventory** by reflecting the entire donor landscape in VSD and Employment Promotion in Albania in this tool (participatory process)
- **Enhance communication and cooperation** among sister projects and other donor interventions
- **Harmonize the intervention portfolio**, avoid overlaps and generate synergies and ensure an effective use of resources

# 2 Extensions of the Basic Tool (1/3)



## 2 crucial elements of VSD:

Tool 2/3: Governance in VSD

Tool 3/3: Collaboration with the  
Private Sector

### Recommended procedure:

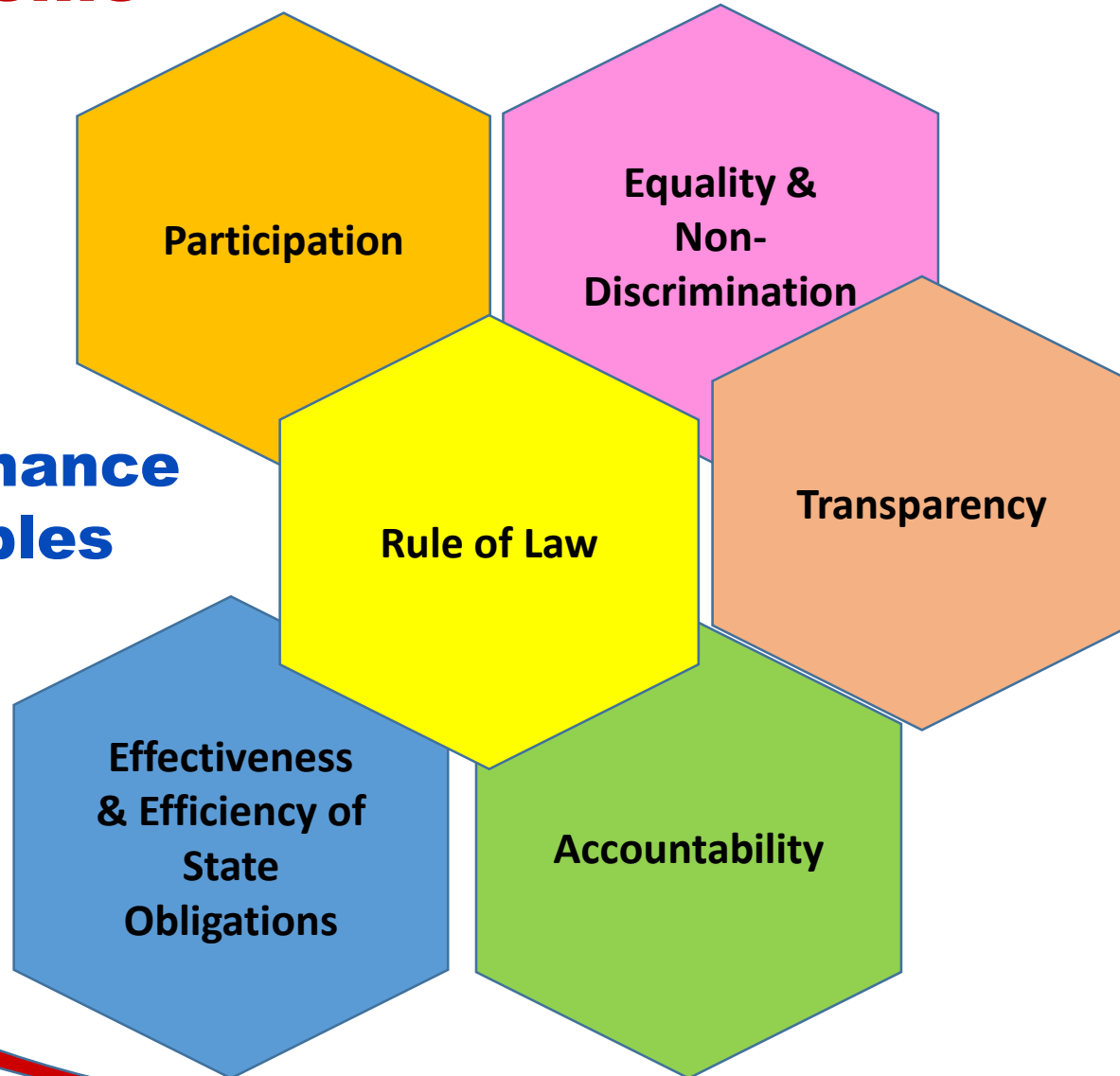
First position your project in one (or more) of the 4 quadrants in the basic tool and then take a focused look at the aspects of governance and private sector involvement.

# Tool 2/3:

## Governance in VSD – a mandatory transversal theme



### Six Governance Principles



### 3 Analytical Categories to reflect the issue of Governance in the Typology Tool Matrix:

- ❖ **Regulatory and Structural Framework**
- ❖ **Stakeholders / Actors (interest, power, capacities)**
- ❖ **Core Governance Processes and Principles**

# Tool 3/3: Private Sector Involvement in VSD



## Analytical Categories to reflect Private Sector Involvement in the Typology Tool Matrix:

**Four Key  
Functions  
of the  
Private  
Sector**

**Stakeholder in  
the Governance  
of VET Systems**

**Co-Financier**

**Host of  
Training**

**Client of  
Training**



**Vested Interest**

# Q & A – session 2



Please write your  
questions in the  
chat

# Your ideas for e-discussion topics



- Visit the [Shareweb page](#)
- Participate in the e-discussion: 13 to 16 November

Please write your ideas for e-discussion topics in the chat

The screenshot shows a web browser window with the URL <https://www.shareweb.ch/site/ei/Pages/Content/Profiles.aspx?SmartID=2145&item1=2018-11%20VSD%20Webinar%20and%20e-discussion>. The browser tabs show "Profile Pages". The website header includes the logo "e+i Shareweb Employment & Income" and a navigation menu with links: Home, About, e+i How To Approach, Private Sector, Financial Sector, Vocational Skills, Services, Countries, and Projects. The main content area features a heading "The impact areas of VSD - Webinar and e-discussion" followed by the word "Event". The text below reads: "We kindly invite you to participate in the forthcoming webinar on the SDC 'VSD Typology Tool': Monday, 12. November 2018, 11:00 am (CET). After the webinar, an email based online discussion the will take place on our VSD dgroup. The webinar will be about 60 min and moderated in English language. Nevertheless, French and Spanish speakers' contributions are most welcomed in subsequent online discussion (12.-16. November 2018). The webinar will be facilitated by Katharina Walker (HELVETAS), Annett Hilpert (INBAS) and Roman Troxler (KEK-CDC). The focus will be a presentation of the Typology Tool structure and its application in various programme/project contexts (illustrated by a case study of SDC interventions in VET and Employment Promotion in the Western Balkans). We welcome you to bring in your professional expertise to jointly validate the tool and discuss possibilities, limits and benefits of application in VSD programmes and projects. We hope that the webinar will catch your attention, so that you stay with us in the subsequent online discussion to deepen the analysis of this tool and contribute from the viewpoint of your project context to its further improvement and adaptation. For your personal preparation, an input paper with a link to the webinar platform (Skype for Business) will be sent to you one week prior to the webinar."

**Thank you!**



**... see you in the e-discussion**