

Learning Project 2

Outcome Measurement in Local Governance Programmes



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1. Objectives of LP2



The two primary objectives of the learning project are:

- 1. Joint learning from experiences** of SDC local governance programmes/initiatives with regard to methods/tools and ‘good practices’ of outcome measurement
- 2. Identification and analysis of good practices and learnings, to provide guidance and orientation for the future**

2. Methodology



- Six SDC supported programmes in the areas of local governance have been selected as **case studies**
- Criteria ensuring a combination of:
 - ***diverse outcome monitoring methodologies***
 - ***application in different continents and contexts***
- Particular look at:
the methodologies applied / purpose(s) served / the dimensions addressed / the indicators used / the degree of harmonization and alignment / the contextual preconditions to use the specific methodology.

2. Methodology (2)

Case Study	Focus of the Programme	Methodology	Applied in
MSP Serbia	<i>Local governance</i>	OM based on Outcome Mapping - focus on outcome indicators with scoring system methodology.	6 partner municipalities
SHARIQUE Bangladesh	<i>Local governance</i>	OM tool based on quarterly OM sheets for each LGU along 17 indicators and 120 sub-indicators	150 Local Government Units
SAHA Madagascar	<i>Rural development</i>	OM tool based on Outcome Mapping	46 municipalities / associations and 100 indirect partners
LOGOS Kosovo	<i>Local Governance</i>	Citizens-based satisfaction surveys	9 partner municipalities (+ 1 control) - sample of 1235 citizens
PS-ARD Vietnam	<i>Rural development</i>	End-beneficiaries satisfaction surveys - focus on quality of public services in the ARD sector and inclusion in local planning	Two partner provinces - sample of 400 households
CONCERTAR Bolivia	<i>Rural development / natural resources management</i>	M&E system – focus on dimensions of coordination between different state levels and public policies at national level	18 “mancomunidades” (inter-municipal associations)

3. Case–Kosovo LOGOS

Citizen Satisfaction Surveys in Kosovo

The Experience of the Local Governance and Decentralization Support Project (LOGOS) with this Outcome Measurement Tool



The Theory: How LOGOS measures results

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[Videos\dlgn LP 2 Kosovo FINAL 20130425 best quality.WMV](#)

4. Key recommendations



Operational level (1):

- **Role of donor in selection OM methodology** – provide guidance and methodology
- **Purpose of OM** – agreed from the beginning
- **Involvement & ownership of partners** – developed jointly with partners / lead in measuring
- **Different perspectives and sources of information** – combination of perspectives, application of different tools

4. Key recommendations



Operational level (2):

- **Definition of outcomes** – programme outcomes defined as changes at partners' level
- **Definition of indicators** - good governance principals serve as conceptual framework
- **Social inclusion** – must be emphasised during design of OM methodology / special indicators
- **Resources and time horizon** – if understood as learning process, considerable time and resources need to be allocated

4. Key recommendations



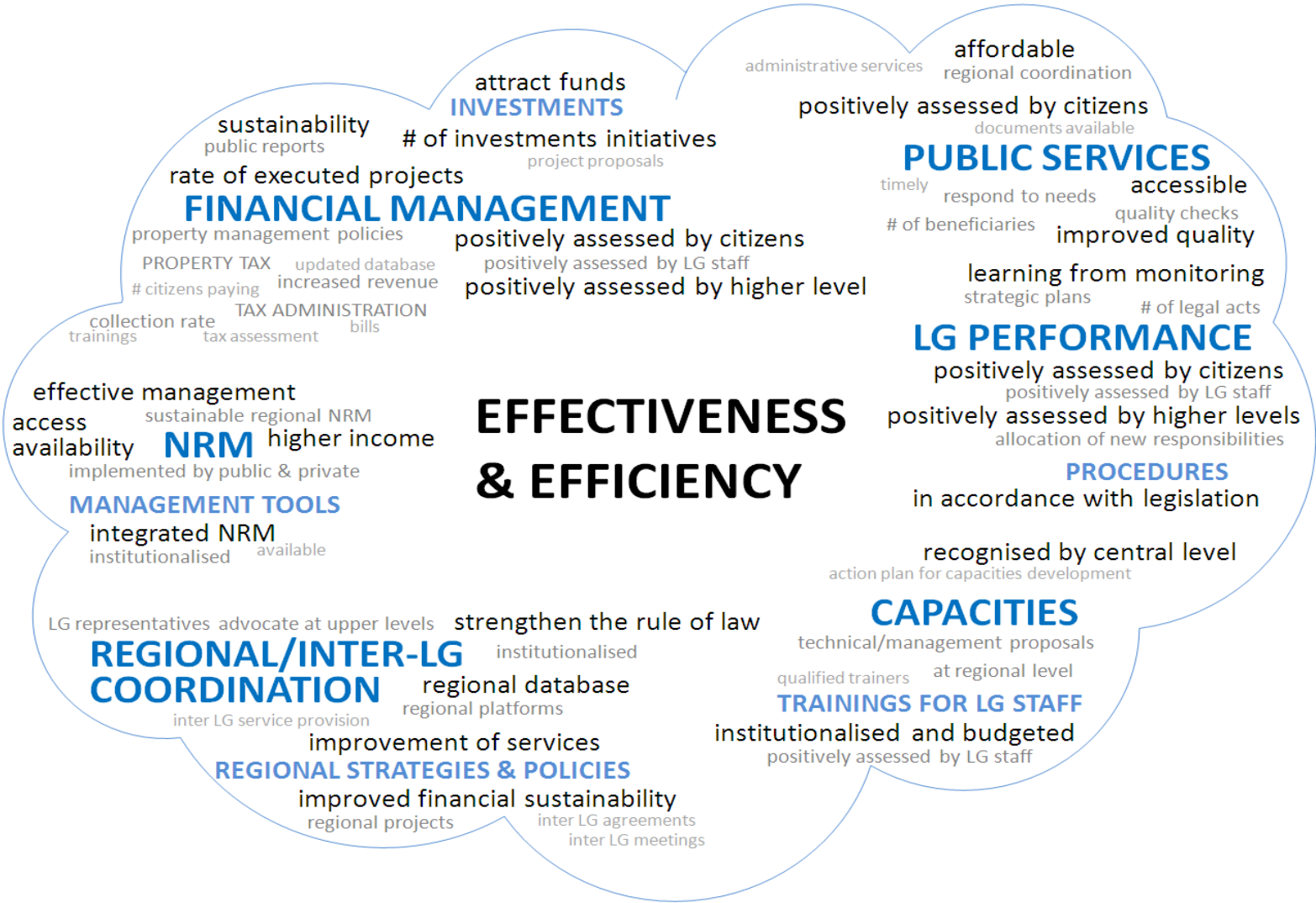
Strategic level:

- **Harmonization and attribution** – special efforts by donors needed / addressing different focus, attribution gap, target groups, reporting systems
- **Alignment** – precondition for sustainability
- **Measuring policy influence** – donors should take the lead
- **Data analysis & link to context monitoring** – in depth analysis crucial with link to context
- **Power relations** - challenge to measure change

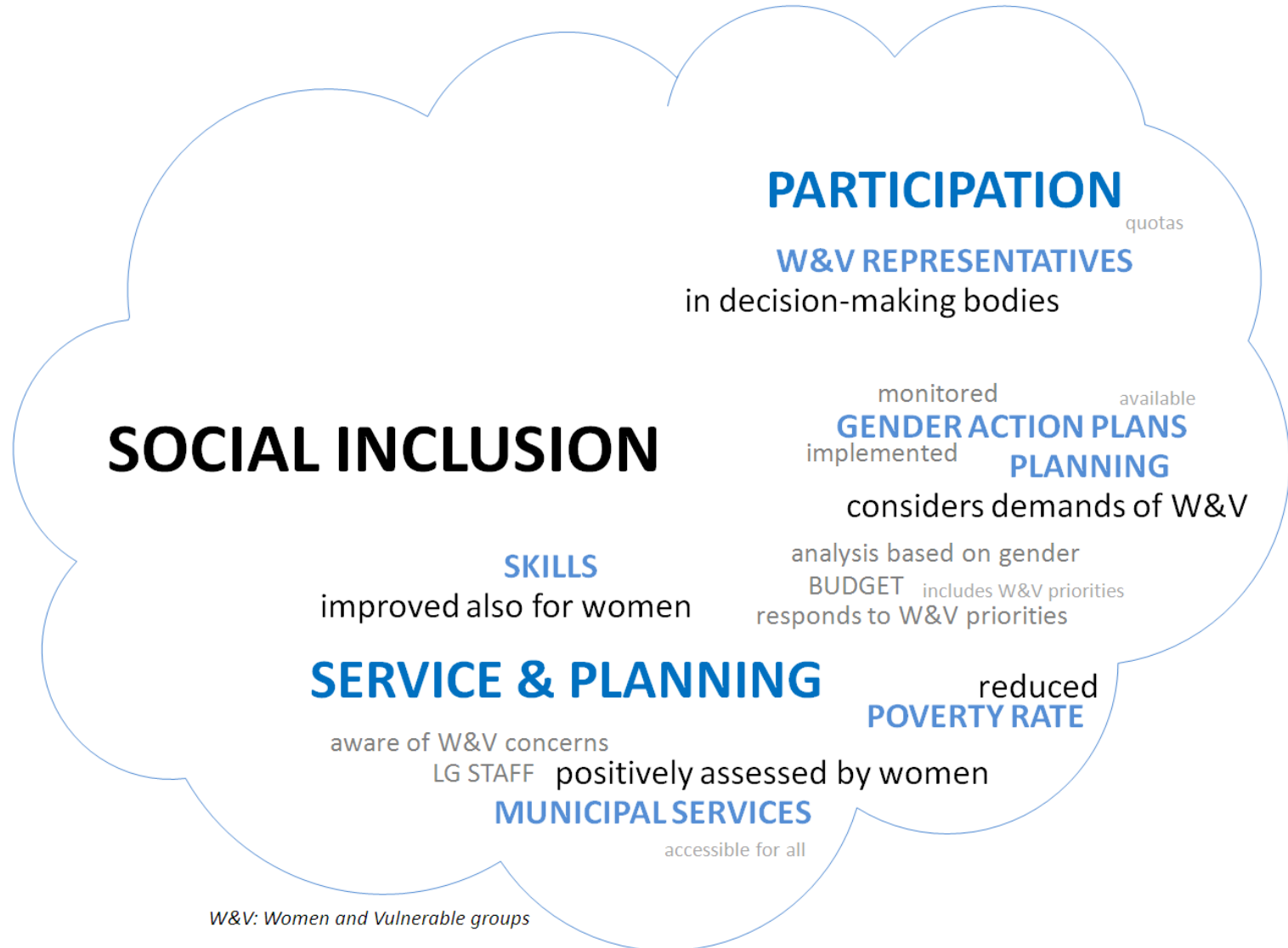
5. Indicator clouds

- The “indicators’ clouds” compile the ***main indicators extracted from the case studies***
- The main clouds are organised along the five ***good governance principles (fields of observations)***
- The last cloud proposes a ***summary of the main fields of observation***
- ***not meant to be comprehensive***
- different focuses and it therefore proved ***difficult to draw a clear*** “border line” between “output level indicators” and “outcome level indicators”.

5. Indicator clouds



5. Indicator clouds



5. Indicator clouds





Thank you!