



Interpersonal Aspects of Filming



Who should I film?

A **speaker** from a panel...to summarise the **point** he/she just made

A **participant** ...

- who **asked a question** during a discussion to elaborate on his or her point
- who shared a **key insight** during a discussion

Anyone else **involved** in the workshop, e.g. a facilitator



What can I expect from the interviewee(s)?

To share their:

- **Impressions of the day**

i.e. most interesting/surprising point, lessons learnt from a field trip, etc.

- **Personal Story of /**
around the event

→ **Storytelling** structure

- **Views** (from a wide range of people) in response to a **set question**

- **Key insights** shared during a session

→ **News** structure



What should I ask?

You will receive instructions on the kinds of questions to ask for social reporting.

In general, **short, precise and open-ended** questions are easier to understand and answer.

Some examples are:

- Why are you here?
- What is your goal ?
- What's your opinion on...?
- How will this change the way you work?
- Could you give us an example?
- What are the 3 most important things you learnt...?



How should I approach the interviewee(s)?

- **Ask** the interviewee **off camera** whether he/she is willing to give a short interview.
- **Find an appropriate place** to make the film
- Immediately start filming - **do not give the interviewee the question** before filming
- To make **editing** easier, start recording at least a few seconds before you want to begin and also stop the camera a few seconds after the interviewee or you have finished
- Record an **introduction** giving the context, i.e. where the video is being captured and with whom



Your Do's and Dont's While Filming

DO

...ask short questions that trigger clear answers (understandable without the question)

... look *interested*

... look *relaxed* and keep *eye contact*

... allow enough *time* for the interviewee to answer

... check your *body language*

... be *spontaneous*

DON'T

- ask *leading questions*

- ask *closed questions*

- make approving / disapproving *sounds*

- move *more than required* (i.e. avoid shaking camera)



General Recommendations

- **Plan, observe, then film**
- **Take the time and liberty to move people & things around to get a good & steady shot**
- **Take the film more than once if you or the interviewee is not convinced with the first version**